



‘Rotary Connects’ – why should we care?

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What we will cover



- Introduction and Background
- Working session
- Key insights





The Journey so far



- Rotary Connects is about making projects easy for all Rotarians
 - It's about learning from one another
 - *Boroondara Cares*
 - *Rotary Club of Maryborough 'SayNo2familyviolence'*
 - Ten years worth of collecting what works and what doesn't work for Rotary
 - *Pilot projects*
 - *Misfiring partnerships/lack of leadership*
 - Rebranding, revision, restructuring and accessibility
 - Now let's explore this further
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In groups:

Review the project you have been given:

1. *What might Jim have done differently?*
2. *What are Jim's greatest obstacles to getting Rotary involved?*
3. *How might he get his project back on track?*

Report back to the rest of the group





Common Themes



Do any of these comments resonate?

- *The community has many needs but how do we know this is the best one?*
 - *How can we ensure an effective project?*
 - *We don't know how to get our club involved.*
 - *We know what we want to do, but how do we involve our members and the community?*
 - *We want to start a project but are not sure about what we still don't know.*
 - *We don't know if others are doing something already.*
 - *How do we set up and get a project moving?*
 - *We just want to feel confident we are on the right track.*
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Any
others?





Rotary Connects



- Getting Started
 - *understand what the community needs*
- Rotary's role
 - *is there one?*
- Appoint a club champion
 - *nothing happens without a champion*
- Engage others
 - *Bring the community along*
- Develop a plan
 - *7 P's*
- Implement, Manage & Monitor
 - *So as to keep everyone on track and modify if necessary*
- Celebrate



STEP	STAGE	EXPLANATION	QUESTIONS TO ASK / ACTIONS / DETAILS	WHAT TO DO	DONE
1	GETTING STARTED <small>CONNECT, IDENTIFY, ANALYSE & UNDERSTAND</small>	Identify and understand the key issues that people in the community are concerned about.	<ul style="list-style-type: none">• Why is this important?• What is the current situation?• What would it take to do it better?• Who could play a role? What role could Rotarians play?• What would success look like?	<i>In your Club, brainstorm local problem/s.</i>	
2	DECIDE ROTARY'S ROLE	Determine if there is a role for Rotary in addressing these issues.	Rotary can support the idea by: <ul style="list-style-type: none">• Championing it & providing the Project management• Connecting stakeholders• Seed funding and support• Facilitating championing of the Project• 'Arms and Legs' - Manpower to deliver the Project• Connecting with a cluster group	<i>Decide how you and Rotary can best get involved.</i>	
3	APPOINT A CLUB CHAMPION	Who can lead this project? A champion is critical for success.	The project leader will need to be: <ul style="list-style-type: none">• Inclusive – and can get (and keep) a team around them• Passionate about making a difference• Committed and have the time• Able to go the 'long haul' (as long as it takes)	<i>Find a champion who will be passionate about the project.</i>	
4	ENGAGE OTHERS	It is critical to collaborate effectively with those who need to be involved in the project for its success. Identify and engage prospective partners	Create an atmosphere of 'shared responsibility' by: <ul style="list-style-type: none">• Engaging community stakeholders in meaningful discussions about their community• Sharing knowledge, enabling people to focus on the 'gaps' and not duplicating activities already underway• Establish relationships between the club and the community	<i>Hold a community forum to engage those who have knowledge or are working on the issue</i> <i>Establish the Project Team with clear simple goals.</i>	
5	DEVELOP A PLAN	With the goals in mind, create a plan and form partnerships with community stakeholders	The work plan should list: <ul style="list-style-type: none">• Specific tasks• Individual responsibilities• Resources• Budget• Project timescales and deadlines• Anticipated task outcome	<i>Create a plan together – and a simple, easy-to-understand schedule</i>	
6	IMPLEMENT, MANAGE & MONITOR	Implement and manage the project plan and modify as necessary	Monitor your project and keep up momentum by: <ul style="list-style-type: none">• encouraging, and rewarding those working on each task• clear communication and collaboration with partners	<i>Manage the project and keep everyone on track</i>	
	CELEBRATE	It is important to not only celebrate key milestones, but learnings along the way, and any benefits to the Club etc.			



- Projects need a reason to exist
- They need to do something that isn't already being done
- They need to have a champion
- There needs to be a role for Rotary
- They need to engage the community

Rotary Connects is your key



What next?



- Using the project check list - start your project
 - Want some help – contact a member of the Rotary Connects team
 - Reg Smith – 0409 566 850 – *reg.smith.home@gmail.com*
 - James Pullar – 0417 574 941 – *jjpullar@netspace.net.au*
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Rotary Connects

Good luck

from the team

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