

Creating Community Partnerships 2019

Rotary Club of Richmond
President Jo Cowling

Creating Community Partnerships

- ▶ Building community relationships
- ▶ Opportunities
- ▶ Events

Creating Community Partnerships

Building community relationships

- ❖ Local Council
- ❖ Schools
- ❖ Business

Opportunities

- ❖ Relationship development
- ❖ Joint initiatives

Events

- ❖ Develop events supported by the relationships you have built

Creating Community Partnerships

Building community relationships

Some examples of our Community Partnerships

City of Yarra

Melbourne Girls College

Lendlease - Property Developer

Inner North Community Foundation Network Group

Amora Hotel

Opportunities

- ❖ The relationships developed provided
- ❖ Venue
- ❖ Partnerships
- ❖ Support
- ❖ Expertise
- ❖ Joint initiatives
- ❖ Friendships and connections

Events

- ❖ Partnering with business - marketing, funding, project recognition

Creating Community Partnerships

Events help us to:

Building community relationships

- ❖ Ongoing potential

Opportunities

- ❖ Promotion of Rotary in our Community - larger data bases, newsletter etc.
- ❖ Showcase a targeted project

Events

- ❖ New and continuing opportunities
- ❖ Showcase the Rotary Club of Richmond
- ❖ Improving exposure to the Wider Community

Creating Community Partnerships

How were we acknowledged:

- ▶ City of Yarra - “Community Award” Received
- ▶ Commemorative Plaque to honour 25 years of our partnership with Melbourne Girls College (front entrance of school) unveiled at special event
- ▶ Plaque - Interact Club - MGC (Foyer of school) - Charter of Interact Club
- ▶ Honour Board - Richmond Police Station on display
- ▶ Successful Grant submissions - City of Yarra, Inner North Community Foundations
- ▶ Newsletters - City of Yarra, Rotary, Lendlease

Creating Community Partnerships

▶ Conclusion

Partnerships developed provide ongoing opportunities for our Club

Promotes Rotary through the connections

Potential to repeat successful events

Fully funded events

It opens our minds to ways in which we can better connect, explore opportunities and indirectly impact our membership through increased awareness of who we are!