

A publication for Rotarians and all community minded people

# DG Weekly Message

# An amazing opportunity for District 9800!

It's not often that a great opportunity lands in your lap, but our District has recently been handed a terrific chance to shine on a public stage while earning (easy!) fundraising dollars for each and every Club in our District.

Further to our Networker notice regarding the City2Sea Fun Run on Sunday the 13th of November, I am pleased to let you know that District 9800 has agreed to assist in providing 600 volunteers to act as course marshals and officials at the event.

Your Club will be contacted shortly by Assistant Governor of the Batman Cluster Group, David Pisterman to obtain your Club's support in filling these volunteer positions with Rotarians, family and friends of Rotary. David's email address is agbatman@ rotarydistrict9800.org and his phone contact details are 9819-1861 (h/o) and 0418-345-607 if you would like to get in touch with him early and make his job easier.

What does your support mean? The Fairfax Group will provide a minimum of \$30 to each volunteer



District Governor Keith Ryall and Gabrielle

going directly to each Club. Across our District this equates to over \$20,000 in support. That's a lot of good that can be done in our community for a couple of hours work!

We really do need an "all hands on deck" approach to fulfil our obligations so anything you can do to assist will be greatly appreciated.

In last Sunday's Age, we obtained some great publicity on the front cover in regard to our volunteering, and with more PR expected for Rotary as the event approaches, this is a great opportunity for our District to engage with and attract the public to Rotary. With our 2012 Conference in Melbourne on the horizon, it is also a great opportunity for us to establish an ongoing corporate partnership with a Melbourne institution read by hundreds of thousands in our community.

Our Batman AG David Pisterman

#### In this Issue

05	New Generations Bendigo Sandhurst
06	Group Study Exchange
07	Rotarian Wellbeing
07	Polio Eradication
08	Population
10	A World of Opportunities
11	Sumba Eye Program
12	2011 Slades
13	Reader's Letters
15	Notices & Events

### Contact the Editor



#### **Clarice Caricare**

Do you have a letter for Clarice? Is something on your mind?



Send Clarice an mail at clarice@rotarydistrict9800.org.au

#### October is Vocational Service Month



**Reach Within to Embrace Humanity** 



is being supported by PP Sandy Fulcher (Chadstone East Malvern) and President Peter Shepheard (Altona) who will be on hand to help you and your Club as the event approaches. Please give them the support they need to make this opportunity a great success – for your Club and for our District together.

Let's get on board, invite your friends and make it a great day for Rotary!

Gabrielle and I will be attending along with several friends of Rotary so we look forward to seeing you on Sunday, November 13.

Yours in Rotary service,

Keith Ryall District 9800 Governor 2011-2012

# **Ethics Forum**

The Rotary Club of Melbourne is responsible this year for organising the District 9800 Vocational Forum.

Explore dilemmas and options beyond The 4 Way Test on Sunday, 16th October 9.30am -1.30pm at "Re Sauce", Morton Pavilion, Junction Oval, St Kilda West. Light lunch provided from 1.30pm.

Cost: \$30 entry.

Speakers: District Governor Keith Ryall; Dr Joanna Flynn, President, Medical Board of Aust; Professor Bob Wood, Melbourne Business School; and Mr Michael Stillwell, of the Stillwell Motor Group.

Who should attend? Rotarians and partners, members of Vocational Service Committees.

Take aways: Understanding modern pressures on leaders. The Good, the Bad and the Ugly. Pathways for Rotary action.

**RSVP:** by 7th October to Jo Mavros, Rotary Club of Melbourne office, 9654 7242 or office@rotaryclubofmelbourne.org.au



# THESUNDAYAGE MAJOR ROTARY FUNDRAISING **OPPORTUNITY**



#### WHEN: SUNDAY NOVEMBER 13, 2011

- WHERE: THE CITY TO SEA 14km FUN RUN STARTING AT THE ARTS CENTRE. AROUND ALBERT PARK LAKE AND FINISHING BY THE SEA AT ST KILDA.
- WHY: THE SUNDAY AGE (FAIRFAX GROUP) HAVE THEIR FIRST FUN RUN IN MELBOURNE ON THAT DAY AND NEED 600 VOLUNTEERS.





We Care. We Share. We Gain



# Six strategies for nifty networking

Successful networking can make all the difference to your business's success, helping to secure more clients and higher

sales, new partners, staff and projects, and word-of-mouth publicity. Follow these handy hints to develop your networking nous.

#### >> Choose variety over quantity

Successful networking is not about hoarding business cards or cramming your mobile phone directory with as many contact numbers as possible. As US-based management expert Morten Hansen <u>advises</u>, you should aim on building an efficient network — including a range of contacts with diverse skills and views — not a huge one.

#### >> Be the real deal

You know that horrible feeling when you're having a conversation with someone you've just met at an event but they're not really engaging with you, or what you're saying? (Perhaps, horror of horrors, they're glancing over your shoulder for someone else to chat to?) This is a lesson in what not to do. Whenever you meet someone new, be genuine and make the effort to engage fully. Don't view each introduction as an opportunity to plug your product/project/proposal.

#### >> Follow through

If yours is one in a sea of business cards being doled out at a function, you'll want to stand out. Following up on a successful introduction by sending a quick email referring to your conversation or providing some helpful information can make all the difference. This is particularly important if you've promised to pass on a contact number or made any other commitment. Do what you say you will!

#### >> It's a two-way street

Like any successful relationship, networking is about give and take. You can't expect a new contact to rave about or refer you if you're not prepared to help them in return. Networking consultant, speaker and author Robyn Henderson <u>suggests</u> giving away a referral a day to someone in your network, "with the law of reciprocity, what you give out is what you get back".

#### >> Make the most of business cards

Too often are business cards thrown into a pocket or bag and then not found again until some months later, when you're struggling to recall the event, let alone the person who gave it to you. The Australian Institute of Management's (AIM) Vivienne Anthon <u>advises</u> that business cards should be treated with "great respect when you are giving them out and even more respectfully when you are receiving one".

"Hold the received card in both hands and make some comment based on a piece of information on the card," she <u>writes</u>.

"For example: 'I see your head office is in Morningside. I know that area well'."

## >> Discover the new frontier - social networking

Unless you've had your head in the sand for the past five years, chances are you're aware of social networks by now. LinkedIn, Twitter, Facebook, etc, provide countless opportunities to build a diverse network of potential customers and other businesses. For those still wary about dipping their toes in the water, click <u>here</u> and <u>here</u> for advice on where to start.

© VECCI 2010 For further information, please click here: http://www.vecci.org.au/news/Pages/Six\_strategies\_for\_nifty\_networking.aspx

This article is sourced from VECCI's weekly RADAR newsletter, which circulates to approximately 40,000 unique email addresses. Subscribe to RADAR for free, please click here.



# 5 more ways to engage your audience Marketing Tip

As the 2011 powers on at a rapid rate, there are some clear trends developing that Rotary Clubs need to be thinking about. So here goes - 5 big things for 2011-2012.

#### THE POWER OF GROUPS

Gathering the collective wisdom of crowds will only become more critical in coming years. The growth of social media conscience sites like Jumo connect people and organisations working to improve the lives of others. Kickstarter created a new way of getting creative projects off the ground using crowd financing.

It's important that we consider this trend even within Rotary. We have one of the largest global networks and as Rotarians have proved with our fight against Polio, the combined effort of many can lead to amazing things. What are some other ways we can leverage this power?

#### MARKETING IS PARTICIPATION

You can't underestimate the skill required to run marketing in the online environment. Nor can you ignore the fact that these online portals are increasingly the first point of contact for your brand. Ensuring your best people oversee your organisations most critical online relationships will only become more important in coming years.

As Rotary moves forward into producing more and more online marketing, it's important that we realise the commitment required and give it everything it needs. Making sure we provide an amazing first point of contact that is relevant and stays that way, just like coming to one of our meetings.

#### THE CUSTOMER IS ALWAYS RIGHT

Time Magazine's Man of the Year, Facebook's Mark Zuckerberg, said, "There's going to be an opportunity over the next five years or so to pick any industry and rethink it in a social way...we think that every industry is going to be fundamentally re-thought and designed around people."

Rotary has stood tall through all the years of its existence, but that is not to say that it does not need to adapt and listen to what the public is looking for. Potential members are looking for something that fits into their existing life and provide access to projects that focus on the things that are important to THEM. To ensure this, Rotary Clubs have to listen to prospective members and utilize feedback to make sure that the diversity of their projects continues to be vast and that the ability to get involved is easier than ever to get involved.

## EVOLUTION FROM EXECUTIVES TO EXPERTS

Organisations have historically relied on a few trusted voices to get their messages out. Logic said get the right person in front of the right media outlet and the masses will become educated.

Rotary Clubs must find the members that are best at talking about particular subject matters and utilize their expertise and passion in communicating externally. Content in blogging, web articles and videos must have the most accurate information and be inspiring to others interested. As always, our members are our ambassadors and our ambassadors are must be experts.

#### THE BIG FOUR

2011 must be the year of action.

Specifically, consolidation on the so-called 'Big Four' social media properties of Twitter, Facebook, YouTube and LinkedIn. Not so long ago, these were cloaked in mystery, the playthings of the tech elite.

Right now, brands will be distinguished if they don't have a presence in these 'Big Four' social media sites - much as brands 10 years ago would be called out if they didn't have websites.

The 'Big Four' have become mainstream and your communities expect to find you there.

But to be a real innovator and draw attention, why not think a step ahead again? How can you utilize applications on phones, tablet computers or online gaming to your advantage? What about social or media trends? New technologies? You don't have to be an expert to make it happen - you only need to be a Rotarian willing to make contact with that expert in order to invite them to collaborate with or join Rotary to make the world a better place. There are few greater gifts than giving someone the chance to change the world with a talent that comes naturally to them.

### Rotary Locator App

The Rotary Club Locator app helps you find a Rotary Club meeting when you're on the go. The app has many features, from searching for clubs in a particular District to finding clubs close to your current location... it even provides driving directions to whatever club you are looking for.

This app is currently available for iPhones and Android phones and will be available soon for BlackBerries.

>> Find out more http://www.rotary.org/ en/AboutUs/SiteTools/ mobileapps/Pages/mobile. aspx







New Generations at the Rotary Club of Bendigo Sandhurst By Kate Jelliff

As we celebrate New Generations Month this September it seems a good time to share some of the innovations we have implemented at the Rotary Club of Bendigo Sandhurst. With the allocation of some new Rotarians to our New Generations Committee it became evident that a summary of youth programs was needed to help our new committee members 'hit the ground running'. We have called it the "New Generations Handbook". It outlines the aims and logistics of each program so that each member feels confident in their knowledge of, and empowered to promote, the district's New Generations programs. The next step at a club level is to make the handbook universally available. What better way to maximise participation than ensuring that each Rotarian goes about their daily business fully aware of the New Generations programs available that may benefit the youth they meet?

Another project we have initiated is the "Rotary New Generations Prospectus". Within our Goldfields Cluster the Rotary Club of Bendigo Sandhurst is allocated two local schools as our primary source of program candidates. To these schools we have supplied a prospectus, in full colour, of all the New Generations programs available to students. The prospectus is placed within a good-quality presentation folder and has been directed to the Principal of each school along with a cover letter. In the cover letter the objectives of the prospectus are explained, along with our club's hopes that every student at the school will have access to this folder.

The most satisfying result of this initiative has been the two-way communication it has created between our club and a local school. We have been approached to help the school with an initiative of their own, and are looking forward to further building our relationship.





### Group Study Exchange

### DISTRICT GOVERNOR KEITH RYALL AND FOUNDATION CHAIR PDG JOHN DAVIS CONGRATULATE THE TEAM LEADERS FOR 2011-12.

By Anne Peace, GSE Chairman



Murray Verso from the Rotary Club of Williamstown will lead the team heading to D3030 India.

PDG Greg Ross from the Rotary Club of North Balwyn will lead the team heading to D5230 USA.



Team member selection for outbound to India takes place on Sunday, October 9th. We thank the Rotary Clubs of Altona, Camberwell, Balwyn, Essendon, Brimbank Central, Brighton North, Malvern and Central Melbourne Sunrise for nominating candidates.

**Reminder:** Applications for Team members to D5230 USA are being accepted now and close on November 14. Selection day is Sunday, December 4th.

#### D3030 INDIA – HOST CLUBS

Essendon, Chadstone East Malvern, Flemington, Eaglehawk, Castlemaine, West Footscray and Hawthorn.

#### D5230 USA – VOCATIONAL – WINE INDUSTRY

North Balwyn, Footscray, Gisborne, Bendigo Strathdale, Central Melbourne Sunrise and Keilor

#### **EVENT HOSTS:**

**D5230** Welcome – Port Phillip Cluster Farewell – at Conference

#### D3030

Welcome – Chadstone-East Malvern Farewell – Canterbury

#### D9800 -3030

Farewell – Brimbank Central Weclome home – Port Phillip Cluster

#### D9800 - 5230

Farewell – Hobsons Bay Cluster Welcome home – Williamstown

The GSE committee sincerely thanks all clubs who expressed interest in the program. The response has been overwhelming.

We look forward to sharing the presence of outstanding young professionals in our clubs and District.



# Rotarians add to the wellbeing of older generations

arol Studebaker takes a small, coated tablet every morning. She isn't fussed if it's 100mg of aspirin or 100mg of nothing – a placebo. Instead, Carol is more interested on the contribution she can make to the health of older persons.

"I heard about ASPREE from my GP when he contacted me and suggested that I might be a suitable candidate for this research," says the wife of PDG Jim Studebaker.

ASPREE (ASPirin in Reducing Events in the Elderly) is the largest, public-good preventive study to ever research aspirin's effects on the physical and mental health in senior Australians. It will, for the first time, determine if potential benefits of the drug outweigh the risks in people aged 70 and over.

Almost 5000 healthy older men and women are already involved in ASPREE. The study aims to recruit 19000 participants - 12,500 from Australia and 6,500 from the USA. Monash University coordinates the Australian arm of the study throughout metropolitan and regional areas of Victoria, Tasmania and the ACT.

Carol rang the toll free number 1800 728 745 and undertook health checks at her local GP clinic prior to starting the study medication. She will be followed up annually for five years.



"It is not difficult," says the keen traveller and former Cub Scout Leader.

"The screening process was thorough and very interesting and in no way demanding.

"I feel I am taking a very small part in something worthwhile."

If you are aged 70 plus, male or female, and have not had a heart attack or stroke, find out how to participate: ring ASPREE on 1800 728 745, speak to your GP or visit: www.aspree.org.

# **Promote Polio Eradication**

World Polio Day, 24 October, puts polio eradication in the spotlight.

Find out how you can promote Rotary's work to rid the world of this crippling disease, or plan an event now.

- Find some ideas for planning an event
- Create your own "This Close" ad
- Contribute to End Polio Now







# Coming Soon: A population of 7 billion

### HOW WILL THIS AFFECT YOU?

By Bob Walker

In just one month, on October 31, 2011, our world will reach a new milestone: the United Nations Population Fund (UNFPA) is predicting that the 7 billionth person will be born.

This date will have an impact on all of us!

1 billion people were added to the planet in just 12 years, for the third time in the last 50 years. The UN predicts the world population will surge past 9 billion before 2050 and reach 10.1 billion by the end of the century.

Let's look at some of the challenges facing our future:

#### HUNGER

In February of 2011, The Food and Agricultural Organization's Food Price Index of basic food commodities (grains, meats, dairy, sugars, oils and fats) reached a record high.

- in 2010, there were an estimated 925 million hungry people in the world.
- 25% of the chronically hungry in the developing world are children.

#### CRUDE OIL OUTPUT HAS PEAKED

The U.S. Energy Information Agency earlier this year projected that the average price of imported low-sulphur, light crude oil will rise from an avg of \$83 a barrel in 2011 to \$100 a barrel in 2017 and \$125 a barrel by 2035.

#### WATER SCARCITY

By 2050, about 90% of the added population will be in developing countries, many in areas that are already experiencing water stress.

#### SAFE DRINKING WATER

The UN reports that about half of the population in the developing world- 2.5 billion- are still not using an improved form of sanitation.

#### COMPETITION FOR ARABLE LAND

Competition for agricultural land is driving up land prices worldwide and making it more expensive to boost food production.



#### **SOIL EROSION**

The Food and Agricultural Organization estimates 135 million people may lose their land by 2020, as a result of soil degradation, including 60 million people in sub-Saharan Africa.

#### GLOBAL WARMING, DEFORESTATION, EXTINCTION

Long predicted by climate "experts", a warming planet could result in intensified droughts and flooding. Much of the world's deforestation is driven by demand and in some developing countries, deforestation has made them vulnerable to floods. More people are living near the ocean, possibly increasing the number of people affected by rising seas, tsunamis and hurricanes.

According to the Population Reference Bureau, the population rises by an estimated 227,252 people per day, or about 83 million people per year, approximately the size of Germany.

Some causes of population growth are due to increased fertility rates in some countries: child marriage is still prevalent in many parts of the developing world, leading to high rates of fertility.

For example, Niger has a 75% proportion of early marriage. An estimated 215 million women in developing countries want to avoid or delay pregnancy, but they are not using a modern method of contraception.

The UN's leading emergencies' officer, Baroness Amos said, "A serious government ... has got

to put resources into education and farming but it must also educate women to have fewer children. Girls and women must be educated. Even a few years' basic education leads to smaller families."

More people on the planet has put enormous strain on the Earth's resources. Over 5 billion people have been added to the planet over the past 100 years. 7 billion people and higher and higher levels of consumption are inevitable in straining the world's resources, but human suffering can be limited. The developing countries must be made selfsufficient and more resilient.

This can be done with family planning, the advancement of women, and the creation of a more sustainable world.

#### >> For more information

This information is for Rotarians and friends who share the common belief that this challenge to humanity can no longer be ignored, and that Rotarians can do something about it. To download the full report, go to: http://www.populationinstitute.org/external/files/reports/from-6b-to-7b.pdf

The Rotarian Action Group for Population Growth & Sustainable Development supports its vision by educating 1.2 million Rotarians and Rotary leaders on Population Concerns, and by promoting Rotary humanitarian projects that directly address the population and development issue, to put population in balance with resources.

Go to http://www.rifpd.org or contact Dr Gordon Cheyne, mailto: gcheyne@bigpond. net.au 03 9500 2359 for more information on membership and projects.

### Out of the nearly 7 billion people on Earth







# A world of opportunities

By **Alek Hillas,** completed an exchange in Grmany in 2009

"Hi Mum, just bought a crêpe on my way to the Eiffel Tower" the text says, after 'Mum' manages to find her buzzing mobile phone. "The Euro Trip is a lot of fun. Hope you're not missing me too much back home!"

Not your average day at school. But then again, Brett, Megan and Sheridan are not your average kids, either. For starters, if they were at school (and not eating delicious French crêpes in the Eiffel Tower), all their classes would be taught in another language, and probably by someone with a obscure name, too, like Frau Bachmann or Señor Hernández. Certainly, they would be loving every minute of it.

"This year is going too fast and I never want it to end," writes Sheridan Hollo, who has spent the previous nine months on exchange in Brazil.

Like the 18 exchange students who left their home state of Victoria in January this year, Sheridan has made the most of the opportunities that presented themselves during her year abroad. Most recently, she has travelled around Rio de Janeiro. In addition to seeing the "beautiful beaches" there, which her friends and family back home read about in monthly emails (no doubt with some jealously!),

Sheridan has become more than just a typical tourist, learning how people live their lives in a different part of the world, right down to the intricacies of social customs. It has become evident what Brazilians deem to be important in their lives, such as replacing some Westerners' emphasis on punctuality with a greater emphasis on people and relationships. On the other hand, a tourist may have just perceived a culture of people who are perpetually late. Exchange opens your eyes.

Rotary's Youth Exchange Program offers teenagers the chance to spend twelve months living in a foreign country, where most of which, English is not the dominant language. Most exchange students integrate into three separate host families over



the year, and develop proficiency in a foreign language. Although undertaken by youth, it is more than anything a cultural exchange that fosters goodwill between nations, ultimately enriching the lives of everyone associated with the exchange, including both the student and the various people they meet on their journey. Students live overseas as they would in Australia: they go to school, make friends and (best of all!) travel during their holidays. Brett Riley, who is in Germany, has sailed on a 35-foot (10m) yacht in the Baltic Sea with his host family. Megan Brooks, who is also in Germany, was lucky enough travel with her host mother to England for a holiday. The opportunity to travel is certainly an attraction for many. Those stationed in Europe take part in a month-long tour of the continent with a busload of friends, compromising of fellow exchange students from around the world.

Throughout their entire year, students are continuously supported by their local Rotary

Sumba eye program 2011 SMILING WITH THE EYES

In August we presented Mike McFarlane's report on the Sumba Eye Program, whereby a Melbourne based volunteer team of Ophthalmologists, Surgical Nurses and Optometrists provided the gift of sight to over 800 people from Waikabubak and the surrounding villages on the Island of Sumba in Indonesia.

This was the fourth annual trip to West Sumba to conduct an eye camp club and host families, most of which have already sent a child of their own overseas, so they understand what life can be like for an exchange student. (However, parents from Australia are under no obligation to receive exchange students.) Each exchange student is assigned a Counsellor for the year, whose role is to consider his or her emotional well-being. Currently, District 9800 has students in France, Germany, Brazil, Sweden, Finland, Denmark and Norway, Poland and North America. Exchange students further develop their cultural literacy by travelling around regions in their own country and seeing the locals in action. Jack Marozzi took the road-lesstravelled in France, on a trip to Brittany, where he saw the tourist attractions and then went to a wedding filled with traditional festivities, writing: "they had this thing where throughout the night when they would play Vamos a la Playa (a song) and everybody had to get up and do the little dance that they had choreographed. I

met loads of people and it was very fun!"

Youth Exchange does more than break down stereotypes; it can even break down a person's shyness. Every new experience a person has at home in Australia that would build their level of maturity is matched with ten times as many new experiences overseas, which bombard a person daily. Developing strategies to cope helps turn this into a positive experience, and the teenager who boards the plane at Tullamarine Airport in January may become a confident adult who lands back there a year later. To quote Sheridan after nine months living in Brazil: "I'm no longer afraid to be myself. I will be a new person by the time I return home."

Participating in Rotary's Youth Exchange Program is a unique experience and offers students a world of experience. That's something they can't teach you in school – even if your teacher's name is Señor Hernández.



at the local Waikabubak Hospital in cooperation with the Sumba Foundation, the Rotary Clubs of Glenferrie and Kew together with the Royal Australasian College of Surgeons and Optometry Giving Sight. The Sumba Eye Program 2011 report will also be a feature in Rotary DownUnder's October 2011 edition.

>> Watch the video http://www.youtube.com/watch?v=cmNxgoJp\_H8





2011 Slades 'LITERARY' A GREAT NIGHT! By Annie Wysham

On Monday, 12th September, 2011, over 70 attendees heeded the invitation of the RC Richmond's 2011 Slade Literary Award Committee to 'come along and enjoy this special New Generations evening and be part of a great experience for our keen and budding young authors'. Held at the Amora Hotel Riverwalk, Richmond, the winning entry, 'Grandpa's Shoes' and the ESL winning entry, 'Sunshine After the Rain', received enthusiastic rounds of applause when they were read to an appreciative audience of Principals and Assistant Principals, English Coordinators & teachers, student finalists, parents and friends of finalists, Richmond Rotarians, Partners and Friends of Richmond Rotary. Special guests included DGE Dennis Shore and his wife Lynda and Richmond Rotarian, Cr. Alison Clarke, Mayor, City of Yarra.

This literary competition for local State School students from Years 9 and 10 was founded and sponsored by the late Richmond Rotarian Henry Slade in 1993, and is now sponsored by his nephew, Mark Slade, in Henry's memory. It's held annually in September, acknowledged as 'New Generations Month' on the Rotary International calendar.

Guest Speaker was Sarah Saaroni, author of 'Life Goes on Regardless'. An autobiography, she described her childhood in Lubin, Poland; experiences during the Second World War in Poland and Germany; the search for her family after the war; a difficult journey to Palestine and life in the new state of Israel, where she married. She migrated to Australia in 1953 with her husband and two children where she raised her family in Melbourne and developed her career as a sculptor.

#### RC Richmond's 2011 'Slade Literary Award'

Winner: 'Grandpa's Shoes' by Alice Widdowson, Melbourne Girls' College, Richmond *Cash prize of \$200 & books up to a retail value of \$60* 

Runner-Up: 'Siblings' by Amelia Wasniewski, Balwyn High School *Cash prize of \$150 & books up to a retail value of \$60* 

**ESL Winner:** 'Sunshine After the Rain' by Pawitchaya Chuenchitra, Melbourne Girls' College, Richmond

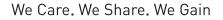
Cash prize of \$150 & books up to a retail value of \$60 (Awarded to the best entry (other than the winner and runner-up) from a student who qualifies as an 'English as a Second Language' (ESL) student)

ESL Runner-Up: 'Love in Melbourne, Live in Change' by Zihe (Helen), Zhou, Melbourne Girls' College, Richmond Cash prize of \$100 & books up to a retail value of \$60

**Certificates of Excellence, Certificates of Merit and Certificates of Encouragement** were presented variously amongst the 10 Finalists.

#### >> Read the winning entries

http://www.rotaryrichmond.org.au/Slade%20Awards%202012%20Booklet.pdf



# **Readers Letters**

Networker

Ask Clarice...

Dear Clarice,

I applaud your article on Literacy, but please think about how Clubs can get involved in projects like this and particularly how RAWCS and DIK can help. Unless we promote alternatives many will only think about Africa and look on the African website.

Our DIK Store is full on educational equipment, available free for any Club project. We are currently refusing donations because we are running out of room. Literacy is a problem in most developing countries and while the Rotary World's focus is on Africa we should also consider our role in helping our neighbours, because the rest of the world gives little thought to these areas and little support. Have we forgotten Leon Scotts presentation at Conference – building schools in Timor Leste? Why not promote this. its our Districts largest literacy project?

#### If a Club wants to help they have the following options

- Ship a container anywhere in the world if they have the money DIK has the material and a list of projects. The cost of a container is generally in the \$3000 -15,000 range depending on the size and destination.
- If they want a smaller project and can fined something to suit any budget
- If an individual wants to help a "School Kit" supplies all of the basic consumables for a primary school class for a year for \$10
- Become a RAWCS Volunteer and help overseas

If you are intending to run similar articles in the future please have a talk to Ross and Colin to see how we can maximise the result.

#### Regards David Dippie

**Clarice replies:** Thanks David for that useful information. Our article, culled from Rotary International, is biased in favor of Africa due to sheer weight of numbers. We certainly don't mean to divert attention from our own neighbors, and we appreciate your reminder on Timor Leste.

#### Dear Clarice and Fellow Rotarians,

It is Sunday in the Philippines and now just managed to get something penned down. My apologies for not getting back to you sooner. Too busy visiting International Service projects and rough weather with typhoons.

Here is a summary of my latest events in International Service:

 With District 3810 - RC of Lubang Island Rotarians welcomed in Manila the RC of Melbourne team and gave a hearty dinner. Upon my 5:30am arrival in Manila I met with RC of Melbourne Rotarians and we all flew to Lubang Island with the RC of Lubang Island President Torregoza.

# Do you have a letter for Clarice?

#### **Contact the Editor**

Do you have a letter for Clarice? Is something on on your mind?

Send your thoughts to her email address at clarice@ rotarydistrict9800.0rg.au





# More Readers Letters

 Landing at Mindoro Island, we received a very warm welcome from the whole town, teachers and school children at the shores of Lubang Island. RC of M were elated and proceeded to distribute chocolates to the school children. The other half of RC of Lubang Island arrived the previous day



- Town Mayor Sanchez (RC BB visitor of Sept 2009) declared a holiday due to visit and inspection. The rest of the 3 days visit is a site to behold and left RC of Melbourne Spencer Bock near to tears (that is when he is not feasting on lobster for lunch and dinner and afternoon tea with a cold beer). The presentation is really worthwhile watching as it is Rotary in Action, In Fellowship and In Service while having fun. I am very proud of Rotary International.
- It was a successful visit and project work is in progress.
- Rotarians of The Rotary Club of Melbourne worked hard and well with the people of Lubang, local government, RC of Lubang Island. Much fellowship and work on the project were completed in service to mankind and building of goodwill, true Rotary International goals were achieved.



With District 3800 I was guest speaker at the Rotary Club of San Juan West (District 3800) on water projects. Same club or district was RCBB's and RC Central Melbourne Sunrise partner / recipient of the container donation during the big floods of Sept 2010

With District 3790 - Following day, I proceeded to a trip to Northern Luzon, to review new project.

- I was picked up by the Rotary Club of Metro Clark and proceeded to northern Luzon (2 hours of Manila) to do an ocular feasibility review
  of a project
- Conducted review assisted by the Philippine Army with RC of Metro Clark. Area is occupied some parts with insurgents, New Peoples Army, hence the escort. Rough roads then boarded army tug boat through meandering coastal community of poor villages.
- Project sighted are three of the avenues of service of Future Vision: Peace and Conflict Resolution AND Literacy (Vocational Training) AND Livelihood.
- Attended the Rotary Cub of Metro Clark club meeting. I was presented with an "honorary rotary vest" for visiting their club as speaker. (nice vest plenty of pockets).
- 3. After 4 days in the northern Luzon review, I went back down to Manila.
  - Attended the meeting of the Rotary Club of Lubang Island and did post review of item 1 above. We discussed the current project and reporting to TRF.
  - Discussed new water project : goals, intended outcome and budgets.
  - RC of Lubang Island to prepare proposal.
- 4. With District 3820 Rotary Club of Metro Sorsogon.
  - Storm and typhoon hit and I was evacuated / transferred to two hotels. RC of Metro Sorsogon President Anthony Bravo flew down to Manila to discuss MG69865 delays in the final report.
  - I assisted them in finalising the report. Only outstanding now is the copy of the bank statement.

This is when the typhoon hit in all its might...hotel I was staying was at the Manila bay front and sea water lashed at the hotel and broke the glass doors and windows. There was total shutdown of operations and I stayed in the hotel (out of fear of going out) while occupants were transferred to other hotels. Got transferred in time before the next storm came.

Sorry my internet time is running out...pls try to work it out.

Regards to all.. Ruth Carlos-Martinez

**Clarice Replies:** Fantastic work Ruth: we are so happy that you are safe and well. I'm sure Spencer Bock will cop a big fine at Melbourne Rotary Club for eating all that lobster. We look forward to hearing your full story and seeing more photos when you return. Stay safe always.



# Notices & Events

Portsea Camp 7th - 9th October, 2011

The Portsea Camp is a program within the New Generations Avenue of Service and all D9800 clubs are invited. **Read More** 

#### **Rock & Roll Night**

8th October, 2011

Come out for Rotary Club of Hoppers Crossing Rock & Roll Night with the sounds of the Vincents & DJ Jeff. To get your tickets or find out more, contact Joye on 0438 638 067. Read More

Murrumbeena Community Market 8th October, 2011

A unique chapeau creation by Karen. Sample the many gourmet foods, including jams, marmalades and preserves from the Rotary Club of Chadstone-East Malvern. Camp Getaway - "It's your camp" 9th October, 2011

The next big devlopment for the camp is a kitchen redevlopment. Come along and give your support at the official launch. **Read More** 

### Phonse Tobin Community Awards

12 October, 2011

The Rotary Club of North Melbourne welcomes you for the annual award night. **Read More** 

NEW ROCAN Gala Dinner 15th October, 2011

Proceeds to help purchase chemotherapy chairs for the Olivia Newton John Cancer and Wellness Centre and also ovarian cancer research. **Read More** 

#### Can ethical leaders be bought?

16th October, 2011

District Governor Keith Ryall and the Rotary Club of Melbourne invite you to explore dilemmas and options beyond The 4 Way Test. **Read More** 

NEW SnapHOP Exhibition & Dinner 20th October, 2011

This is part of the Rotary Club of Richmond's major youth arts project and culminates with this Photographic Exhibition and Video Dance performance. **Exhibition Flyer** or **Dinner Flyer** 

Boroondara Trivia/Music Night 23 October, 2011

Rotary The event will be hosted by Todd McKenney and will feature live music, music trivia and a raffle and silent auction. Read More

DATE CORRECTION Business Person's Breakfast 18 October, 2011

The Rotary Club of Chadstone/East Malvern is having an exciting and informative Business Persons Breakfast. Read More

The Honorary Jeffrey Kennett AC "Out of the Darkness"

20th October, 2012

The Rotary Club of Brunswick is hosting an evening dedicated to mental health and wellbeing. With keynote speaker Jeff Kennett AC. Read More

Paint in the Park Day 23 October, 2011

An invitation to observe the artistic process in action or to pick up a brush, paint, canvas, easel and participate. **Read More** 



# Notices & Events

#### **Rotaract Club of Monash University**

24th October, 2011

Charter night is one of the most important events for any Rotary Club. The first University-based Rotaract Club in Victoria would like to formally invite you to attend.

#### **2011 Foundation Seminar**

24 October, 2011

The only Foundation Seminar planned for 2011-2012. Attendance will enable a club to submit grant applications. **Read More** 

### Rochester Show and Shine Day

6 November, 2011

This day run in conjunction with Big Boar Riders Shepparton and Boundary Riders Bendigo will feature Displays, auction of Donated Goods and Services. **Read More** 

#### Rememberance Day Dinner 8th November

For the upcoming Rememberance Day Dinner, there is a themed Rotary table and we are asking that Rotarians answer the call and buy a ticket at the Rotary table.

### 'Buisness of Winning' Luncheon

11th November, 2011

Join our panel of winners as we examine, (not too seriously); the "Business of Winning" and we support the campaign against myeloma. **Read More** 

#### NEW

### Japan - Australia Cultural Day

13th November, 2011

The Rotary Club of Glen Eira is organising a special "Japanese Afternoon" to let the citizens of Melbourne experience traditional Japanese culture. **Read More** 

#### **Paul Harris Breakfast**

16 November, 2011

A flyer and booking form are being prepared and will be available online after 5th September. In meantime contact John Meehan on (03) 9859 1772 for details. **Read More** 

**2012 Melbourne Conference for District 9800** March, 2012

The 80th annual Rotary District 9800 Conference is being held in Melbourne. **Read More** 

#### Wyndham Rotary River Fun Run 26 February, 2012

Walk or run - 3k, 8k, or 15k courses around the Werribee River. The event will be raising funds for the Royal Children's Good Friday Appeal. **Read More** 

#### 75th Anniversary of the Rotary Club of Footscray May, 2012

The venue is the Melbourne Town Hall and will be a Gala evening. Further details coming soon.

#### Rotary Adventure in Citizenship May, 2012

The next Rotary Adventure in Citizenship program will be held in the Federal Parliament's budget session. **Read More** 

## **2012 RI Convention in Thailand** May, 2012

There will be opportunities through PP Peter Milburn, our District's On To World Conference Chairman for group hotel bookings as well as organized tours. **Read More** 



A publication for Rotarians and all community minded people

# DG Weekly Message

#### Ethics are at the core of

Rotary's principles!

For Rotarians, ethics - and especially as they relate to vocation - are at the core of Rotary's principles. These principles are enshrined in the stated Object of Rotary.

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **1.** The development of acquaintance as an opportunity for service;
- 2. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations: and the dignifying of each

It's not hard to make decisions when you know what your values are.

~ Roy Disney



District Governor Keith Ryall and Gabrielle

Rotarian's occupation as an opportunity to serve society;

- **3.** The application of the ideal of service in each Rotarian's personal, business, and community life;
- 4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

To assist us in achieving these aims, apply the Four-Way Test. Created by Herbert Taylor, it has become assimilated into the genetic code of Rotary. The Four-Way Test is a moral compass based on "the might of right." It will help guide you with your decisions, actions and words in all aspects of life.

Of the things we think, say or do:

- **1.** Is it the truth?
- 2. Is it fair to all concerned?

#### In this Issue

04	The Power of Microlending
05	Mercy Ships
06	Camp Getaway Gets Mini Golf
07	Howdy Y'all
08	Nobel Peace Prize
19	RI President's Message
10	Welcome New Members
11	Notices & Events

### **Contact the Editor**

#### **Clarice Caricare**

Do you have a letter for Clarice? Is something on your mind?



Send Clarice an mail at clarice@rotarydistrict9800.org.au

#### **October is Vocational** Service Month



**Reach Within to Embrace Humanity** 



- Will it build goodwill and better friendships?
- 4. Will it be beneficial to all concerned?

I would love to see you at the Ethics Forum this Sunday. Details on this event are in the next column.

Yours in Rotary service,

Keith Ryall District 9800 Governor 2011-2012

## **Ethics Forum**

The Rotary Club of Melbourne is responsible this year for organising the District 9800 Vocational Forum. Explore dilemmas and options beyond The 4 Way Test.

When:	Sunday, 16th October 9.30am -1.30pm
Where:	"Re Sauce", Morton Pavilion, Junction Oval, St Kilda West
Cost:	\$30 entry.
Speakers:	District Governor Keith Ryall; Dr Joanna Flynn, President, Medical Board of Aust; Professor Bob Wood, Melbourne Business School; and Mr Michael Stillwell, of the Stillwell Motor Group.







# Five Ways to Tackle Workplace Negativity

Negativity in the workplace can sap productivity and, in extreme cases, harm a business's reputation and affect profits. If a downbeat cloud has descended on your workplace, follow these helpful hints to get morale back on track.

# >> Up your internal communication efforts

Insist on regular staff meetings to ensure that all employees are kept up-to-date, receive the same information, and have the chance to air their concerns. If you already run weekly meetings, consider what you might do to make them more effective. For example, is management doing all the talking? If so, allow more time for listening. Will the less confident team members feel comfortable speaking up? Regular, informal one-on-one talks with employees are also vital, as they build trust and allow you to tackle upfront any issues as they arise.

#### >> Step back and assess

Is the poor morale being fuelled by your business's culture and management practices? Journalist Andrea Poe writes at AllBusiness. com about the importance of checking for potential negative attitude catalysts, such as where high-ranking staff are praised and rewarded while the front-line workers are ignored, or where lesser performing employers are moved up and around more often than stronger performers because managers want to "hold on to their favourites".

#### >> Stop the scuttlebutt

Office gossip isn't always of a personal nature. Particularly in tougher economic times, gossip about your business or company can also flourish as confidence slumps. Human resources specialist Susan M. Heathfield advises that negative, false statements about people and the company should not go unchallenged. "If the statements are true, provide the rationale, the corporate thinking, and the events that are responsible for the negative circumstances," she writes for About.com. "Share everything you know about a situation to build trust with the workforce".

#### >> Make a personal effort

Refuse to get swept up in others' negativity and maintain an upbeat, motivated approach in your interactions with colleagues. As reported by The Age, UK career management firm Whitefield Consulting says negativity can be an "infection" and you should avoid being "a carrier". "Don't make your bad mood someone else's," the consultancy advises. "Do not buy into the negativity of others. Preserve your own optimism, and work to infect others with your

#### >> Look for solutions

optimism."

If the morale problem is with a particular division or individual then investigate the cause and try and take action. Negativity can often be caused by boredom assigning more challenging tasks could help trigger motivation. Perhaps an individual has a poor attitude because they're struggling with burnout. Is there a way to spread the load a little more evenly? If you're faced with a negative employee, rather than a more widespread problem, Heathfield suggests strategies such as informing the worker of the effect of their attitude on the wider workplace, citing specific examples of behaviours that the employee can address.

#### © VECCI 2011

For further information, please click here: http://blog.vecci.org.au/2011/10/10/business-tipsfive-ways-to-tackle-workplace-negativity/

This article is sourced from VECCI's weekly RADAR newsletter, which circulates to approximately 40,000 unique email addresses. Subscribe to RADAR for free, please click here.



# The Power of Microlending

#### Marketing Tip

October is Vocational Service Month: if your Rotary club is stuck in a rut when it comes to vocational service, it's not alone.

Sometimes dubbed the "Forgotten Avenue of Service," vocational service can be difficult for clubs to understand and implement.

The Rotary Club of Alexandria Sporting, Egypt, rose to the challenge by focusing on microcredit loans, literacy classes, and a sewing workshop to meet the needs of low-income community members, helping women in particular to start businesses and learn useful work skills.

"We gave loans to deprived women supporting large families," says past club president Heba Kabel. Club members made loans of about US\$85 to 20 entrepreneurs to launch small food or cleaning businesses. The loans were paid back in installments over the course of a year, and the money was then loaned out again -- turning the club's initial investment of about \$1,700 into a sustainable microcredit program.

The club also financed literacy classes, helping 75 women learn to read and write, and a sewing lab, which drew 45 women to sewing lessons every month.

Kabel notes that the club put a priority on efforts that would help community members increase their chances of finding a job.

#### >> For more information

- See a photo gallery of vocational service projects
- Download An Introduction to Vocational Service (PDF) or order a copy from shop. rotary.org
- See a powerpoint presentation on vocational service

#### **Membership Tip**

### Who should we try to attract as new members?

Some obvious people to target might include:

- Those who share similar values
- Those who are involved in projects of value where we already share an affinity
- Those who would join us but don't know how
- Those who would join us but don't know who we are
- Those who are passionate about 'dreaming, believing, creating and succeeding'
- Those looking for business networking opportunities but who want to share with the community as well (young professionals, people who have moved from interstate, people with new businesses, etc.)
- Those without a productive outlet for their social conscience
- Those who may have lapsed because of previous perceptions of lack of value
- Those who would join us but for their misconceptions about who we are
- People of different backgrounds to ourselves yet that share commonalities





### Rotary partners with Mercy Ships

By **Arnold R. Grahl** Rotary International News

Rotarians will help improve the delivery of vital health care services to West Africa through a new strategic partnership between The Rotary Foundation and the global charity Mercy Ships.

Through the partnership, the Foundation will offer packaged global grants for Rotary clubs and districts to assemble vocational training teams of medical professionals. These teams will perform or assist in life-changing surgeries. The Rotarian volunteers will also work to enhance the skills of local health care professionals.

The initial projects will take place in West Africa, the area of operations for the charity's 16,500-ton state-ofthe-art hospital ship, Africa Mercy, now based in Freetown, Sierra

#### Leone.

"This strategic partnership with Mercy Ships enables Rotary to work with a globally recognized leader in the delivery of vital medical and surgical care to the world's most vulnerable populations," says Rotary Foundation Trustee Chair William B. Boyd. "It allows Rotary club members to directly contribute their valuable expertise and skills within the framework of a proven and highly successful health care program."

Founded in 1978, Mercy Ships uses its hospital ships to deliver free, world-class health care and assistance in capacity building and sustainable development to developing countries. The charity has worked in more than 70 countries, performing services that have had an impact on more than 2.9 million people. Each year, more than 1,200 surgeons, dentists, nurses, health care trainers, teachers, cooks, seamen, engineers, or agriculturalists volunteer their time and skills.

"Mercy Ships is honored to be chosen by The Rotary Foundation as a strategic partner for disease



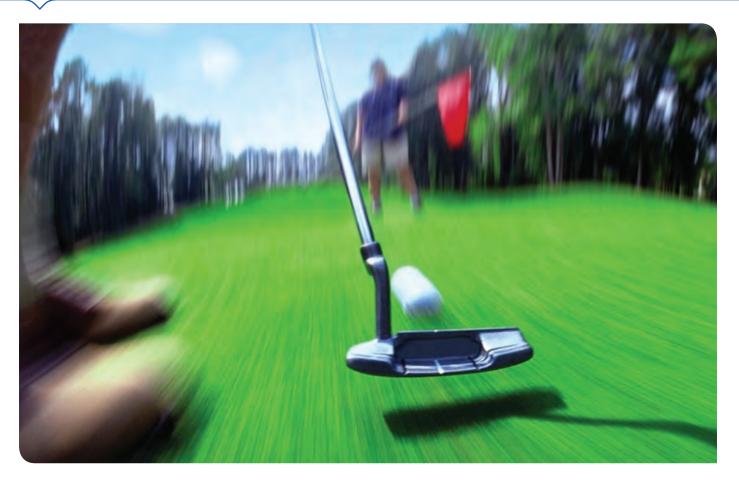
prevention and treatment," says Don Stephens, president and founder of the charity. "The scope of Rotary's service to humanity is truly monumental, and it is my belief that the synergy of our organizations working together will be an even greater force to increase health care delivery systems in West Africa."

#### >> For more information

Watch the video about Mercy Ships: http://www.youtube.com/user/ RotaryInternational#p/u/103/ZI\_CQjIx3wE or visit their website: http://www.mercyships.org/

http://www.rotary.org/en/MediaAndNews/News/ Pages/111005\_news\_mercyships.aspx





### Camp Getaway GRAND OPENING OF MINI-GOLF COURSE

By Russell Atkins, Rotary Club of Keilor

In my year as President of our Club, 2008/9, we came up with the concept of building a 9 hole mini golf course to add to the sporting facilities at Camp Getaway. Finally, we are having the Grand Opening on 27 November and this will be a wonderful opportunity for your club members who have never visited the Camp to see what has been happening over the past few years. This will be a wonderful fellowship opportunity with other District Clubs.

There will be a detailed display of the plans for the kitchen redevelopment that is planned for 2012. I am also seeking DONATIONS of golf PUTTERS for the course. We need about FORTY so can you ask club members if they have any old, usable putters that are no longer required. They can contact me directly at russell1807@bigpond.com or 0438 563 159 with quantities and I will contact them directly re collection.

I would also appreciate a return email by November 13, as to possible numbers of Club members likely to attend on the day, as well as numbers that wish to stay overnight on the Friday (25th) and Saturday (26th) in the dormitories. The Camp has been booked out in the name of Keilor Rotary for the weekend. There are barb-que facilities available for attendees.



Please ask members to wear their club badge to the Camp.

>> For more information Contact Russell Atkins at 0438 563 159 or at russell1807@bigpond.com





Howdy Y'all

A message from IPDG Iven Mackay

I have returned recently from travel to D5520 in New Mexico/West Texas and D5840 in San Antonio, Texas.

In D5520, I was able to catch up with Past Youth Exchange Student Kevin, who Marilyn & I hosted way back in 1989– 90 and also our most recent student from this District, Ana Sofia Tribaldos (hosted by RC of Malvern), who was here last year in 2010–2011. It was great for me to have these 2 past YE Students from our District meet... there had been a 21 year gap between exchanges from D9800 and D5520 (photo attached). I'm pleased that we have continued with another exchange this year and currently have D5520 YE Student Anna Lande here with us hosted by Bendigo Sandhurst. District 5520 is also known to us from two past GSE's, the latest one being lead by our DGE Dennis Shore in 2005. We are also undertaking a Friendship Exchange with them this month. This District sends us a warm greeting.

In D5840, I was able to catch up with members of the GSE team that came to Melbourne last year and they all asked that I pass on their best wishes to everyone in D9800. They miss Melbourne and value the friendships made. I visited many Clubs and all conveyed appreciation to D9800 for



the outstanding "Texas Connection" we had with them last year and for our wonderful GSE team. They hope our Districts will continue "Bridging Continents". We commence Youth Exchange with this District next year. I was able to present personally, on behalf of our District, a PHF to IPDG Stephanie Macchia, for all her help and co-operation last year. (Photo attached). This is a wonderful District and they send a warm and friendly "howdy y'all" to us.





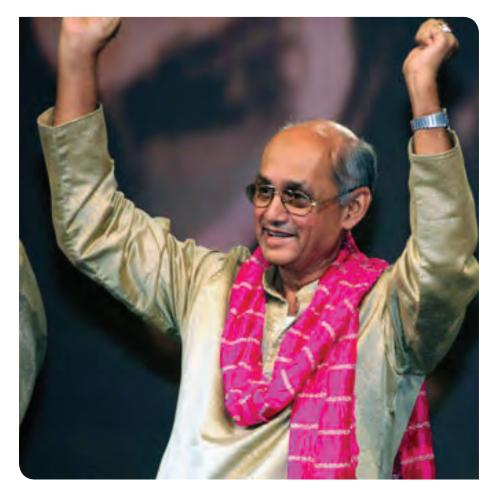
The Nobel Peace Prize for 2011

The Norwegian Nobel Committee has decided that the Nobel Peace Prize for 2011 is to be divided in three equal parts between Ellen Johnson Sirleaf, Leymah Gbowee and Tawakkul Karman for their non-violent struggle for the safety of women and for women's rights to full participation in peace-building work. We cannot achieve democracy and lasting peace in the world unless women obtain the same opportunities as men to influence developments at all levels of society. In October 2000, the UN Security Council adopted Resolution 1325. The resolution for the first time made violence against women in armed conflict an international security issue. It underlined the need for women to become participants on an equal footing with men in peace processes and in peace work in general.

Ellen Johnson Sirleaf is Africa's first democratically elected female president. Since her inauguration in 2006, she has contributed to securing peace in Liberia, to promoting economic and social development, and to strengthening the position of women. Leymah Gbowee mobilized and organized women across ethnic and religious dividing lines to bring an end to the long war in Liberia, and to ensure women's participation in elections. She has since worked to enhance the influence of women in West Africa during and after war. In the most trying circumstances, both before and during the "Arab spring", Tawakkul Karman has played a leading part in the struggle for women's rights and for democracy and peace in Yemen.

It is the Norwegian Nobel Committee's hope that the prize to Ellen Johnson Sirleaf, Leymah Gbowee and Tawakkul Karman will help to bring an end to the suppression of women that still occurs in many countries, and to realise the great potential for democracy and peace that women can represent.





### RI President's Monthly Message

# MY DEAR BROTHERS AND SISTERS IN ROTARY,

In the pages of this month's magazine, you will be introduced to the marvelous city of Bangkok, Thailand, which will play host to our 2012 Rotary International Convention. Please consider this my personal invitation to join me, my family, and our fellow Rotarians at what promises to be an incredible event in one of the world's most fascinating locations.

Thailand is a spectacular destination, truly the Land of

a Thousand Smiles. I would particularly urge Rotarians who have never visited Thailand before to consider this as your chance. You'll be surrounded by gracious Rotarian hosts and friends, old and new, from around the world. Bangkok is a fantastic gateway for those wishing to explore Southeast Asia, and a wonderful experience on its own. For those who hail from countries closer by, take the opportunity to visit a major cultural capital, with all it has to offer – including shopping, dining, and sightseeing. Indeed, Bangkok will give you a wonderful value for your time and money.

But the very best reason to visit Bangkok, of course, will be the 2012 RI Convention itself, 6-9 May – the highlight of the Rotary calendar. All through the year, we reach out to Rotary communities around the globe. At the convention, we have the chance to see all those communities represented in one place – to hear all the languages, see all the people, and learn about all the projects of the past year. Nothing brings home the internationality of Rotary like a Rotary convention – and nothing else has the same power to inspire.

I firmly believe that every Rotary event should be a family event, and this is why Binota and I plan to bring our children and our grandchildren. Why not do the same, and make the Rotary convention part of your family's vacation next year? With so many wonderful events and activities to choose from, there is something for everyone, and plenty of opportunity to draw our families closer to our Rotary service.

Every year, I go to the convention excited to see old friends and make new ones, to celebrate our successes and learn from our experiences. And every year, I leave with a sense of pride in Rotary, eager to begin another year of service.

Bangkok promises to be the best convention yet. I urge you to register now at http://www. rotary.org/convention, and to begin planning your trip to our 103rd international convention!







Roman Kozlovski

Welcome New Members

Werribee Rotary Club Haven't been sitting on their hands: they have inducted five new members:





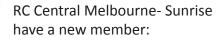


**Chris Webster** 





John Menegazzo (Honorary Member)





Ms. YANPU ZHANG is a former member of RC Courtenay Place, New Zealand.



**Sharon Double** 



# **Notices & Upcoming Events**

#### Notíces

#### **VENUE CHANGE**

The Rotary Club of Moonee Valley

Now at Gannawarra Learning Centre, 132 Keilor Road, Essendon North VIC 3041. Meetings will continue to be every Wednesday, 7:30 am -8:30 am.

#### CAMP GETAWAY VOLUNTEERS NEEDED

Camp Getaway has been chosen as a beneficiary of this year's Bendigo Swap Meet. Volunteers are needed for BBQ and Catering shifts on the weekend of November 12–13.

### October

- 12 PHONSE TOBIN COMMUNITY AWARDS Rotary Club of North Melbourne
- 14 BAHAY TULUYAN FUNDRAISING GALA Rotary Club of Essendon
- 15 UNION ROAD TRADERS CHARITY GALA DINNER RoCan
- 16 ETHICS FORUM Rotary Club of Melbourne
- 18 BUSINESS PERSON'S BREAKFAST Rotary Club of Chadstone/East Malvern
- 20 SNAPHOP EXHIBITION Rotary Clubs of Carlton, Collingwood and Richmond
- 20 SNAPHOP DINNER Rotary Clubs of Carlton, Collingwood and Richmond

- 20 HON. JEFF KENNETT AC "OUT OF THE DARKNESS" Rotary Club of Brunswick
- 23 PAINT IN THE PARK DAY Rotary Club of Caulfield
- 23 ROYAL TALBOT TRIVIA NIGHT Rotary Club of Boroondara
- 24 ROTARACT CHARTER NIGHT Rotaract Club of Monash University
- 24 FOUNDATION SEMINAR Rotary District 9800
- 27 PROGRESSIVE DINNER Rotary Club of Docklands
- 28 MOVIE NIGHT SENNA Rotary Club of Bendigo Strathdale

### November

- 02 COOPERS BREWERY CHAIRMAN, GLENN COOPER Rotary Club of Bendigo South
- **06** SHOW & SHINE DAY Rotary Club of Rochester
- 08 REMEMBERANCE DAY DINNER Rotary District 9800
- 11 BUSINESS OF WINNING LUNCHEON Rotary Club of Camberwell

- 13 JAPAN AUSTRALIA DAY Rotary Club of Glen Eira
- **13 2011 GRAND CONCERT** Rotary Club of Hawthorn
- 16 2011 PAUL HARRIS BREAKFAST Rotary Club of Melbourne Sunrise
- 21 THE SEEKERS STORY Rotary Club of Gisborne
- 27 MINI GOLF COURSE GRAND OPENING Camp Getaway
- 27 RYLA CAMP Rotary Club of Bendigo Strathdale

### December

28 INTERNATIONAL RYLA RYLA in India

### ROTARYDISTRICT9800 Events Calendar

For a full Notices & Events calendar, visit the following link: http://www.rotarydistrict9800.org.au/ notices\_and\_events

To submit Notices & Events, please visit the following link: http://www.rotarydistrict9800.org.au/ notices\_and\_events\_submission



A publication for Rotarians and all community minded people

# DG Weekly Message

Rotary District 9800 partners with the City2Sea run.

Below is a message from Assistant Governor David Pisterman regarding a very important initiative Rotary District 9800 are undertaking in partnership with The Fairfax Group, the City2Sea run.

I'd love you to give it your urgent support as nothing would help us more in developing Rotary District 9800's emerging partnership with the Fairfax Group than to show them and the public just what Rotary is capable of when it comes to mustering support in the community. This is an opportunity for us to showcase Rotary in style whilst helping a great community event, a charitable cause and raising funds for our own Clubs. Our participation is also vital in terms of developing our long term relationship with the Fairfax Group who have enormous potential to help us, particularly when it comes to upcoming events like the 2012 Rotary District 9800 Conference.



#### District Governor Keith Ryall and Gabrielle

# Rotary needs your urgent help!

A major community event with around 10,000 people taking part in the race itself, The City2Sea fun run is coming up on Sunday 13th November and presents our District with one of the largest public relations and fundraising opportunities of the year.

As part of our partnership with the Sunday Age (through which we have already received promotion benefitting our clubs), Assistant Governor David Pisterman has arranged to have 500 Rotary volunteers take part in helping with the event as course marshals and volunteers, with \$30 donated for every Rotarian who spares a few hours to help out.

That means if your Club can get 20 volunteers along, you will make \$600 for your Club from

#### In this Issue

05	2011 Vocational Service Forum
06	Camp Getaway Kitchen
07	ROTEX Reunited
08	ShelterBox Stamps
08	Two Interesting Rotary Artefacts
09	New Hope for Young Lad
10	Jeffreys Bay's Art Exhibition
11	Notices & Events
12	Letters to Clarice

#### **Contact the Editor**



#### **Clarice Caricare**

Do you have a letter for Clarice? Is something on your mind?



Send Clarice an mail at clarice@rotarydistrict9800.org.au

#### October is Vocational Service Month



**Reach Within to Embrace Humanity** 

Issue 13 of 2011/2012 October 21 2011



a few hours of interacting with the public – a perfect way to promote your Rotary Club whilst being part of a huge community event that benefits men's health, specifically prostate cancer and depression, via the Movember initiative.

This is a great way to show Rotary in action – getting behind a great cause, being part of the community, getting together to have fun and make Rotary visible in our community while raising funds for our Clubs to do further good with. If we have a full complement of 500 Rotary volunteers, that's \$15,000 going to Rotary Clubs in our District!

# What you and your Club will get back:

- \$30 per volunteer for your Club
- A City2Sea t-shirt for every volunteer
- Muffins, a gourmet sausage (courtesy of the Rotary Club of South Melbourne) and drinks for volunteers
- An opportunity to put your Club and Rotary in front of the eyes of 10,000 participants who are interested in community-based activities
- A great day of fun!

#### How we can best promote Rotary on the day:

- Wear your Rotary caps, badges or other identifying accessories

   let them know who we are!
- We will be placing information on how to be part of Rotary in every participant's goodie bag that they will receive at the end of the run
- Join in the BBQ at the end of the event with the Rotary Club of Melbourne South

   it's a great opportunity for fellowship and meeting your fellow Rotarians and (famished!) participants who upon completion of the race will be in a positive spirit and proud of having accomplished something – maybe they will be looking for a new positiveminded challenge??



WHEN: Sunday November 13, 2011

**WHERE:** The city to sea 14km fun run starting at the arts centre, around Albert Park Lake and finishing by the sea at St. Kilda.

**WHY:** The Sunday Age (Fairfax Group) have their first fun run in Melbourne on that day and need 600 volunteers and are willing to pay Rotary \$30 for every volunteer we have on course!

**BE PART OF IT:** Contact Sandi Fulcher via email at: sandi\_fulcher@hotmail.com

# What sort of volunteer help is needed on the day? We need:

- Course Marshals = 70
- Start/Course drinks stations x 4 = 160
- Hydration Station = 10
- Start marshals = 50 (inc. clothing pick up)
- Start baggage = 20-30
- Info booths start/direction = 15
   Volunteer t-shirts distribution @ start = 1
- Volunteer t-shirts distribution @ finish = 1
- Finish baggage = 60
- Finish drink station = 40
- Finish marshals = 30
- Medal distributors = 30

Not difficult work, and you don't need a degree, diploma or even calluses on your hands to help!

#### Who should you get on board to ensure your Club gets as many volunteers as possible?

- Club members
- Your family
- Your close friends
- Your Club's Friends of Rotary those who can help out – Club Alumni, GSE & Youth Exchange Alumni, those who have offered to help out
- Your Club's community and business partners

#### How to get involved:

- We need to know by the 31st October 2011 the names of your volunteers and their T-shirt sizes. Please complete the attached form and return to Sandi Fulcher at email sandi\_ fulcher@hotmail.com at your earliest convenience.
- So far we have 121 volunteers from 9 Clubs – WE NEED YOU!

So please, let's get on board – we need your help today!

Yours in Rotary service,

#### Keith Ryall

District 9800 Governor 2011-2012



FOR BUSINESS. FOR YOU.

### Business Tips How to be a polished presenter



If you own your own business, well-honed presentation skills can make all the difference in securing more customers, clients and collaborators. If you're an employee, the ability to present well is equally important - it could be what sets you apart from other promotion candidates. Here are key strategies to help you present with poise.

# >> Remember the golden rule: prepare!

Sure, it may sound obvious but tell that to the scores of people who've been badly burnt trying to 'wing' it in a presentation. Proper preparation means thinking about your purpose (what are you trying to achieve? Are you pitching an idea, providing information or seeking to motivate?), your audience (the company board will require a different tone to a gaggle of teenagers), and your material (do you already have all the information you need to succeed or will more research be necessary? Have you structured it appropriately, with a beginning and an end?). Putting in the hard yards (and they needn't be so hard really; depending on the presentation, it may take no more than half an hour to prepare) means you'll be confident and capable when it counts.

# >> Keep PowerPoint to the point

Many public speaking mistakes occur through PowerPoint. One of these is overreliance on PowerPoint, where the speaker becomes disengaged with the audience because they're so intent on reading from their slides. Another is PowerPoint fatigue, where the speaker is equipped with far too many slides a sure fire way to lose your audience's interest. Keep your slides relevant and the text clear and punchy. If you're reusing an old presentation, make sure that the information (including the date!) is up-to-the-minute and NEVER skip through slides saying 'Oh, that one's not relevant'. Not only will you appear unprofessional, but you'll appear disinterested. And your audience will be too.

# >> Practise. And then do it again.

Office gossip isn't always of a This is particularly important if you're a first-time or nervous speaker, but everyone making formal presentations should take the time to practice, and preferably in front of a trusted friend or colleague. This means that any potential snags, such as complex ideas or inappropriate anecdotes, are ironed out. Another approach is to record yourself. This way you can check your speaking volume, whether you have a tendency to speak too fast or slow, or if you need more or less emphasis.

#### >> Engage and connect

Remember that a great presentation is not all about you. Engaging your audience is essential. Make eye contact, smile, and try and move as freely as possible (don't jam your hands in your pockets or assume the defensive 'grip-the-podium' position). If your material, and the tone of your presentation, allows it, ask questions of the audience. Tell appropriate anecdotes or use examples to capture and hold their attention, and illustrate your points. And remember, there's nothing worse than an unenthusiastic, uninspiring speaker. Again, if you don't appear to be interested, your audience won't be either.

© VECCI 2011

For further information, please click here: http://www.vecci.org.au/news/Pages/Business\_ tips\_how\_to\_be\_a\_polished\_presenter.aspx

This article is sourced from VECCI's weekly RADAR newsletter, which circulates to approximately 40,000 unique email addresses. Subscribe to RADAR for free, please click here.

# The Sneezin' Season

**Networker** 

### **Marketing Tip**

Hay fever, also called allergic rhinitis, is common in spring because it is often caused by an allergy to grass pollen.



Medication including anti-histamines and staying indoors can help symptoms. A course of immunotherapy may help some people.

Hay fever, also called allergic rhinitis, is common in spring because it is often caused by an allergy to grass pollen. Medication including antihistamines and staying indoors can help symptoms. A course of immunotherapy may help some people.

Most people associate hay fever with spring, when airborne pollens from grasses are at their peak. However, hay fever can occur at any time of the year. This is known as perennial allergic rhinitis, which is usually caused by a reaction to allergens around the home, such as dust mites, moulds or animal hair or fur.

#### Symptoms of hay fever

- Sneezing
- A runny or stuffy nose
- Itchy ears, nose and throat
- Red, itchy or watery eyes
- Headaches.

In some cases, the symptoms of hay fever can be so severe that a person can't sleep or concentrate, and may feel tired or unwell. Hay fever is an allergic reaction Your nose acts as a filter. The tiny hairs and mucus that line the nasal passages trap dust, pollens and other microscopic particles. A person with hay fever is allergic to some of the particles that get trapped in the nose, such as pollen.

An allergic reaction means the immune system treats a harmless substance as if it is dangerous, and launches an 'attack'. The nasal passages become inflamed and more mucus is produced.

#### Reducing hay fever symptoms:

- Check the pollen count forecast on television or in the newspaper. Try to stay indoors if it's a high count.
- Stay indoors as much as possible in spring, on windy days or after thunderstorms.
- In your garden, choose plants that are pollinated by birds or insects, rather than plants that release their seeds into the air.
- Replace your lawn with bricked or paved areas.

- Smear petroleum jelly (like Vaseline) inside your nose to stop the pollen from touching the lining of your nose.
- Splash your eyes often with cold water to flush out any pollen.
- Reduce your exposure to dust and dust mites, animals and animal hair or fur (dander).
- Medication can help
- If you have hay fever, your body produces a substance called histamine, which leads to inflammation (redness and swelling) in the nose.

Some medications may help the symptoms of hay fever. Ask your doctor or pharmacist for advice. You may be advised to try: Corticosteroid nasal sprays, Anti-histamine medications (non-sedating), Eye drops, Decongestant nasal sprays or even Immunotherapy

#### Where to get help

- Your doctor
- Pharmacist





### 2011 District 9800 Vocational Service Forum

By **Bob Slater** Vocational Service Director

Ethical Leadership was the central theme of the 2011 D9800 Vocational Service Forum that was the District Vocational Service Committee highlight of Vocational Service month. Held on Sunday 16th October, the objective of the Forum was to stimulate thought and discussion regarding Rotary's commitment to ethical behavior and leadership, and the role of clubs (either individually or within clusters) to promote the 4 Way Test and the Declaration of Rotarians in Business and Professions, both within clubs and externally to the community at large.

The scene was set for the 59 attendees by outstanding speakers addressing the question "Can Ethical Leaders be Bought?" from various viewpoints: Rotary (DG Keith Ryall), academic (Prof Bob Wood), professional, and business (Michael Stillwell).



Unfortunately our speaker on professional aspects, Dr Jo Flynn AM (inaugural and current Chair, Medical Board of Australia), took ill on Saturday and was an apology.

Following the speakers, and with media reflections by Facilitator Leon Gettler, cluster groups led by six AGs set about addressing set questions on the current status and possible future actions on one internal to Rotary and one external initiative and reporting back.



A similar example to this weekly ethical dilemma by North Balwyn RC's Vocational Service Committee was also discussed:

## Consent & organ donations – implied or explicit?

You are the Minister for Health and are currently faced with a major shortage of organ donations in your country. This results in many deaths, including of young children, which could easily be prevented if organ donation was more widespread.

A delegation from a peak medical body is lobbying you to put forward a change in the law to help increase the supply of donor organs for transplants. At present a person must positively indicate that he or she is willing to donate organs. The new proposal is that each person be assumed to be willing to donate their organs unless they have specifically stated otherwise.

#### **Ethical questions:**

- What are the issues?
- Who are the stakeholders?
- What should you do?
- What would you do?
- Was Rotary's 4-Way Test helpful?

Feel free to discuss your views with family, friends and colleagues. You may be surprised at the differences!





### Camp Getaway Kitchen Development

By **Paul Kirkpatrick** Camp Getaway Chair

A tremendous result of \$85,000 worth of donations and pledges was achieved at the Camp Getaway 'kitchen redevelopment' fundraising event on Sunday Oct 9th.

Rotarian Lindsay Murphy from the Rotary Club of Bendigo Sandhurst took on the task to start a \$130,000 pledging/donation campaign to get the Camp Getaway 'kitchen redevelopment' project happening. Sunday Oct 9th saw the culmination of Lindsay's terrific organising skills when around 30 D9800 reps and partners attended the launch at Frederick's function centre in Mt Alexander Rd, Essendon

The format of the day saw some introductory background to the project which was then followed by a 'surprise' visit from Les Twentyman who regaled the crowd with stories from his 'tough'



life from Braybrook to Belfast and everywhere in between. (Les appeared courtesy of old football adversary, Dowell Mitchell!)

One we were able to lever Les off the mike, Lindsay took over and the 'fundraising barometer really took off with the credible assistance of D9800 Community Services Chair – Grant Hocking. Suffice to say that from our initial starting point donation from RC Nth Balwyn, we got to a total of \$85,000 worth of donations and pledges for the Camp Getaway 'kitchen redevelopment' project. A very significant pledge was received from RC Essendon North, who are long time supporters of the camp project.

This is a tremendous result and is a testament to the power

of Rotary, with many people, especially clubs who have really got behind the project from the beginning, and those who have been working behind the scenes, to make this a great project. With total support of just \$2000 from all 69 D9800 clubs, the Camp Getaway 'kitchen redevelopment' project can easily be made a reality. Has YOUR club made its commitment yet?

>> For more information Contact Paul Kirkpatrick via email at: pkirkpatrick55@gmail.com



### **ROTEX** Reunited

By **Brigette Barson-Cole** Chairperson ROTEX committee

This year, the D9800 ROTEX committee has revamped itself back into action! ROTEX is a group of enthusiastic returned youth exchange students from D9800. We provide first-hand knowledge to help guide and orientate the future 'outbound' students on what to expect from their year away, and support the transition back into Melbourne life, on their return. We add to the many supportive networks available to each exchange student. Most importantly it encourages the students to socialize as a group, utilizing another support group: each other. We take so much joy in being able to aid the 'inbound' students that come to D9800. We work along side the Youth Exchange committee in welcoming the students, and helping with adjust with their new life in Australia. We have our uses, at the orientation camp in Axedale, we are basically a set of walking/talking translators! We know the cultural differences, and can give first-hand advice on homesickness, school, language troubles and many other challenges this outstanding group of young adults will come across.

Unfortunately, in previous years the number of in and-outbound students has declined, and with it the need for many ROTEXers. However we are thrilled with the increase in students this year, and have a full program lined up for them! As our district is so vast, our number one task is trying to get all the students together as much as possible. We try and organize a social event for the students every 6-8weeks. Events vary from a picnic in Botanical Gardens to a Football match, through to our annual ROTEX Camp at the beach. This year it is being held in Anglesea in early December. We aim to add similar weekend-long events to our

schedule, like camping in regional Victoria or even joining another district's ROTEX for double the fun!

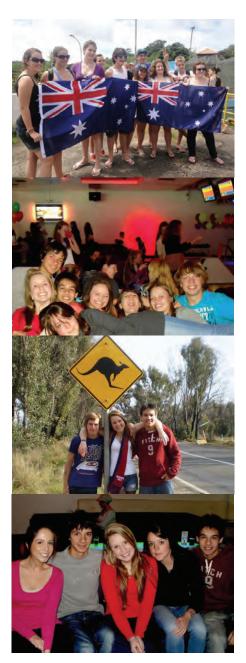
Our most recent day out was tenpin bowling at Victoria Gardens in Richmond, the students had a fantastic time, fighting it out over an afternoon of sugar and hotdogs. However, I think to be completely honest, it wouldn't matter where we went, or what we did - they just enjoy being together. It is truly heart-warming to watch a group of complete strangers develop such strong friendships over their orientation, and those bonds only grow stronger over the 12 months.

One of the fabulous things about being involved with ROTEX is that it keeps the memories fresh, I went on exchange to Germany in 2005, but the continued rehearsal of my stories and experiences makes it feel so fresh and exciting. I remember vividly the feelings of anticipation and excitement of walking through the gates at Düsseldorf airport to meet my first host family. It being basically dark, although only 3pm and then attempting to sit in the drivers seat of the car.

I love the relationships I am able to form with the students. Each year we go through the motions of saying goodbye to one group, and welcoming another. But they are never the same as each other, each group as a completely different energy from the last, and they are always entertaining and absolutely fascinating to be a part of.

By staying involved with the Youth Exchange program, I feel like I am not only making their lives a bit easier, but I can hold on my experiences much longer; there is always a willing pair of ears to hear a story or two!

The more events we run, the more passed exchange students we can involve, it is just as much fun for us, as it is for them! We welcome all into our alumni, if you went on exchange in '55 or '05, we welcome you to be a part of our group. We always say that



if you don't look back on your exchange, you must have been walking around with your eyes closed!

At the moment, we are making some memorabilia jumpers for our past students, with your name, country and year of exchange on the back! It's also an ideal way of getting in contact with returned students.

#### >> For more information

If you are interested in purchasing a jumper, or simply making contact, please email Brigette for more details at brigettebarson.cole@live.com





### ShelterBox Stamps

Stamp collectors worldwide will welcome the release of the ShelterBox, Limited edition stamp sheets. Shelter- Boxes have provided shelter, warmth and dignity to disaster victims internationally. They have ensured survival, in the past 9 years, to 1 million people in 80 devastated countries.

The Rotary Club of Dee Why Warringah have committed to raise funds for 100 Shelter- Boxes to boost rapidly depleting stocks. Purchase a stamp sheet, or both, and you contribute to helping buy a ShelterBox, valued at AUD\$1,000.00. These unique stamp sheets depict the use of ShelterBox in the devastation of so many recent disasters worldwide.

#### >> For more information

View the Shelterbox Stamp Sheet Flyer: http://www.rotarydistrict9800.com.au/site/1164/ ShelterBox\_Stamps\_Flyer.pdf

Visit the Rotary Club of Dee Why Warringah at: www.rotarydeewhywarringah.com.au

Visit ShelterBox at: www.shelterboxaustralia.com.au/



### Two Interesting Rotary Artefacts

#### **Flag of Significance**

Every time The Rotary Club of Melton Valley turns toward the Australian flag to sing the National Anthem we all not only feel proud in our Nation but feel proud of the significance of our flag.

Over the years a number of Rotary International Presidents have placed their signature across the top of our flag. They include :

Royce Abbey	1988-89,
Cliff Dochterman	1992-93,
Luis Giay	1996-97,
Glenn Estess	2004-05,
Wilf Wilkinson	2007-08,
Ray Klinginsmith	2010-11



The club members wonder whether other clubs can boast the same or better.

#### The Gifu Vase

The Rotary Club of Caulfield has a piece of Regalia which has pride of place at all special occasions. It adds to the ambiance of the Club and heightens the sense of occasion at special events.

The Club would like to encourage other Rotary Clubs to also have that special item which is of significance to the Club as part of the Club's history and culture which is unique to that Club.

>> For more information View the history of the vase: http://www.rotarydistrict9800.org.au/site/1164/ RotaryGifuVase.doc

Rotary District 9800



### New Hope for Young Lad

By **Tony Thomas** RC Melbourne Central Sunrise

Our Rotary Friendship Exchange visit to South Africa last May has led to new contacts and sponsorships for disadvantaged South African youngsters.

Below is Adrian Hardnick (right) of Jeffreys Bay, on the south coast of S. Africa, who has been able to enrol in a literacy tuition program thanks to a donation of \$A500 in the wake of our visit.



In townships wracked by unemployment and AIDS, kids who fail to 'make it' on literacy have very poor prospects, often unimaginably bad.

Adrian's mentor Carina de Flamingh ok says: "We received feedback from his tutor, informing us that Adrian pays such good attention to instructions and carefully executes them. The tutor is positive that he will advance rapidly. Adrian is developing new skills at such a pace! It is very noticeable how confident and willing Adrian is to offer assistance and enter into conversation, where as before,



he gave one word responses to enquiries. Also, Adrian's reading therapist reports that his score for the first word recognition test was 19 words per minute, he now scores at 50 words per minute! As you can see in the photograph, Adrian is fast becoming an ace photographer using one of our volunteer's camera at the project. Thank you again for what you made possible and enjoy with us the wonderful impact it has"

"Adrian is also one of our clients who has become a volunteer in the swop shop!" (This involves township kids collecting recyclables and 'selling' them in exchange for tokens they can spend at 'swop shops'.)

" So far, more than a thousand kids have collected over 37 tonnes of recyclable junk!"

On one day this month (October) 186 township kids turned up with 1360kg of recyclable material, even though it was a roasting-hot day of 40 degrees.

Carina says, "The kids buy very sensibly. We soon ran out of pilchards, sachets of rolled oats, 2-minute noodles, Weetbix, Cupa-Soup, sugar, peanuts, raisins, blue and black pens, soap and toothpaste."

At the end-of-year party for the kids, they'll get kids' books in Afrikaans, and 500 parcels of home-baked biscuits.













### Rotary Club of Jeffreys Bay's First Annual Art Exhibition

By **Tony Thomas** RC Melbourne Central Sunrise

Our District 9800 Rotary Friendship Exchange expedition to South Africa last May has had a further great result. Our members educated many clubs we visited, including RC of Jeffreys Bay on the south coast, on how to raise funds via art auctions. RC of Jeffreys Bay took up our suggestion and look at the results below! R10,000 is about \$AUD 1,230.



Hi friends,

Your visit to us in May had another wonderful spinoff. On Friday night we opened the Rotary Club of Jeffreys Bay's First Annual Spring Art Exhibition!

We decided to use the Rotary theme of "Reach within to Embrace Humanity" as the theme for the exhibition something we plan to do every year.

We invited 40 local artists, professional and amateurs, to participate. Word got around and in the end we exhibited 48 art works. We prescribed the format and supplied the canvas and most of the artists donated their art works to the club. 42 of the art works sold on the opening night and we raised in excess of R10,000 which makes this newborn project our club's second biggest fundraiser!

I attached some photos of the night and of some of the art work exhibited. Thanks so much for planting this seed, I hope we can see some or all of you back here next year to share the fun with us!

Lots of love, Salomien de Klerk



## **Notices & Upcoming Events**

### October

- 23 PAINT IN THE PARK DAY Rotary Club of Caulfield
- 23 ROYAL TALBOT TRIVIA NIGHT Rotary Club of Boroondara
- 24 ROTARACT CHARTER NIGHT Rotaract Club of Monash University
- 24 FOUNDATION SEMINAR Rotary District 9800
- 25 COMMUNITY SERVICE AWARDS LAUNCH NIGHT Rotary Club of Southbank
- 27 MINI GOLF COURSE GRAND OPENING Camp Getaway
- 27 PROGRESSIVE DINNER Rotary Club of Docklands
- 28 MOVIE NIGHT SENNA Rotary Club of Bendigo Strathdale

#### November

- 02 COOPERS BREWERY CHAIRMAN, GLENN COOPER Rotary Club of Bendigo South
- 06 SHOW & SHINE DAY Rotary Club of Rochester
- **08 REMEMBERANCE DAY DINNER** Rotary District 9800
- 11 BUSINESS OF WINNING LUNCHEON Rotary Club of Camberwell
- **13** JAPAN AUSTRALIA DAY Rotary Club of Glen Eira
- **13 2011 GRAND CONCERT** Rotary Club of Hawthorn
- 16 2011 PAUL HARRIS BREAKFAST Rotary Club of Melbourne Sunrise
- 21 THE SEEKERS STORY Rotary Club of Gisborne
- 27 MINI GOLF COURSE GRAND OPENING Camp Getaway
- 27 RYLA CAMP Rotary Club of Bendigo Strathdale

#### December

28 INTERNATIONAL RYLA RYLA in India

#### ROTARYDISTRICT9800 Events Calendar

For a full Notices & Events calendar, visit the following link: http://www.rotarydistrict9800.org.au/ notices\_and\_events

To submit Notices & Events, please send Clarice all the details at: clarice@rotarydistrict9800.org.au



## **Readers Letters**

Ask Clarice...

Dear Clarice,

Group Study Exchange

Thanks to the support of DG Keith, Foundation Chair John Davis, Alumni and others the response to GSE in this Rotary year has been encouraging to the District Committee.

We thank the Presidents who have inspired their club members to become involved for the first time, thus enjoying the experience that others in our District already know about.

Response from the Foundation Section of Club Plans and Objectives gave the committee the guidance required to allocate clubs.

Nomination of Team Leaders – 12 clubs Nomination of Team Member candidates – 22 clubs Expressed interest in hosting – 22 clubs – almost one in three clubs Expressed interest in hosting an event – 18 clubs

With the late knowledge that the incoming team from D5230 USA would be based around the wine industry the clubs from the list who could access the various wine regions with ease were invited to host. We thank them for their enthusiastic response.

If your club was disappointed there are other ways to become involved. Please put your support behind cluster functions, welcomes and farewells, invitations for a cultural visit if a team is nearby to you, sharing transport or a Rotary meeting with a neighbouring club, attending Foundation Breakfast or taking the time to get to know team members at the Conference.

Once again 'Thank You District 9800' on behalf of the District GSE Committee.

Anne Peace Group Study Exchange, Chair

# Do you have a letter for Clarice?

**Contact the Editor** Do you have a letter for Clarice? Is something on on your mind?

Send your thoughts to her email address at clarice@ rotarydistrict9800.0rg.au





A publication for Rotarians and all community minded people

## DG Weekly Message

## Foundation Month almost upon us!

With our Foundation month of November almost upon us, I would like to congratulate Rotarians in our District for their support in helping us again put forward two successful nominations for the Rotary Peace Fellow Scholarships for study in 2012. Fresh from the recently held Foundation Seminar, the Foundation team in particular should be given special acknowledgement for the wonderful work they have contributed to Foundation programs this year.

In terms of the Peace Fellows nominated by District 9800, following their interviews in June 2011, it was both Natasha Holt and Zuleika Arashiro who were successful in their applications.

Natasha Holt was sponsored by the Rotary Club of Gisborne and lives in New Gisborne herself. Natasha has been selected as a first pick Peace Fellow of the University of North Carolina to Study for a Master's Degree in Peace and Conflict resolution/ social work. Natasha has a



District Governor Keith Ryall and Gabrielle

Bachelor of Arts from Monash University and has worked as a researcher with Child Wise and in social work with Berry Street Victoria. Natasha is very grateful to be the recipient of a Rotary Peace Fellowship, which will support Natasha across the 2 years of her study. We wish her all the best!

Zuleika Arashiro was sponsored by the Rotary Club of Melbourne and is District 9800's successful nominee to attend the 3-month Professional Development Certificate program at Chulalongkorn University Bangkok Thailand. A former Rotary cultural ambassador, Zuleika is a Brazilian national who was living and working in Australia at the time of the selection process. Having grown up under a military regime in Brazil, Zuleika has been driven to help reduce the effects of fear, poverty and oppression in the

#### In this Issue

05	GSE India
06	Rotary Exchange Last for Life
07	Great Australia Day Swim
08	A crippling disease
08	\$200 Million Challenge
09	Vocational Service Month
10	Trek Kokoda
11	World Food Day
13	Notices & Events
14	Letters to Clarice

### **Contact the Editor**



#### **Clarice Caricare**

Do you have a letter for Clarice? Is something on your mind?



Send Clarice an mail at clarice@rotarydistrict9800.org.au

## October is Vocational Service Month



**Reach Within to Embrace Humanity** 

Issue 14 of 2011/2012 October 27 2011



world, along the way obtaining a PhD from La Trobe University and a Masters Degree from Georgetown University. Again we wish Zuleika the best of luck with her studies.

I believe this makes it something like 14 years in a row that our District has been successful in nominating candidates for Rotary Peace Fellowships. This is a fantastic result for our District as this means that we have not missed a year since the Peace Fellowships were conceived in terms of successfully putting forward representatives. We should be immensely proud of this record - our support is assisting the furtherance of world peace by providing the means for those most passionate about the subject to pursue their goal - a better and more peaceful world. I would like to thank in particular the Chair of the Rotary Peace Scholars Committee Dr Bob Fels and PDG Foundation Director John Davis as well as all those on the Committee for their tremendous efforts.

Foundation programs are the backbone of Rotary International's achievement around the world and really speak for the soul of Rotary – as Rotarians we seek to give back and to leave our community and our world in a better place than we found it. The Rotary Foundation does just that.

I urge each of you to get behind our Foundation programs this coming November and show your support.

The impact we can have on lives is truly tremendous and we

should never underestimate just what the power of a little support to a dream can achieve. Two more programs I would also like to draw your attention to have a similar impact – the Rotary Youth Leadership Awards (RYLA) and the Rotary Youth Program of Enrichment (RYPEN).

The RYPEN team did an amazing job recently with the latest RYPEN program with the Rotary Club of Melbourne South putting together a weekend that has doubtlessly changed the lives of a number of young people. Putting the program together, executing it and then also feeding 50 hungry mouths is not always the easiest thing to do, but from the feedback I have heard, it sounds like it was certainly one of the most rewarding. Congratulations to all involved. RYLA in 2011 will be held at Camp Oasis, Mount Evelyn -Sunday November 27th through Saturday December 3rd. If your Club is looking to make a difference in a young life, this is the perfect opportunity to sponsor a young person and watch them grow. Applications close November 1st – applications can be downloaded via http://www. ryla9800.org.au.

I again urge you to support a young person by sending them along to the RYLA program – you are investing in not only a young person, but also a potential community leader - and maybe someday, a future Rotarian.

Yours in Rotary service,

#### Keith Ryall

District 9800 Governor 2011-2012



WHEN: Sunday November 13, 2011

WHERE: The city to sea 14km fun run starting at the arts centre, around Albert Park Lake and finishing by the sea at St. Kilda.

**WHY:** The Sunday Age (Fairfax Group) have their first fun run in Melbourne on that day and need 600 volunteers and are willing to pay Rotary \$30 for every volunteer we have on course!

**BE PART OF IT:** Contact Sandi Fulcher via email at: sandi\_fulcher@hotmail.com



FOR BUSINESS. FOR YOU.

### Business Tips Preparing for the silly season



End of year functions or Christmas parties are a great way for organisations to celebrate staff achievements and share the joys of the season. But the mix of the festive spirit, party atmosphere and consumption of alcohol can lead to questionable behaviour and impaired judgement. Follow these steps for a successful work party.

#### **Before the function**

Every party or function is different, but there are practical measures an employer can put in place to ensure staff enjoy themselves, while at the same time minimising legal risks.

- Policy and procedure review: Employers should review all relevant policies and procedures to ensure they are up-to-date and contain the standards of behaviour, responsibilities and expectations of employees. These include: harassment or discrimination policy, fitness for work/ alcohol and drug use policy, acceptable workplace behaviour policy and/or the staff code of conduct and disciplinary procedures policy.
- Policy and procedure education: The promotion, education and reinforcement of policies should occur regularly across all levels of the organisation. Leading up to a function is a good time to remind employees of their obligations under the company's policies.

- Venue inspection: If the function is to be held at premises other than the employer's, it is recommended that the venue is inspected as close to the time of the function as possible for any risks (such as loose cables, overhanging objects and slippery areas). Any hazards can then be relayed to venue management to be rectified before the function. The emergency exits of the venue should also be noted and employees made aware of their location during the function.
- Food and beverages: The employer should ensure a wide range of non-alcoholic and low-alcohol beverages are available for guests, in addition to any alcohol provided. An adequate amount of food should also be served, particularly if alcohol will be readily available.
- Function times: The start and finish time must be clearly communicated to staff in the invitations and any further correspondence. If the venue has been hired for a specific time and it subsequently opens to the gen-

eral public, venue management should also be advised of the finishing time of the party. These measures will assist to mitigate risk of employer liability for 'after party' events.

Transport: Employers may consider whether to provide transportation after the event for their employees, such as using mini-buses or Cabcharge vouchers. Alternatively, details of local taxi providers should be given to all staff as an additional 'risk minimisation' measure.

#### © VECCI 2011

For further information, please click here: http://www.vecci.org.au/news/Pages/Business\_ tips\_Preparing\_for\_the\_silly\_season.aspx

This article is sourced from VECCI's weekly RADAR newsletter, which circulates to approximately 40,000 unique email addresses. Subscribe to RADAR for free, please click here.



## Anger

#### Health Tip

Anger affects people in different ways. Some people have a 'short fuse' and get angry easily. Others only seem to get angry after a



long time. Arguments can make you very uncomfortable. The best way to resolve an argument is to negotiate with the other

#### person.

#### Expressing your anger safely

There are safe ways to express your anger:

- Go for a run.
- Punch a pillow.
- Scream at something, for example, a tree or a car.
- Talk to someone you trust.

It is important that you express your anger safely. If you don't, you may hurt yourself or someone else.

## Try and work out why you are angry

If the same situation or person is making you angry a lot, think about talking to someone you trust. For example:

- A counsellor
- A doctor
- A social worker
- A psychologist or psychiatrist

#### **Relaxation can help**

There are many ways you can relax:

- Go for a walk or sit quietly in a park.
- Listen to some music you really like.
- Read a book, go to a movie or watch a video.
- Play your favourite sport, go for a swim or learn yoga.
- Take a bath.

It is easy to forget to make time to relax. It can be helpful to try and put time aside each day to do something relaxing. Try writing a list of activities that you find relaxing.

## Violence is not a solution to anger

You may find a person or an issue upsets you so much that you lash out. Violence may also be a way to release frustration when you don't know what is upsetting you. This can be dangerous to both you and others, and may result in criminal charges. To overcome violence, write a list of things that make you angry, for example, particular situations, people, moods, drugs or alcohol. Think about ways to avoid these people or things and about ways to contain your violence.

There are many people you can talk to who can help you overcome your feelings of wanting to lash out.

#### **Everyone has arguments**

Arguments can arise for any number of reasons:

- You may be having trouble understanding someone else's thoughts on an issue. It may help to ask them questions about their point of view.
- Your values, goals or needs may conflict with those of someone else.
- You may not understand what other people are trying to say or do.

#### >> For more information

For good reasons for dealing with arguments and where to get help: http://www.betterhealth.vic. gov.au/bhcv2/bhcarticles.nsf/pages/Anger\_tips\_to\_resolve\_arguments?open





#### **Dr Murray Verso - Team Leader** MB BS, Dip. Obstetrics



Sponsored by Williamstown Occupation: Medical practitioner

Murray has been a member of the Rotary Club of Williamstown for 30 years. He has held many positions within the club and has served two terms as Club President. He is a former Assistant Governor, a member of the District 9800 Australian Rotary Health Committee and is the current District 9800 Director of Membership. He is a Paul Harris Fellow with double sapphire recognition.

In the past, Murray and Irene have hosted Rotary Youth Exchange students from Denmark, Japan and the USA and they have taken part in Rotary Friendship Exchanges to France and Turkey. Murray enjoys the internationality of Rotary and expects that leading the GSE Team to India will be one of the highlights of his Rotary career.

Murray and Irene have two adult children, Katrina, aged 34, a newspaper advertising executive and Nicholas, aged 32, a film maker.

Hobbies/interests: Murray enjoys studying genealogy and history, particularly military history, going to the movies, travel, meeting people and supporting the Australian Rules Football Team Hawthorn. Melissa Mom

Bachelor Business (Music industry/Event Management), Diploma Public Safety



Sponsored by Brimbank Central Occupation: Police Constable

Melissa Marianell Mom graduated from the Victoria Police Academy in December 2008. She is currently stationed at the Flemington Police Station doing general policing duties in uniform. Previously, she worked at the Sunshine Police Station. Melissa has a Diploma in Public Safety (Policing) and plans to begin a Bachelor of Arts course majoring in security terrorism and counter terrorism.

Prior to becoming a policewoman, Melissa completed a Bachelor of Business - Music Industry / Event Management and worked professionally as a singer.

**Hobbies/interests:** Melissa's enjoys music, singing, good food and traveling.

Mel has a good understanding of Rotary because her father has been a Rotarian all her life.

#### **Elizabeth Bailey**

Masters in Human Service, Grad. Cert. Vocational Services, Diploma in Human Resources



Sponsored by Altona Occupation: Rehabilitation Case Manager

Lizz currently works as a Rehabilitation Case Manager for the Australian Bureau of Statistics and is deeply passionate about building a leadership based career in the vocational rehabilitation, injury management and return to work industry. She has previously worked as a senior injury management consultant in the Queensland Department of Education & Training and as a vocational service consultant with CRS Australia. Early in 2011 Lizz moved from the Gold Coast to Melbourne and is proud to hail Victoria as her new home state.

Hobbies / interests: Lizz loves running and swimming, reading across a wide range of topics as well as bushwalking/ hiking. She is a former drama student and an avid public speaker supporting the Australian Rules Football Team Hawthorn.



Delvene King Diploma of Policing



Sponsored by Essendon

**Occupation:** Youth Resource & Community Liaison Officer, Victoria Police

Del is a member of Victoria Police. For the past 3 years she has worked as a Youth Resource and Community Liaison Officer. Her role is varied and includes running sporting clinics for young children, education programs for members of new and emerging communities, facilitating diversion programs for young offenders and coordinating students and colleagues who are involved in Trek Kokoda, a Victoria Police initiative that promotes youth leadership and teamwork whilst trekking through the jungle of Papua New Guinea. Throughout all of these roles, Del helps to provide a positive policing experience for all members of the community.

Hobbies /interests: Del is kept busy spending time with her husband and 2 children and the many activities that keep them active, from ice hockey to circus skills and geocaching. She likes to keep in touch with family and friends via social media.

#### James Mepham

BA Design [Communication Design], Front Line Management Certificate, Diploma of Photography



Sponsored by Altona Occupation: Commercial photographer

Jim, also known to his friends as 'Jungle', Jimmy, Jimbob, is a commercial photographer in the Melbourne. His work involves corporate portraits, product shots and assisting businesses with public relations and marketing imagery. He says he is lucky to watch life happen for a living and continues to be driven and inspired by photography. Prior to setting up his own photography business, Jungle Jim Documentary Pictures, he served for 7 years in the Australian Army as a military reporter and photographer reaching the rank of sergeant. Jim has also been a cleaner, graphic designer, gardener, public speaker, children's educator, and tour guide for adults.

Hobbies / interests: Jim loves the company of his dog, exploring the outdoors, kayaking, socializing and finding ways to serve his community. He is on the Business Development Council of a community bank and is exploring ways to recycle industrial off cuts and seconds. In the future he would like to become a documentary maker, cook amazing food, improve his singing, roam the globe and have one of his photos published in the National Geographic Magazine.

### A Rotary Exchange Last for Life

Thanks to Rotary that we now have music on trams in Melbourne. In 2000 Nick Wallberg was going on his first real overseas adventure, as a Rotary exchange student to Mildura, Victoria from Sweden. He struggled in the heat, that year they had three weeks over 40 degrees, but the friends he got made it all worth it.

Nick has since moved here to Melbourne and is marrying an Australian. Nick is now part of the team at the School for Social Entrepreneurs and also has his own social venture, which brings us back to music on trams. Tram Sessions began as a maverick operation in 2010, and has grown rapidly with the support of Yarra Trams. The sessions have been viewed online over 130,000 times and the crew are struggling to keep up with the demand of bands wanting to join.

One of those friends Nick made back in 2000 as part of his Rotary Exchange is Justin. Both Justin and Nick showed up to the launch party for the Rotary Club of Southbank's 2012 Community Service Awards. Nick is planning to nominate the community partnership between Tram Sessions and Yarra Trams for the Recreation & Art Award at the 2012 Community Service Awards to be held at Crown's Palladium in March 2012 - we wish him luck with a great venture making daily public transport a little more enjoyable.



#### >> For more information

Check out the Community Service awards website: www.community.org.au and have a look for yourself at www.tramsessions.com, and Happy Commuting!





### Australian Unity Great Australia Day Swim

By **Peter Sherman** Chairman, Great Australian Day Swim

The Rotary Club of Brighton conducted the inaugural Great Australia Day Swim event at the Middle Brighton Pier area, Melbourne on Australia Day January 26, 2010 and the second event on Australia Day 2011 While there are major walks/ runs/triathlons in Melbourne attracting many thousands of participants there is no major swim event in the Bay close to Melbourne. There are numerous small swimming events of two/three hundred participants but no major swimming event to which the general public of Melbourne can participate and which is publicized throughout Melbourne.

In the first Great Australia Day Swim we attracted approximately 500 competitors and in the 2011 event we attracted 932 swimmers making it the third largest Swim event in Victoria and among the largest Nationally.

All proceeds from the event have been distributed by the Rotary Club of Brighton largely supporting disadvantaged Children. Including Les Twentyman's 20th Man Fund and Bayciss, a local Bayside Charity supporting financially disadvantaged children. In 2011 we donated \$65,000.to these causes.

The major Swim is an open water swim for various age groups, based on a 1.4 km course around the Brighton pier and marina, finishing on the beach in front of the Royal Brighton Yacht Club (RBYC). Participants will swim in 'waves' over a 2 hour period. The location provides extensive public viewing access, from the Brighton pier and breakwater.

The second Event will also be an open water swim of 5 km which is one of the few events of this distance for the more adventurous swimmers. This Event will be held as part of the national swim titles under the auspice of Swimming Victoria

Michael Klim of Olympic Swimming Fame was the Patron of the Great Australia Day Swim joining other Olympic and Australian Representative swimmers in the major swims.

On January 26th, 2012, there will be a four piece Band playing during the Events. There was be food and drinks for all competitors and spectators following the Events. The Day is planned as a festival of fun, food and entertainment as a family day following the various swimming events.

#### >> For more information

Read the full article at: http://www.rotarydistrict9800.com.au/site/1164/ GADS\_Promotional\_Document\_2012.pdf

Website: http://greataustraliadayswim.com.au/

### A crippling disease that is down but not out

Rorary's "End Polio Now" Campaign was mentioned in "The Age" this week, in an article by Bill Gates and Julia Gillard.

Networker

# A dim memory for some, this virus continues to maim and kill the young.

Today is World Polio Day, a day set aside to remember a disease most of us have forgotten. People rarely consider polio in places such as Australia and the United States, and that's a good thing. It's a sign that we've been making progress, eliminating polio in one country after another.

But polio is not gone. There are places around the world where the virus continues to maim and kill children. That is why Australia and the Bill & Melinda Gates Foundation are part of the global partnership to fight polio.

In 2000, Australia's foreign aid helped to eradicate polio in the Pacific region, a major milestone in global health. That same year, the Gates Foundation was created, with the eradication of polio as one of its top priorities. We spend our time on this issue because we believe that all parents in all countries should be able to forget polio forever. We hope that leaders around the world will join us.

The global call to eradicate polio was made in 1988, and it has a deeply Australian history. It was



an Australian Rotarian, Sir Clem Renouf, who laid the foundation for the establishment of the Global Polio Eradication Initiative, the public-private partnership in charge of this campaign.

Rotary has been a critical partner in the initiative for more than 20 years, and it has shown how committed individuals banding together can become leaders on a global issue. In partnership with national governments, the global initiative has reduced the number of polio cases by 99 per cent over this time.

But the final 1 per cent is difficult, probably more difficult than the first 99 per cent. It is going to take more commitment, accountability, innovation and resources to get the job done.

>> For more information

http://www.theage.com.au/opinion/society-andculture/a-crippling-disease-that-is-down-but-notout-20111023-1meen.html#ixzz1bjwA2FIC

### The \$200 Million Gates Foundation Challenge

By **Ross Butterworth** Chair, Polio Challenge Cake Committee

Our promise made to the children of the world to rid the world of poliomyelitis is now totally reliant on contributions as the eradication phase has now entered its final chapter, we are now so close to achieving our goal.

Two years ago Rotary Districts around the world were challenged to encouraged their Clubs to contribute \$1000 per year, over a three year period in the support of the Gates Foundation Challenge. To those Clubs that have supported The Challenge to date: Thank you.

Rotary's US\$200 Million Challenge Rich Fruit Cake fundraiser initiated & managed by the Rotary Club of Melton Valley provides every Rotary Club with the opportunity to raise valuable funds to fulfill their contribution target. Cakes can be purchased from The R.C. of Melton Valley for \$20.00 with \$5.50 per cake purchased, being credited back to the clubs as their contribution to The Challenge.

**PS:** The initiative adopted by Rotary International in 1985 has seen an investment of over US\$885M with more than 2.3 billion children worldwide vaccinated by over 2.5 million Rotary volunteers & the endemic countries falling from over 180 to now just 4. To date The Polio Challenge Rich Fruit Cake project has raised approximately \$82,000.

#### >> For more information

Download the order form at the link below: http://www.rotarydistrict9800.com.au/site/1164/ Polio\_Cake\_Challenge\_ORDER\_FORM.pdf



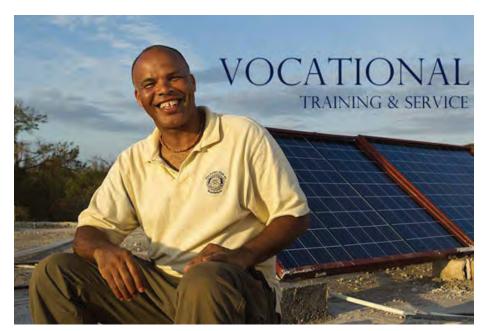
Vocational Service Month promotes business integrity, professional development

By **Ryan Hyland** Rotary International News

Carlos Früm, governor of District 6440 (Illinois, USA) and a member of the Rotary Club of Northbrook, teaches business principles and entrepreneurship to Maya high school students as part of his district's ongoing service project in Guatemala.

"Vocational service gives Rotarians the opportunity to help others escape poverty and gain a measure of self-respect," Früm says. "As business and professional leaders, we have a duty to lead and encourage good ethics through vocation."

Through vocational service, Rotarians contribute their professional expertise and skills to address societal problems and needs, and to promote high ethical standards in the workplace.



"Rotary's focus on ethical practices as part of vocational service has been a central part of my success in my business, professional, civic, and personal life since I became a Rotarian," says Paul A. Netzel, vice chair of the Vocational Service Promotion Committee and past RI director.

Rotarians have two benchmarks for promoting professional integrity: The Four-Way Test and the Declaration of Rotarians in Businesses and Professions.

"Rotary's Four-Way Test has served as an easy template for me in weighing the pros and cons of countless issues and decisions I've had to address over my career," Netzel says. "It has helped make me a better Rotarian. Vocational service sets Rotary apart from other service and humanitarian organizations.

### Rotarians can support vocational service by:

- Strengthening the emphasis on professional diversity in member recruitment
- Identifying ways to emphasize professions in club activities

"Rotary's Four-Way Test has served as an easy template for me in weighing the pros and cons of countless issues and decisions I've had to address over my career."

- Placing a stronger emphasis on business networking with integrity at the club and district level -- which also is a means of attracting and mentoring the next generation
- Emphasizing the connection between The Four-Way Test and the Declaration of Rotarians in Businesses and Professions, and their importance to the values of Rotary





### Trek Kokoda... a journey of strength, courage and change

The Kokoda Program began as a program to improve the relationship between local police members and the young people in the Flemington area and promote a shared understanding of each others lives. With a dramatic change in the relationships between police and young people, the focus of the project has changed. The program now strives to create young leaders within the different communities, to expand the social and community networks of all the participants whilst continuing to promote a harmonious working relationship between young people and police.

#### The key objectives of the Kokoda Program were and still are:

- To provide a positive and life changing learning experience for young people within our community.
- To provide support and mentoring to young people throughout the school year, into their final year of schooling and beyond.
- To encourage all participants to complete VCE / VCAL and enter further education or gain meaningful employment.
- To reduce school absenteeism during the final years of school.
- To encourage young people to become positive leaders within their communities.
- To remove existing barriers between young people and police in the broader Moonee Valley Police Service Area.

To involve the local community, business and government agencies in the program and to use this framework to increase positive interactions within the local community.

#### >> For more information

Senior Constable Del KING has recently been added to Jill Weeks' Speakers Bank at: http://www. rotarydistrict9800.org.au/speakers\_bank

Senior Constable Del KING ,Youth and Community Liaison Officer, Moonee Valley, Victoria Police email: del.king@police.vic.gov.au

Website: www.police.vic.gov.au

Phone: 9373 5200 Fax: 9373 5226





### World Food Day

October 16 was World Food Day, and with the famine spreading in the Horn of Africa, it was a bleak one.

This year, even setting aside that crisis for a moment, there is nothing to celebrate on World Food Day. With food prices just below record highs it is estimated that there are near 1 billion people around the world who are hungry. This means that tonight 1 in 7 people will be going to bed hungry.

The faces of the hunger crisis tend to be women and children. While women make up just over 50 percent of the world's population they represent over 60 percent of the world's hungry. Nearly 150 million children in the developing world are underweight as a result of chronic hunger. According to UNICEF, 5 million children under the age of 5 die each year from undernutrition.

High food prices are also impoverishing; the World Bank reports that rising food costs over the past year have pushed nearly 70 million people into extreme poverty.

There is an online petition on global hunger calling on people to get angry at the fact that around a billion people suffer from hunger. Over 3 million people have signed the petition, but that public anger has yet to translate into public action on the kind of scale that's needed to eradicate world hunger. Far too little is being done.

Unfortunately, the World Food Day the story is even bleaker than normal because of the famine in the Horn of Africa. The Horn of Africa is experiencing its worst drought in 60 years affecting more than 13.3 million people in Djibouti, Ethiopia, Kenya, and Somalia and killing tens of thousands. Djibouti, Ethiopia, and Kenya are expected to recover once the rainy season comes this autumn into December, but the situation in Somalia is bleak. The UN is warning that 750,000 people could die in the coming months. Currently a child dies in Somalia every 6 minutes.

Somalia is not only suffering from the worst drought in 60 years, but it is also dealing with decades of war and tribal conflict.

#### According to USAID:

"Twenty ungoverned years have left the Somali people facing a daily reality of insecurity and conflict. This historic drought has pushed them beyond their capacity to cope, as degradation of agricultural and pastoral livelihoods, high food prices, violence, and control of resources by armed groups prevent millions from obtaining sufficient food and clean water. Even before the drought, over half a million Somalis had been living in refugee camps in the Horn, including in Kenya, where the world's largest refugee camp has been expanding over the past 20 years."

This intersection of drought and war has created a massive famine. To keep up with projected population growth, the developing world will need to double its food production by 2050, and it will have to do so despite rising energy prices, climate change, and a growing shortage of arable land making it that much harder to fight famine.

With this in mind let's hope that we have more to celebrate on the next World Food Day.



## Welcome New Members

Rotary Club of Albert Park Michael Rady

Rotary Club of Camberwell Sasi Santharajan

Rotary Club of Carlton Kerry Bennett and Marilyn Keane Rotary Club of Laverton Point Cook Alister Bennett and Alex Dawia

Rotary Club of Toorak Sasi Santharajan



Our photo shows Duncan Welsh being introduced to the Rotary Club of Caulfield.

Club Treasurer Heather Welsh (note the family resemblance?) pins on his badge as President Sophie Potasz looks on.



2012 Rotary World Peace Symposium and Rotary Alumni Celebration Preconvention Meeting Bangkok, Thailand

3-5 May



### SAVE THE DATE!

for the next Rotary World Peace Symposium and Rotary Alumni Celebration

**Who:** You. All Rotary alumni and Rotarians are invited.

Where: Bangkok, Thailand

**When:** Rotary World Peace Symposium 3-5 May 2012 Rotary Alumni Celebration 4-5 May 2012 **Why:** Reunite with old friends. Meet new contacts. Hear interesting speakers. Learn about Rotary's peace initiatives. Network network network.

**How:** Information about registration, travel, and lodging can be found on Rotary's website.



## **Notices & Upcoming Events**

#### Notíces

#### SITUATIONS VACANT

Dedicated and experienced Rotarians are needed to assist in the management of the District affairs for 2013-2014.

#### October

- 23 PAINT IN THE PARK DAY Rotary Club of Caulfield
- 23 ROYAL TALBOT TRIVIA NIGHT Rotary Club of Boroondara
- 24 ROTARACT CHARTER NIGHT Rotaract Club of Monash University
- 24 FOUNDATION SEMINAR Rotary District 9800
- 25 COMMUNITY SERVICE AWARDS LAUNCH NIGHT Rotary Club of Southbank
- 27 MINI GOLF COURSE GRAND OPENING Camp Getaway
- 27 PROGRESSIVE DINNER Rotary Club of Docklands
- 28 MOVIE NIGHT SENNA Rotary Club of Bendigo Strathdale

#### November

- 02 COOPERS BREWERY CHAIRMAN, GLENN COOPER Rotary Club of Bendigo South
- 05 SPRING CARNIVAL TRIVIA NIGHT Rotary Club of Melbourne Park
- 06 SHOW & SHINE DAY Rotary Club of Rochester
- **08 REMEMBERANCE DAY DINNER** Rotary District 9800
- **11** BUSINESS OF WINNING LUNCHEON Rotary Club of Camberwell
- **13** JAPAN AUSTRALIA DAY Rotary Club of Glen Eira
- **13 2011 GRAND CONCERT** Rotary Club of Hawthorn
- 16 2011 PAUL HARRIS BREAKFAST Rotary Club of Melbourne Sunrise
- 21 THE SEEKERS STORY Rotary Club of Gisborne
- 27 MINI GOLF COURSE GRAND OPENING Camp Getaway
- 27 RYLA CAMP Rotary Club of Bendigo Strathdale

#### December

28 INTERNATIONAL RYLA RYLA in India

#### ROTARYDISTRICT9800 Events Calendar

For a full Notices & Events calendar, visit the following link: http://www.rotarydistrict9800.org.au/ notices\_and\_events

To submit Notices & Events, please send Clarice all the details at: clarice@rotarydistrict9800.org.au



>> DOWNLOAD ATTENDANCE

## **Readers Letters**

Networker

Ask Clarice...

Dear Clarice,

It was interesting to read about The Rotary Club of Caulfield's vase in the last Networker. The Rotary Club of Gisborne shares this honour.

The "Haramachi Vase" was presented to the Rotary Club of Gisborne in appreciation for looking after Mr. Masouka's daughter, Nobuko Iwahara Masuoka. She was the very first exchange student RC Gisborne hosted and came from Haramachi in Japan.

Nobuko was here from 26 March '78 to 13 March '79 (approximate dates) and her father visited the Club in early 1979.

The vase stands approximately 30cm tall and 30cm wide and has a value of \$1,000.

It has been a tradition in the Club that the care of the vase be entrusted with the President, and each outgoing President is eager to hand it over to the new president each year!

Robert Botwood Rotary Club of Gisborne

Hi Clarice.

I like the Pirate in you...

with the attached lessons from Steve Jobs such as:

"It's more fun to be a pirate than to join the navy."

This is particularly applicable to those of us in small business. You have to have a bit of pirate in you to leave the security of a large organisation and strike out on your own. And you won't succeed as a small business if you simply provide goods or services that are exactly like what the big boys are offering. You need to fly your own flag and offer your own special flavour or there's no point doing it.

http://nett.com.au/blog/what-you-can-learn-from-steve-jobs/?RefCode=pd\_tbl\_ oct11&grc=ID00285461

Regards, Stuart McArthur

*Clarice Replies:* I can't imagine myself as a pirate with a black beard and peg-leg, Stuart, so I prefer: "I think if you do something and it turns out pretty good, then you should go do something else wonderful, not dwell on it for too long. Just figure out what's next."



# Do you have a letter for Clarice?

**Contact the Editor** Do you have a letter for Clarice? Is something on on your mind?

Send your thoughts to her email address at clarice@ rotarydistrict9800.0rg.au





#### Ask Clarice...

Dear Clarice,

Ending polio is just two clicks away!

Largely due to the hard work of Rotarians all over the world, the scourge of polio is almost at an end. But this terrible disease continues to cripple young people in four countries on earth... and you can help to eradicate it finally with just two clicks.

The first click is the shutter of your camera. Take a photo on the theme of "Facing Challenges" and enter it in the Rotary Club of Vancouver Sunrise's END POLIO NOW worldwide photo contest.

The second click is with your mouse. Go to hhtp://www.360photocontest.com/116 where you can submit your photograph and vote on the photographs submitted by others from all over the world.

The grand prize winner will receive \$1,500 CDN and have their photo on the front cover of the contest's coffee table book. The ten runners up will each receive a copy of the coffee table book which will feature their submissions and those of other contestants.

The contest closes on December 31st, 2011at 12:00pm PST. There is no fixed entry fee for the competition; we ask that contestants make a small donation of \$10 or more. All proceeds go to the Rotary International END POLIO NOW fund.

So get out your camera and capture a wonderful moment that symbolizes the theme of "Facing Challenges". You could be our winner and play a major role in helping to end polio for ever.

Very best wishes, Banu Tulumen RC Vancouver Sunrise

#### Find us at:

http://www.360photocontest.com/116 http://www.vancouver-sunrise-rotary.com facebook/Rotaryclub Vancouver Sunrise facebook/Facing Challenges Photo Contest twitter/vansunrise