



NETWORKER

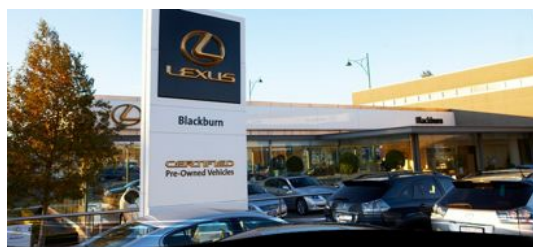


Issue 32, 1st March, 2010

A publication for Rotarians and all community-minded people

March is World Literacy Month

Rotary Let the Conference Begin



DG Colin Muir and Pauline

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I write this week's DG Message from my hotel room in Perth as our Conference Committee puts the final touches to what I believe will be the best District Conference ever. There is a special buzz around Perth as Rotarians from District 9800 start flying in for this special calendar event.

The Conference program is locked in with a great line up of speakers and entertainers. Many Rotarians are also busily preparing their presentations on District programs and activities for their spot in the plenary sessions. The planned social events with the Cocktail Party, Club Dinners, River Cruise and Gala Dinner are being well attended and will certainly add that extra dimension of fun and fellowship to our Conference.

To keep Rotarians updated on all the action at the Conference Clarice and members of the Networker Team will bring you updates from the Perth Convention Exhibition Centre. We hope to have lots of reports and photos from the conference.

As the Conference gets underway I would like to thank all those involved on the planning and delivery of this our District's 78th Annual Conference. A special thanks must go to the members of the Rotary Club of Werribee. They have supported me over the last two years and I sincerely appreciate what they have done to make this conference a memorable one.

The Success of the 78th Conference is in Our Hands

Colin Muir

District Governor 9800







Iconic Landmarks Illuminated

The visiting Spanish Group Study Exchange team will be interested to see their landmark in Alicante has received worldwide publicity. This photo, currently on the RI websites Birthday Celebrations Pages, was taken by our District D2203 GSE Partner DG Vicente Juan Verdu.



As every schoolboy knows, *PONGAMOS FIN A LA POLIO* translates as *END POLIO NOW*.

Other iconic landmarks around the world were illuminated with the *End Polio Now* message the week of 23 February in honour of Rotary's 105th anniversary. Landmarks included the Pyramid of Khafre in Egypt, the Taipei Arena in Taiwan, the Cathedral of Santiago de Compostela in Spain, the Old Port Captain's Office in Cape Town, the Obelisk of Buenos Aires, and the Royal Palace at Caserta in Italy.

Enjoy the EndPolioNow/Rotary Day slide show on the RI website.

http://www.rotary.org/en/MediaAndNews/News/Pages/100224_news_landmarks.aspx





Sir Clem Renouf



Former Rotary International President Sir Clem Renouf thinks of himself as an ordinary bloke who, thanks to a life-long liaison with Rotary, got to do an extraordinary thing.

As Rotary marked another anniversary around the world 1st Tuesday, the 88-year-old former World War II pilot is unshaken in his belief the world is close to eradicating polio.

And the fact this unassuming accountant, who joined up as Nambour Rotary's foundation secretary 60 years ago, deserves a lot of the credit is one of the Sunshine Coast's little-known facts.

But not for much longer, as the ABC's 7.30 Report is soon to broadcast Sir Clem's "secret" life of service. The program will detail how Sir Clem's campaign has saved untold millions of people from one of the world's most terrible diseases.

The opportunity came to him in July 1978 when he became only the second Australian to be elected president of Rotary International. Sir Clem decided it was time for the legion of Rotary clubs around the world to focus less on parochial projects and tackle a big-picture problem that would leave an indelible mark on society.

He had been inspired by the World Health Organisation's eradication of smallpox and came up with Rotary's Health, Hunger and Humanity program that would initially see 6.3 million children immunised against polio in the Philippines at a cost of just \$760,000. Sir Clem has been to India and other polio hotspots and helped give the oral doses, which WHO officials were not interested in when he and Rotary first offered to help.

He pinpointed polio, which was crippling 1000 people every day while an oral vaccine could be given for about 10 cents a dose.

"I guess they didn't really think a non-government organisation should get involved, but they didn't have our network," he said. "After they saw the effectiveness of our campaign in Central and South America, they came to us and asked us to work with them."

"None of this could happen if people did not get together around tables on Tuesday nights at Rotary meetings. I used to say Polio would be eradicated in the next few years, but it gets harder the closer you get. But I intend to die in a polio-free world."

Welcome New Members

On Thurs. Feb 25th the Rotary Club of Footscray inducted a new member, Simon Browne, Classification-Banking Services. Simon is Manager at Westpac Highpoint Branch, originally comes from Wales, is married, and has two young children.

Pictured with Simon (centre) are Carol Castano, President Rotary Club of Footscray, and Membership Director Angus Scott Walker





Marketing Tips

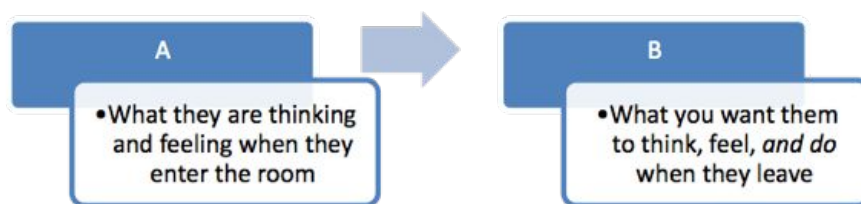
Successful Presentations

Have you ever been to a presentation and found yourself dozing off? Not that this would ever happen in District 9800 presentation of course

A lot of presenters make the mistake of just “reading” to their audience instead of giving them something to do. We don’t learn from facts and figures, we learn by *doing*.

The whole point of that human being up on the platform is to create an experience - so make it an experience to remember!

Getting the Audience from Point A to Point B



To move your audience from point A to B, you need to know something about them:

- **Who will be in the audience?** Pitch your talk appropriately.
- **Do they have knowledge or beliefs I can build on?** You won’t often face an audience without an opinion.
- **Will I need to overcome their current knowledge or beliefs?** Identify the possible objection(s) and state your case.
- **What do I want them to have learned when I am finished?** An audience will generally only remember a handful of points so be clear about what you want 3-4 points you want them to learn.
- **How do I want them to feel?** As human beings are emotional, you need to engage their feelings for a lasting impression.
- **By the end of my presentation, what do I want them to do?** Leave your audience with a clear call to action.

Why Less is More...

A concise presentation enables the audience to focus on your key message. People tend to learn more when less is presented.

I’m sure you’ve seen people get their point across in a succinct 3 minute presentation, while others may take an hour only to have lost their audience very early in the piece.

It’s much better to have your audience hanging off your every word and leave them wanting more.

Don’t Download - Summarise

Your audience isn’t going to remember every word you say so be sure to emphasise, illustrate and repeat your 3-4 key points.

Keep It Interactive

It’s a fact that audiences like to interact with their presenter and colleagues. So break up the one-way flow of information and enhance their learning experience, particularly early in the presentation - it is best to have your audience with you from the start of the journey.

Using the tips above, will ensure a confident, powerful and convincing presentation - with no dozing!



Notices and Events

Change of Venue: Glenferrie Rotary Club

Would you please note that Glenferrie Rotary Club now meets at **Kooyong Lawn Tennis Club**, 489 Glenferrie Road, Kooyong. Day and time remain the same, Tuesdays at 6.00 for 6.30.

Interplast Rotary Observer Sought

Interplast Australia & New Zealand is seeking a Volunteer Rotary Observer from District 9800 to accompany the plastic & reconstructive surgical team on the 100th Fiji Interplast Program. The team will be based in Suva operating at the Colonial War Memorial Hospital for the week of 2 October 2010.

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For further information on the concept, process and selection criteria, contact:

Mike McFarlane - mobile 0418 317 418 or mikemcf@bigpond.net.au



World Literacy Month - Become an MS Angel in Disguise

Each year the MS Readathon calls on volunteers around the country to donate their time to spread the MS message and visit schools, explaining to students how they can make a difference by raising funds through reading. This year there is a shortage of volunteers in Victoria so Rotarians please consider this as a club or individual literacy project. For more information on how to become 'an Angel in Disguise' please call the MS Readathon office on: 1300 677 323.



Donations In Kind has a Sticky Problem

We have almost run out of packaging tape and we are unlikely to receive any from our usual sources this year.

Does anyone have contacts who may be able to help?

Clear, coloured, patterned tape all gratefully received.

Please contact Bill Dagg 0425 741045 bdagg@tpg.com.au



Rotary Club of St Kilda and Relish

Relish is a recipe book produced by the Rotary Club of St Kilda. It includes recipes from some of Melbourne's favorite restaurants and cafes. The publication is of high quality and contains photographs by one of Melbourne's leading food photographers, Greg Elms.

Relish is a great project that provides a fantastic fundraising opportunity for your club.

An information night is planned for the end of March.

To register your interest please call Julia Topliss on 0411 364 004 or email

pr@stkildarotary.org.au

www.relishrecipes.com.au



The Rotary Leadership Institute

The Rotary Leadership Institute is a series of fast paced, interactive, one-day courses offered to refine a Rotarian's leadership skills and increase their base of knowledge in Rotary. Courses are fun, topical, interactive, and geared toward busy business and professional persons who want to be more effective leaders in their vocation and club and more knowledgeable Rotarians.

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Part 1 Sunday **April 11**

Part 2 Sunday **March 28** and Sunday **May 2**

Part 3 Sunday **May 23**

To register for these sessions, please contact the RLI Registrar Vicki Teschke at vicki.t@tacobill.com.au





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We care. We share. We all gain.



Position Vacant – Secretary Youth Exchange Committee

The Youth Exchange Committee is looking for a Rotarian who has computer skills to become the Secretary of the Committee.

If interested please contact the YEC Chairman, John Basarin on 0438055056 or email:

johnnyturk@optusnet.com.au



Bendigo Olive and Food Fiesta

The Mediterranean again comes to the historic Bendigo Pottery on **Sunday 14th March** with the third Bendigo Olive & Food Fiesta organised by the Rotary Club of Bendigo South.

Great entertainment, local wines and food and, of course, olive and oils will make for a great day out in Bendigo.

Saturday, 13 March, 2010 6.30pm for 7.00pm - Gala Presentation Dinner at the All Seasons Quality Resort, Bendigo.

Sunday, 14 March, 10.00am to 4.00pm – Public Fiesta.- Bendigo Pottery, 146 Midland Highway, Epsom

For more information contact Greg Noonan 0419546739 or go to www.bendigoolivefiesta.com.au



Rotary Club of Essendon Business Luncheon

Keynote Speaker: Father Bob Maguire

Moonee Valley Racing Club Tuesday **16th March** 2010 12.00pm for 12.30pm

\$60.00 entry, lunch and limited beverages

Payment by credit card, cash or cheque. Limited numbers so book early

Bookings: Tartaglia & Associates, Tel 9326 1455 Fax 9326 1499

sam@tartaglia.com.au



Rotary Club of Albert Park Charity Golf Day

Albert Park RC is holding its annual charity golf day on Friday **March 19th**, at Koorinal Golf Club, Altona.

The event commences with registration and a BBQ at 11.30am. Tee off is at 12.30pm. Trophy presentations and our club's weekly meeting at 6pm for a 6.30pm start. The evening is planned to finish at 8.00pm.

The competition is 4 person Ambrose with an entry fee of \$100 per player. Individual or group bookings are welcome. There are many prizes available and a wonderful guest speaker is assured. Funds raised will be donated to The Cancer Council.

All enquiries to Ian Henry on 0408 571 757.



Glen Eira Business Persons' Breakfast

The Rotary Club of Glen Eira is holding its 21st annual Business Persons' Breakfast on Tuesday **23rd March** at Glen Eira Town Hall, Cnr. Glen Eira and Hawthorn Roads, Caulfield.

We are excited to present David Smorgon OAM as our guest speaker this year, in keeping with our tradition of hosting a range of outstanding speakers. The event will commence at 7:15 am and finish at 8:45 am sharp. The proceeds will go towards Beyond Very Special Kids and other Rotary projects.

The cost is \$45 per person and tickets may be purchased from Ticket Manager Max Sherlock on 9528 6718 or President Sam Binstock on 9596 3309



Blue,

ROTARY CLUB OF DOCKLANDS

Guest Speaker: VICTORIA POLICE'S DEPUTY COMMISSIONER, KEN LAY APM

Cost: \$30.00 Numbers restricted to 50 6.00pm for 6.30pm start **23 MARCH 2010**

Further information: Dennis Ginn on oceanway@tpg.com.au - 0412 371 360 or Kylie Rich on kylieannerich@bigpond.com - 0409 241 782

RSVP: Catering Officer: Susan Rogan on - 0415 119 558 susan@susanrogon.com.au



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We care. We share. We all gain.



BRIMBANK CENTRAL CHARITY GOLF DAY

Medway Golf Club, Footscray **MARCH 26 FUNDS RAISED DONATED TO ROMAC**

TEAMS OF 4 - COMPETITION AMBROSE

TEE OFF 12.30 PM Hole-in-one prize \$10,000

GOLF ONLY - \$40 DINNER ONLY - \$40

PRIZES PRESENTED AT DINNER 6 PM FOR 6.30 PM

ENTRIES CLOSE: MARCH 18TH, 2010.

PLEASE CONTACT: P.P. JACK WATSON, - PH 9337 4710



RYLA Social Night

The newly incepted provisional Rotary Club of Melbourne Park invites past district 9800 RYLArrians to join us for a social night on **Saturday 27th March** from 8pm @ The Swan Hotel, Corner of Church St and Swan St, Richmond

The night will bring together ex RYLA participants spanning many years to catch-up over a drink and find out more about what people have been up to since RYLA.

Please note that there will be a \$5 cover charge, which will go towards funding a 2010 RYLA participant. Contact rcmelpark@gmail.com



Melbourne South RC Charity Concert

Featuring Noiseworks lead singer Jon Stevens Tuesday **30th March 2010**

Jon was Judas in Jesus Christ Superstar and has a long list of hit songs.

DINNER & SHOW \$75. Doors open @ 7:00pm. Reserved seating.

SHOW ONLY \$35. Doors open @ 8:30pm. Standing room only.

Tickets: Call 9592 3555

Venue: Milano's Brighton. 4 The Esplanade Brighton Beach

A fundraiser for the Rotary Club of Melbourne South: supporting local and international communities in need.



Public Speaking Course

Presented by the Rotary Club of Brimbank Central

Sunday 11TH April, - 8.45am to 5.00pm

At Brimbank Park Conference Centre, Keilor East.

\$45.00 per person includes Participant Manual, Certificate and full catering.

Come and learn how to:

- Prepare to make a speech on any subject
- Speak in public, give reports at meetings, make announcements at meetings

To receive a registration form for the program, contact: David Moss-Bennett

Phone: 0412 388 823 Email: dmossbennett@optusnet.com.au



The Rotary Wine Appreciation Fellowship

We invite you to a bus tour of three wineries in the Macedon Ranges on **11th April**

Cost of the bus and lunch is \$ 30. Wines at your own cost. There are only 40 places, book now!.

The aims are to enjoy the local wine, to enjoy each other's company, and to raise some money for D.I.K stores. The bus will leave from Taylors Lakes Shopping Centre at 9.45 am

Then to Hanging Rock Winery, Lancefield Antiques Building, BBQ Lunch at Morgan Fields

Vineyard, Paramoor Farm Winery and back to Taylors Lakes at around 4.00 pm

For more information and bookings by 9th Feb: contact Leon Lewi – 0419 354 313 or email

llewi@connexus.net.au



Footscray Annual Charity Golf Day

Rotary Club of Footscray in partnership with Vic Police

Monday 19th April at Medway Golf Club.

Registration from 11.00am. Shot Gun Start 12.30pm. Putting Comp Starts 11.30am.

Trophies for Nearest the Pin, Longest Drive, Putting, 4 Ball Ambrose Competition

Handicap and Non-Handicap Players. Individuals will be included in teams of 4.

Cost \$75.00 / Player, includes Green Fees; Boxed Lunch and Finger Food at Trophy

Presentaion.

For further information and registration, contact Ron Hunt 0400 205 858 Fax 9731 1381 or

ron@tradesmart.net.au





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Issue 33, 8th March, 2010

A publication for Rotarians and all community-minded people

March is World Literacy Month

Showcasing the Best of the West



DG Colin Muir and Pauline

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I write this week's message from Margaret River in the south west of Western Australia as the District Conference Team from the RC of Werribee take a well earned R&R break after the Perth Conference. I am particularly relaxed at this moment while sitting back in the immaculate gardens of the Voyager Estate winery with an outstanding 2004 Cabernet Sauvignon Merlot and reflect on our wonderful conference just completed.

This year's conference was focussed on showcasing the best of Western Australia and what this state has to offer. The conference provided a great range of local WA speakers and entertainers mixed in with a wide range and very informative presentations on Rotary programs and activities. I believe we can claim the Perth conference to be one of the best ever.

Our Networker Team was also present at the conference and together with Clarice's special interest reports they will provide a "snapshot" of what happened in Perth in this edition of the magazine.

I would like to sincerely thank the members of the Rotary Club of Werribee for their support in holding this conference, the presenters who put so much time and effort into making their presentations attractive and informative to all attendees, the sponsors who supported us; but most of all I want to thank all the Rotarians and partners who travelled to Perth. You made it a great conference and one we will all remember.

Until next week: **The Future of Rotary is in Someone Else's Hands**



Colin Muir

District Governor 9800



Conference Keynote Speakers



Just a few snippets about the keynote speakers at our Perth Conference:

Janet Holmes a'Court AC - *Why the Indian Ocean?* Her topic gave us an insight into Australia from the view of those in the west.

The Hon Fred Chaney AO - *Doing Reconciliation the Rotary Way* revealed many years experience in Parliament with Aboriginal Affairs, showing some ideas that Rotary can adopt.

Sam Walsh of course is CEO of Rio Tinto. His talk, *Leading the Resources Sector* showed us what they do best in the west, and he skilfully fielded questions from the audience.

Dr Fiona Wood – *Striving for Excellence* revealed a dedicated plastic surgeon and mother, who had made world-leading breakthroughs in the treatment of burns. We were all impressed by her eureka moment, when she thought “Why don’t we just spray it on?”

Dr Richard Reid – *It’s a Long Way to Tipperary* related the history of Irish immigrants to Australia, and some of the hardships they overcame.

Ronald Denham PhD – An inspirational speaker on *Rotarians Role in Addressing the lack of Safe Water and Sanitation in the Developing World*. He hopes that every Rotary Club will become involved in a water/sanitation project.

Professor Peter Newman is Professor of Sustainability at Curtin University, and he spoke on *Climate Change*, and the possible effects it may have. His talk stimulated some keen audience response.

Justin Jones and James Castrission in *Crossing the Ditch*, spoke of the preparation and trials they endured paddling across the Tasman Sea to New Zealand.

Geoff Simpson - *Turning Sea Water into Fresh Water* revealed the process of reverse osmosis, and how we can increase our water supply to supply increasing demands.



Conference Aftermath



What do you recall about Perth? DG Colin and Pauline with that tie and scarf? The Spanish GSE Team were brilliant, and Andrew Moore of *Lexus of Blackburn* addressed the Marketing Breakfast. Pile Peters wore those atrocious shorts to the Welcome Cocktail Party, DG Colin played the hero of the day in the Exchange Students' Cricket Saga, and Clarice got lost on the way back to her hotel after the Club Dinners. *Bojeme* electrified us with their music, the River Cruise led us to Basil Fawltly and Manuel, and Genny and Ian Knight became Major Donors at the Rotary Foundation Breakfast. RI President's Representative Tony Holmes addressed us a couple of times, and generally joined in the fun, the audience stayed awake (mostly) and Ken Vasquez with the outgoing GSE team raised a few laughs. Master of Ceremonies Kevin Hillier ran a tight ship, DGE Iven Mackay told us that next year we are *Bound for Fun, Bound for South Australia*. Finally we see Brenda and Mev Connell, after Mev received the *Service Above Self Award*.



Rotary Foundation Breakfast



As District 9800 Foundation Chairman Chris Don was silenced by the laryngitis bug, PDG Ian Knight had the unexpected duty as chairman at the Foundation Breakfast.

Past RI Director and Foundation Trustee Dr Kenneth Collins gave an insightful talk on the state of Polio eradication and the work still to be done, RI President Tony Holmes awarded a Major Don or Recognition Ian and Genny Knight, and Ken Vasquez introduced the outgoing GSE Team, headed for Spain.

Three clubs were recognised for their leading per-capita donations to The Rotary Foundation: Fabienne Nichola, Barbara Rafter and Dr Gordon Cheyne received the banners on behalf of Camberwell, Brimbank Central and Toorak Rotary Clubs.

Welcome New Members

Toby Mills who was inducted into the Rotary Club of Williamstown on 1st March.

Toby recently established his management & business consultancy, Synergy Management. He is married to Emma and they have two daughters Sophie and Evelyn. Toby and Emma have established the *Just John Foundation* to raise money and supply cancer care nurses in Australia. Toby also helps the Red Kite Foundation to assist families dealing with childhood cancer.





Service Above Self Award

As Rotary's highest honour for individual Rotarians, the **Rotary International Service Above Self Award** recognizes up to 150 Rotarians annually who have demonstrated exemplary humanitarian service, with an emphasis on personal volunteer efforts and active involvement in helping others through Rotary.



PDG Jim Studebaker presented a Service Above Self Award to Mev Connell, Past President of Melbourne Rotary Club, for his contribution as District Chairman for Bushfire Recovery. DG Jim described some of Mev's tireless work over the past year, involving many hours of work and miles of travel.

In accepting the award, Mev praised the hands-on work by many volunteers, and the excellent work of his supporting committee. He took the opportunity to remind us of the work which remains to be done in the Marysville and Kinglake areas. All present at the District Conference enthusiastically applauded Mev's well-deserved award.

World Literacy Month

By Olga Hilton - Rotary Club of Melton

Those who cannot read or write, whether they are children or adults, are cut off from important information in ways too numerous to count. They are less likely to be healthy and more likely to be poor. And perhaps most critical of all, parents who cannot read are more likely to raise children who cannot read – perpetuating the cycle of illiteracy, and of poverty. - Glenn E. Estess Sr. - Foundation Trustee Chair

Rotary Club of Melton, Vocational Committee Chair Olga Hilton got off to a flying start with World Literacy Month by embracing a whole school approach at St Dominic's Primary School in Melton.

All grade levels will be involved in a Literacy Award Program running throughout the month of March, which will recognize the most improved Boy & Girl student at each level.

In addition grade 3 students participated in a competition titled "Why Bother Learning" - each student wrote a short essay. Prizes for the best entries were presented to the students. P.P. Olga visited St Dominic's at the end of February to launch the program and distribute Textas to students.





Another “Hypothetical” Winner!

By John Meehan - RC Central Melbourne-Sunrise

Many glasses were raised to “Ahhh Melbourne!” at BMW Edge on Thursday 25 February for the Rotary Club of Central Melbourne Sunrise’s “Hypothetical” fundraising event. Nearly 250 people attended including DG Colin Muir.

The event was a another fundraising success with monies raised for *Steps Outreach* program for homeless young people, disadvantaged families in inner Melbourne, the *Silk Miller Scholarship* for police studies in adolescent health and the *White Lion* program for disconnected young people.

The event began with Judith Durham setting the scene by singing lyrics from her Australian Cities Suite. Judith’s lovely haunting voice and total engagement with these songs set the mood for the evening perfectly.



The Hypothetical was an amusing and creative panel discussion on the features and challenges of modern Melbourne now far removed from its founding city beginnings potentially as “Batmania” then “Bearbrass”.

The scenario was scripted by club member Michael Bromby. The clever script, its relevance, innuendo and humour, were totally appreciated by the audience including those ‘spontaneous’ moments of participation from audience members including two of Victoria Police most senior police officers.

RC Central Melbourne-Sunrise is very proud of this annual event and valued the support from other clubs in and outside of District 9800. It was a great success in terms of enjoyment as well as a fundraiser.



Moderator Alexandra Richards, QC. and panel, consisting of Lord Mayor Robert Doyle, entertainer and author Roland Rocciccioli, hotelier Bruce Matheison, CEO of the City of Melbourne Andrew McLeod, barrister Jack Hammond QC, planning academic Dr Paul Mees, media personality Jane Clifton and barrister Geoff Underwood.

Marketing Tips

Successful Presentations

you need to engage their feelings for a lasting impression.



Brighton Beach Rotary gets Red Cross Citation

ANGELI ALBA • Thu, Mar 04, 2010

The Brighton Beach Rotary was recently honoured with a citation from the Philippine National Red Cross (PNRC) for its assistance in sending relief goods to communities affected by the typhoons Ondoy and Pepeng and for its continuing humanitarian projects in the Philippines.



The PNRC Rizal Chapter, chaired by Dr. Manny Reyes, sent a message informing Brighton Beach Rotary Club's Ruth Carlos-Morales that the Philippine-based Red Cross will honour its donors and partners in providing assistance to the victims of the twin typhoons that devastated many parts of the Philippines last year.

Carlos-Martinez, in a report sent to Honorary Consul General of the Philippines to the State of Victoria Raul Hernandez—a copy of which was also provided to The Philippine Times—said that the club has donated a container containing goods for victims of the floods caused by Ondoy and Pepeng in the last trimester of 2009.

“The container reached the Philippines, and was released and distributed to recipients in Rizal, Sorsogon, Tarlac, and Lubang Island, Mindoro,” she told the consul.

Aside from sending the container, the Brighton Beach Rotary Club also has continuing projects in Sorsogon which benefits urban communities.

Currently working with the rotary clubs of Camberwell, Altona City, Boroondara, Central Melbourne Sunrise, Brighton North and Melbourne, the club has several projects of different kinds in the Philippines.

Full story at

<http://philippinetimes.com.au/clients/philippinetimes/index1.htm?twindow=Default&smenu=1&mad=No>

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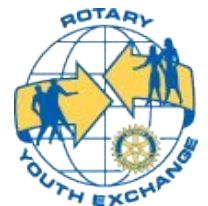


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The Mediterranean again comes to the historic Bendigo Pottery on **Sunday 14th March** with the third Bendigo Olive & Food Fiesta organised by the Rotary Club of Bendigo South.

Great entertainment, local wines and food and, of course, olive and oils will make for a great day out in Bendigo.

Saturday, 13 March, 2010 6.30pm - 7.00pm - Gala Presentation Dinner at the All Seasons Quality Resort, Bendigo.

Sunday, 14 March, 10.00am to 4.00pm – Public Fiesta.- Bendigo Pottery, 146 Midland Highway, Epsom

For more information contact Greg Noonan 0419546739 or go to www.bendigoolivefiesta.com.au



Hobsons Bay Relay for Life.

Date: **13 & 14 March 2010** Start Time: **4pm Saturday** Finish Time: **10am Sunday**

Venue: **The Pines Scout Camp, Altona Rd, Altona**

contact Gerard White **0438 072 153** or Sandra Aitken on **0412 563 739**

If you are interested in sponsoring the Rotary Club of Yarraville team please use this secure website victoria.relayforlife.org.au





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Rotary Club of Essendon Business Luncheon

Keynote Speaker: Father Bob Maguire

Moonee Valley Racing Club Tuesday **16th March** 2010 12.00pm for 12.30pm

\$60.00 entry, lunch and limited beverages

Payment by credit card, cash or cheque. Limited numbers so book early

Bookings: Tartaglia & Associates, Tel 9326 1455 Fax 9326 1499

sam@tartaglia.com.au



Rotary Club of Albert Park Charity Golf Day

Albert Park RC is holding its annual charity golf day on Friday **March 19th**, at Koorringal Golf Club, Altona.

The event commences with registration and a BBQ at 11.30am. Tee off is at 12.30pm. Trophy presentations and our club's weekly meeting at 6pm for a 6.30pm start. The evening is planned to finish at 8.00pm.

The competition is 4 person Ambrose with an entry fee of \$100 per player. Individual or group bookings are welcome. There are many prizes available and a wonderful guest speaker is assured. Funds raised will be donated to The Cancer Council.

All enquiries to Ian Henry on 0408 571 757.

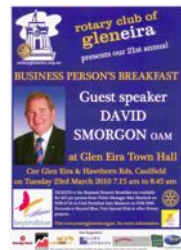


Glen Eira Business Persons' Breakfast

The Rotary Club of Glen Eira is holding its 21st annual Business Persons' Breakfast on Tuesday **23rd March** at Glen Eira Town Hall, Cnr. Glen Eira and Hawthorn Roads, Caulfield.

We are excited to present David Smorgon OAM as our guest speaker this year, in keeping with our tradition of hosting a range of outstanding speakers. The event will commence at 7:15 am and finish at 8:45 am sharp. The proceeds will go towards Beyond Very Special Kids and other Rotary projects.

The cost is \$45 per person and tickets may be purchased from Ticket Manager Max Sherlock on 9528 6718 or President Sam Binstock on 9596 3309



Blue,

ROTARY CLUB OF DOCKLANDS

Guest Speaker: VICTORIA POLICE'S DEPUTY COMMISSIONER, KEN LAY APM

Cost: \$30.00 Numbers restricted to 50 6.00pm for 6.30pm start **23 MARCH 2010**

Further information: Dennis Ginn on oceanway@tpg.com.au - 0412 371 360 or Kylie Rich on kylieannerich@bigpond.com - 0409 241 782

RSVP: Catering Officer: Susan Rogan on - 0415 119 558 susan@susanrogan.com.au

BRIMBANK CENTRAL CHARITY GOLF DAY

Medway Golf Club, Footscray **MARCH 26 FUNDS RAISED DONATED TO ROMAC**

TEAMS OF 4 - COMPETITION AMBROSE

TEE OFF 12.30 PM Hole-in-one prize \$10,000

GOLF ONLY - \$40 DINNER ONLY - \$40

PRIZES PRESENTED AT DINNER 6 PM FOR 6.30 PM

ENTRIES CLOSE: MARCH 18TH, 2010.

PLEASE CONTACT: P.P. JACK WATSON, - PH 9337 4710



Keilor East Auction

Come and enjoy a great Gala Auction evening at Taylors Lakes Family Hotel Starlight function centre on **FRIDAY, 26TH MARCH**, 6.30pm for 7.00pm, and bid for some outstanding items that are up for grabs! You will get a great meal, supper, and entertainment, for only \$35.

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The night will bring together ex RYLA participants spanning many years to catch-up over a drink and find out more about what people have been up to since RYLA.

Please note that there will be a \$5 cover charge, which will go towards funding a 2010 RYLA participant. Contact rcmelpark@gmail.com



Melbourne South RC Charity Concert

Featuring Noiseworks lead singer Jon Stevens Tuesday **30th March 2010**

Jon was Judas in Jesus Christ Superstar and has a long list of hit songs.

DINNER & SHOW \$75. Doors open @ 7:00pm. Reserved seating.

SHOW ONLY \$35. Doors open @ 8:30pm. Standing room only.

Tickets: Call 9592 3555

Venue: Milano's Brighton. 4 The Esplanade Brighton Beach

A fundraiser for the Rotary Club of Melbourne South: supporting local and international communities in need.



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Presented by the Rotary Club of Brimbank Central

Sunday 11TH April, - 8.45am to 5.00pm

At Brimbank Park Conference Centre, Keilor East.

\$45.00 per person includes Participant Manual, Certificate and full catering.

Come and learn how to:

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- Speak in public, give reports at meetings, make announcements at meetings

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Phone: 0412 388 823 Email: dmossbennett@optusnet.com.au



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We invite you to a bus tour of three wineries in the Macedon Ranges on **11th April**

Cost of the bus and lunch is \$ 30. Wines at your own cost. There are only 40 places, book now!

The aims are to enjoy the local wine, to enjoy each other's company, and to raise some money for D.I.K stores. The bus will leave from Taylors Lakes Shopping Centre at 9.45 am

Then to Hanging Rock Winery, Lancefield Antiques Building, BBQ Lunch at Morgan Fields Vineyard, Paramoor Farm Winery and back to Taylors Lakes at around 4.00 pm

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llewi@connexus.net.au



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Rotary Club of Footscray in partnership with Vic Police

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Trophies for Nearest the Pin, Longest Drive, Putting, 4 Ball Ambrose Competition

Handicap and Non-Handicap Players. Individuals will be included in teams of 4.

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A reminder to Rotarians attending this years Rotary International Convention in Montreal from John Rafter On-to Convention Chairman:

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For information Contact Don Cox Ph 0407 094 220 , 03 9337 1511

Booking can be made on line on this link:

<http://www.rotarydownunder.com.au/events/downunderbreakfastmontreal/>



March is World Literacy Month

Empowering People Through Literacy

Knowing how to read and write can transform a person's life. These basic skills, which so many of us take for granted, can mean a job, an income, and hope for a better future for those who are struggling to break the cycle of poverty. That's why Rotary has focused on promoting literacy for more than two decades, and why The Rotary Foundation has provided millions of dollars to support literacy projects.



DG Colin Muir and Pauline

March is Literacy Month on the Rotary calendar, a time to consider what your club could be doing to boost literacy rates in your own community and in communities around the world. In some parts of our world, less than 30 percent of the population can read and write. Many of those people are women and girls who have few opportunities for education and who then cannot teach their own children to read.

Those who cannot read or write, whether they are children or adults, are cut off from important information in ways too numerous to count. They are less likely to be healthy and more likely to be poor. And perhaps most critical of all, parents who cannot read are more likely to raise children who cannot read – perpetuating the cycle of illiteracy, and of poverty.

What can your club do about improving literacy? You could join a Literacy Resource Group. The resource groups provide information and support to Rotary clubs to encourage participation in programs and projects that promote universal literacy and educational opportunities for all. The resource group encourages clubs to undertake projects in each of Rotary's Four Avenues of Service and plan projects supportive of the RI Strategic Plan. The Literacy Resource Group promotes the connection of literacy projects to those involving health, hunger and water through those particular resource groups.

Some ways of supporting Literacy Projects are:

- Recruit a new club member with a literacy classification,
- Promote International Literacy Day and/or Literacy Month,
- Devote a club meeting to creating awareness of literacy project opportunities,
- Recognize a community leader who is a vocational service role model
- Participate in an international book shipping project, a mini-library project at a school overseas.
- Participate in a literacy and education-focused project that is connected to health, hunger, and water concerns.
- Find an international partner and support their proposed project - DIK
- Join or support a local project to raise funds for a school or other literacy organization.
- Engage in a school partnership such as providing reading mentors, financial support, Donations-in-kind, scholarships or other needs identified by the school.

Literacy is the key to success. It means inclusion, it means empowerment for many, it could mean a better future for those disadvantaged throughout the world.

For further information go to the Literacy Resource Group online at www.rotary.org

Their Future could be in Your Hands

Colin Muir

District Governor 9800

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What are The Millennium Development Goals?

At the Millennium Summit in September 2000 the largest gathering of world leaders in history adopted the UN Millennium Declaration, committing their nations to a new global partnership to reduce extreme poverty and setting out a series of time-bound targets, with a deadline of 2015, that have become known as the Millennium Development Goals.

- Goal 1: Eradicate extreme poverty and hunger
- Goal 2: Achieve universal primary education
- Goal 3: Promote gender equality and empower women
- Goal 4: Reduce child mortality
- Goal 5: Improve maternal health
- Goal 6: Combat HIV/AIDS, malaria and other diseases
- Goal 7: Ensure environmental sustainability
- Goal 8: Develop a Global Partnership for Development



The Millennium Development Goals are the world's time-bound and quantified targets for addressing extreme poverty in its many dimensions-income poverty, hunger, disease, lack of adequate shelter, and exclusion-while promoting gender equality, education, and environmental sustainability. They are also basic human rights-the rights of each person on the planet to health, education, shelter, and security.

The world has made significant progress in achieving many of the Goals. Between 1990 and 2002 average overall incomes increased by approximately 21 percent. The number of people in extreme poverty declined by an estimated 130 million. Child mortality rates fell from 103 deaths per 1,000 live births a year to 88. Life expectancy rose from 63 years to nearly 65 years. An additional 8 percent of the developing world's people received access to water. And an additional 15 percent acquired access to improved sanitation services.

But progress has been far from uniform across the world-or across the Goals. There are huge disparities across and within countries. Within countries, poverty is greatest for rural areas, though urban poverty is also extensive, growing, and underreported by traditional indicators.

Sub-Saharan Africa is the epicentre of crisis, with continuing food insecurity, a rise of extreme poverty, stunningly high child and maternal mortality, and large numbers of people living in slums, and a widespread shortfall for most of the MDGs. Asia is the region with the fastest progress, but even there hundreds of millions of people remain in extreme poverty, and even fast-growing countries fail to achieve some of the non-income Goals.

Can the Millennium Development Goals ever be reached, while world population increases at the current rate? An increase of 2% per annum means that world population will double in 36 years.



Youth Exchange – Register your Interest

One of the key planks of RI, the Youth Exchange Program provides a unique and life-changing experience for the young people of the world, promoting friendship and peace.

In 2009/2010, D-9800 is hosting 19 students from Brazil, Denmark, Norway, Sweden, Germany, Finland and Poland and we have 15 Australian students in these countries. As a new initiative in 2010/2011, we will include USA as an exchange destination. All the students will arrive in July/August 2010 and will stay for a period of 12 months.

The Youth Exchange Program depends very much on the active participation of Clubs like yours. By 15 April, we need to know how many students we can host from overseas.

If you require further information or to register your interest, please contact John Basarin, Chairman of Youth Exchange on 0438055056 or Email: johnnyturk@optusnet.com.au



Interplast Program in Fiji

Thanks to people who donate to Interplast, 4,500 Fijians were given a brighter future and are now living without a disability.

Interplast delivered its first program to Fiji in 1983, the same year it was established. Since that time Interplast volunteers have conducted nearly 8,000 consultations and performed nearly 4,500 life changing operations on indigent Fijians who would otherwise not have been able to receive or afford treatment.

In August 2009, an Interplast team of surgeons, anaesthetists and nurses volunteered at the Lautoka General Hospital. Together they conducted over 80 consultations and performed 55 operations. Two formal lectures were delivered to medical teams, and many 'one on one' discussions were held with the registrars on reconstructive surgery. Two registrars from Suva worked with the team during the program — observing, assisting and when ready, performing the operations under the tutelage of the skilled and fully qualified Interplast volunteer surgeons.



We have not yet secured funding for another program to Fiji, and to continue to help patients like the little girl pictured, we urgently need donations. **Any** financial assistance from your Club towards **the last \$6k** of the \$40k required would help us get over the line pre 30 June 2010. This team would be the 100th Interplast to Fiji, sponsored solely by our District 9800.

For additional information please contact District Interplast Chair Mike McFarlane on 0418 317 418
mikemcf@bigpond.net.au

<http://www.interplast.com.au/>

How can we do it better?

Good feedback is hard to find, so thanks to those who commented on the Conference Report in *The Networker* last week.

It became pretty obvious early in the editing process that we were going to end up with a HUGE document if we tried to include everything. I had a bit of a hissy fit when the Word Version became sluggish and awkward to handle, and the .pdf too big to transfer. All those photos! So we shrank the photos and settled for glimpses of the events, thinking that if we reported fully, why should anybody bother to go?



Paul Perrottet pointed out that Flemington RC won the Conference Attendance Award, which certainly merited a mention, and we omitted a Paul Harris Award at the Foundation Breakfast. We included Mev Connell's *Service Above Self Award*, Genny and Ian Knight becoming major donors to the Rotary Foundation, and we could have given more publicity by mentioning a Bequest to the Rotary Foundation. We didn't cover the Gala Dinner at Government House, as my friends preferred to go on the Swan River Cruise. (I actually wanted to compare notes with Sybil Fawltly.) We should have mentioned that Mike McFarlane is still \$6000 short of funds for the next Interplast Team going to Fiji. Hence the article above.

So how can we do it better? What do YOU want from YOUR newsletter? We intend asking this again at PETS and the District Assembly.

This year we have had some great articles from contributors as far apart as Bryan Griffiths in Rochester to John Meehan in Melbourne Central Sunrise. Do you think we could get some volunteer reporters to cover major events?

Clarice



DIK: Green and Getting Greener



By David Dippie, Rotary Club of Keilor

While many Rotarians have been focusing on helping people, they may not have noticed that Donations In Kind has developed into a major recycling operation distributing goods worth over \$1,000,000.

A growing number of organization recognize that Rotary can get material to the people who need it most regardless of location, politics or religion and that we can be trusted to honor any distribution restrictions that may apply. While growth is great, the increased volume of material created another problem, insufficient cartons.

We are very pleased to advise that the local Amcor carton factory is supporting DIK by donating their “not quite right” cartons that are perfect for our needs. We can now supply recycled goods in a recycled carton.

DIK have shipped two containers to Tanzania, bringing the total for this Rotary year to 21. DIK also produce a monthly newsletter, if you wish to be on the mailing list contact David at solatube@bigpond.com

Marketing Tips

Marketing as a discipline has traditionally been defined by the ‘Seven Ps’:

- Product
- Price
- Place
- Promotion



Most Rotary Clubs can readily define their Product - A service Club, their Place - part of their identity regarding physical location, their Price - joining fees, subscriptions and meal prices are well defined, and Promotion tends to consist of bursts of activity around a project - and varies from year to year.

Most Clubs have a website that helps to define all of the above and will be the first stop for any potential members. But many of us don't include the more dynamic aspects of the Marketing mix in our planning:

- People - the single most important part of any Club is rarely profiled on line. We talk about fellowship and we know that people will be the key to attracting and keeping members. This is where social media and other initiatives such as community radio can bring our members stories and personalities to the fore.
- Process - do we have a well defined process for handling any membership, project partnering or fundraising enquiries? Should this be an agenda item on your Club Board's agenda at the first meeting every year?
- Physical Evidence - do we have photos, fliers, stories and footage of what we do as Clubs? Do we have a history that gives people a connection to the community and makes us more attractive?

The best thing about the marketing mix is that it is dynamic. We can change and emphasize any aspect to get a different and better result.



Stroke Awareness – Know Your Numbers

Did you know that:

- 15,000 Victorians suffer stroke each year
- High blood pressure is a major cause of stroke
- There are often no warning signs
- Many don't know their blood pressure or what it should be
- Reducing blood pressure reduces the chance of stroke and may save lives!



The Know Your Numbers Stroke Awareness program is about helping people know their blood pressure and whether they should seek professional advice. The National Stroke Foundation supplies all literature, instructions and blood pressure test equipment for a small cost; Rotary clubs supply the manpower to conduct tests. The program is in May and each club chooses their location, such as a pharmacy or a market.

This is what one Rotarian participant had to say: *"Thanks for your help in creating awareness of this terrible trauma. I wish I knew a little of what I now know before I had my Stroke. During our program participation we identified two 'strokes waiting to happen'. Both were sent for immediate medical treatment; one was admitted to hospital. We possibly saved them from serious disability or even death".*

More information at <http://www.strokefoundation.com.au/kyn-vic>

Dear Clarice

Hi Clarice

Due to work pressures I am no longer an active Rotarian (for now...), but love keeping in touch about what is happening. I just had to write and tell you how I admire what you have done with the newsletter, and how inspiring it is to be able to get such a comprehensive overview of activities. You are a terrific writer with just the right style to hook people in and keep them interested. Congratulations, and keep them coming!

All the best

Astrid Sweres (Ex-Canterbury Rotarian)
Community Engagement & Fundraising Manager
Florey Neuroscience Institutes

Clarice replies: Thanks Astrid - it's really nice to get some feedback. It makes up for a lot of the frustrations we have with some of the software. I hope that you will soon be able to come back to Rotary.





Notices and Events

World Literacy Month - Become an MS Angel in Disguise

Each year the MS Readathon calls on volunteers around the country to donate their time to spread the MS message and visit schools, explaining to students how they can make a difference by raising funds through reading. This year there is a shortage of volunteers in Victoria so Rotarians please consider this as a club or individual literacy project. For more information on how to become 'an Angel in Disguise' please call the MS Readathon office on: 1300 677 323.



Australian Rotarians National Footy Tipping Competitions

Rotary Club of Essendon North invites you to join their National Footy Tipping Competition where the winner of each competition is guaranteed a first prize of \$1,000 or 5% of the pool whichever is the greater and Rotary and Community Projects will receive 90 per cent of the pool. For details on joining, see promotional article in March edition of Rotary Down Under or log in and click onto "Footy Tipping" at <http://home.vicnet.net.au/~rcessnth>
For additional requirements please contact: Ben De Bolfo – 0418 150 160 – ben@intramar.com.au



The Rotary Leadership Institute

The Rotary Leadership Institute is a series of fast paced, interactive, one-day courses offered to refine a Rotarian's leadership skills and increase their base of knowledge in Rotary. Courses are fun, topical, interactive, and geared toward busy business and professional persons who want to be more effective leaders in their vocation and club and more knowledgeable Rotarians.

The remaining dates for the first six months of 2010 are as follows:

Part 1 Sunday **April 11**

Part 2 Sunday **March 28** and Sunday **May 2**

Part 3 Sunday **May 23**

To register for these sessions, please contact the RLI Registrar Vicki Teschke at vicki.t@tacobill.com.au



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All enquiries to Ian Henry on 0408 571 757.



Driver Education Complex Open Day

The Rotary Club of Rochester Inc. invite you and your friends to an open day at the R.O.A.D.E.C facility on Sunday **March 21st**.

This is a great opportunity to view how this facility operates and is providing effective road safety education and driving behaviour.

Where: Elmore Events Centre. Times: 10am to 4pm. Come and go as you please.

For further information contact Graeme Nelson 0428842008 Email: nelsongj@bigpond.net.au





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Rotary Club of St Kilda and Relish 2011

Relish is a recipe book produced by the Rotary Club of St Kilda. It includes recipes from some of Melbourne's favorite restaurants and cafes.

Relish is a great project that provides a fantastic fundraising opportunity for your club.

An information night is planned for Monday **22nd March** 6pm for a 6.30pm start

The Dick Whittington Tavern. 32 Chapel Street, St Kilda

To register your interest please call Julia Topliss on 0411 364 004 or email

pr@stkildarotary.org.au www.relishrecipes.com.au



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Venue: Milano's Brighton. 4 The Esplanade Brighton Beach

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Cost \$75.00 / Player, includes Green Fees; Boxed Lunch and Finger Food at Trophy

Presentaion. For further information and registration, contact Ron Hunt 0400 205 858 Fax 9731 1381 or

ron@tradesmart.net.au



GSE Farewell Dinner

The Group Study Exchange team, led by Ken Vazquez will go to Spain at the end of April. A Farewell Dinner will be held at Grand Star Receptions, Grieve Parade, Altona to farewell them and give you a chance to meet the Team.

Friday 23rd April - 7pm till midnight. 6 Course Dinner with unlimited Beer, Wine, Soft drink, Orange Juice, Tea & coffee. Great entertainment and a night of fast paced fun guaranteed!

ONLY \$50 PER PERSON ALL INCLUSIVE.

Bookings: phone Bryan Goodwin on 9226 3821 or email

bgoodwin@bigpond.com.



Macedon Ranges MS Cycle Challenge

The Rotary Club of Gisborne is holding the Macedon Ranges Cycle Challenge on

Sunday 2nd May. This recreational road ride will take riders through one of the State's

most interesting regions on good sealed roads. Register now, as rider numbers are

limited to 300. Starts at New Gisborne: Two route options are available: a 131km

challenge ride including the climb over Mount Macedon or a shorter, flatter 77km route

for riders that prefer to take things easier. 100% of Funds raised will be directed to

community projects, with half donated to the Rotary Multiple Sclerosis Awareness

All inquiries to Barry Wills on 0408 284 510, or rangescyclechallenge@gmail.org www.gisbornerotary.org.au



Down Under Breakfast in Montreal 2010

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270 Rue Saint-Antoine Ouest, Montreal 6.45am to 9.00am, **Sunday 20 June 2010**

For information Contact Don Cox Ph 0407 094 220 , 03 9337 1511

Booking can be made on line on this link:

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NETWORKER

Issue 35, 22nd March, 2010

A publication for Rotarians and all community-minded people



March is World Literacy Month

A Time for Reflection

As April approaches with just three months remaining in this Rotary Year I thought it timely that we look at what we could do to finish the year off well.

The Conference has been successfully completed and as you would have seen during the presentations many of the goals we set for the year have been reached.



DG Colin Muir and Pauline

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However, there is still time left for clubs to achieve more, to continue to support the local community or initiate that very important Water and Sanitation program overseas or possibly provide some additional funding for the Polio Challenge.

It is now time to ask every Rotarian to reflect back on what goals they set for this Rotary year and to assess whether they have been achieved. If your goal has not been reached then please consider what you could do in these remaining months to make it happen. I ask Club Presidents to revisit their Plans and Objectives, those submitted last June to the District and the Assistant Governors, as they prepared their program of activities for the year ahead.

It is now time to check off those programs and activities against the criteria for the awarding of a **Presidential Citation** and to make that submission in recognition of your clubs achievements. I am sure members in your club will be surprised at what work has been done during the year and a Presidential Citation would be welcome recognition of those achievements.

The 2010-11 incoming District and Club officers are now putting their plans together for the upcoming year. You can be sure they will be Building Communities and Bridging Continents with some wonderful programs and activities. DGE Iven has put together a great District team who are busily preparing for the very important President's Elect Training Seminar (PETS) at Echuca. Your incoming President will be asked to submit his/her Plans and Objectives for the year ahead. Success is all about good planning so become involved in the planning process.

At this time of year many clubs hold special meetings and forums to consider the "Health" of their club, to assess the clubs strengths and weaknesses and to discuss and their plans for the future. We need to have a critical look at what we do and how we do it if we are to have that successful future I have so often talked about.

It is now time to consider the future because:

The Future of Rotary is Still in Your Hands.

Colin Muir

District Governor 9800



Glen Eira Breakfast



David Smorgon was the featured speaker at Glen Eira Rotary Club's Annual Business Breakfast on 23rd March. He told of his family's struggles since his grandfather came to Australia from Russia in 1927, and how the Smorgon family business was built up and later divided and sold. David told us of his own career, starting in the lowest job in the abattoir, despite having a degree in Law, and how this taught him to value teamwork and to respect others.

His own recipe for success reads like some of our "Marketing Tips":

- 1) Have a Dream - push yourself beyond the boundaries
- 2) Plan - and write it down
- 3) People - work with do-ers rather than blockers
- 4) Hard Work - "Success" only comes before "Work" in the dictionary
- 5) Back Yourself - don't sit on the fence

Since leaving the family business, David started an investment business, Generation Investments, is President of The Western Bulldogs, and is involved with the Sony Foundation, assisting needy young people.

The MC, PDG Greg Ross as always ran a successful and entertaining morning, only occasionally breaking into song. The proceeds of the morning are going to *Beyond Blue* and *Very Special Kids*.





Camp Getaway Supporters

A big team from RC Camberwell made a big impression with their working bee effort at Camp Getaway last weekend.

The kitchen crew cooked up a storm and the great fellowship was enjoyed by all.

Paul Kirkpatrick
Chair – Camp Getaway (Rotary D9800)



Polio Eradication Challenge

Rotary International News -- 8 March 2010 As of 28 February, Rotarians have raised about \$114.5 million for Rotary's US\$200 Million Challenge. These contributions will help Rotary raise \$200 million to match \$355 million in challenge grants received from the Bill & Melinda Gates Foundation. The resulting \$555 million will directly support immunization campaigns in developing countries, where polio continues to infect and paralyze children, robbing them of their futures and compounding the hardships faced by their families.



As long as polio threatens even one child anywhere in the world, children everywhere remain at risk. The stakes are that high.

More information at <http://www.rotary.org/en/ServiceAndFellowship/Polio/Pages/ridefault.aspx?housead>



The Bill and Melinda Gates Foundation

By Dr Gordon Cheyne – Rotary Club of Toorak.

It is not well known among Rotarians that the Bill and Melinda Gates support many health issues, apart from Polio Plus.

A collaborative effort to launch a project to revitalize the family planning and reproductive health global agenda was announced in Kampala by the Johns Hopkins Bloomberg School of Public Health, with support from the David and Lucile Packard Foundation, the U.S. Agency for International Development, and the Bill & Melinda Gates Foundation.



The goal of the three-year project is to empower developing countries to advocate for universal access to reproductive health as a critical component in achieving the Millennium Development Goals in health through increased funding, an improved policy environment, and increased visibility for family planning at the local, national, and global levels.

Supported by both the Bill & Melinda Gates and the David and Lucile Packard Foundations with combined grants totaling \$12 million, the project will reach governments, international donors, and multilateral agencies about the urgent need to invest in family planning to reach the 200 million women who wish to delay or end childbearing, but do not have access to family planning services and supplies.

William H. Gates, Sr. in his welcome remarks at the International Conference on Family Planning in Kampala on November 15th, said: *"Bill, Melinda, and I believe that universal access to family planning and reproductive health is essential to a better future. Men and women should be able to freely choose the number and timing of their children."*

The project will build on past investments in family planning and ongoing activities in reproductive health advocacy, leadership development, knowledge generation, and innovative service delivery projects. The project's momentum will be fueled by the re-emergence of the United States and the continuing and growing interest of European donors in the issue of family planning.

Find out more at <http://www.jhsph.edu/gatesinstitute>

Welcome New Members



Williamstown Rotary Club inducted two members at their Charter Anniversary Dinner: Cheryl Saleeba – Retailing, Menswear, and Stephen Godfrey – Education - Hospitality Training.

Other new members reported are

George Douveas - R.C. of Glenferrie

Steve Benson and Roger Howe - R.C. of Hoppers Crossing

Val Johnson - R.C. of Chadstone/East Malvern



Marketing Tips

Effective Advertising

Advertising is the most widespread method of bringing a message to the attention of our public.

Types of advertising mediums include:

- Brochures or flyers
- Direct mail
- E-mail messages
- Magazines and publications
- Newsletters
- Newspapers (major/national and local)
- Online discussion groups and chat groups
- Posters, signs, displays and bulletin boards
- Radio announcements
- Telemarketing
- Television ads
- Web pages
- Yellow Pages and community directories

Ensuring your ads are effective

1. For advertising to be effective, it must have enough repetition to establish retention in the mind of the public. Better to reach 10% of the people and persuade them 100% of the way, than reaching 100% of the people and persuade them only 10% percent of the way. The cost is the same, but the results are very different.

2. We've all seen advertising that claims a lot, but fails to provide the evidence. Prove what you say in every ad, and give your audience new information and a new perspective.

3. Non-intrusive media, such as Yellow Pages and community directories, tend to reach only those who are actively looking for information about Rotary. They are poor at reaching prospective new members and our other audiences. The patient, consistent use of intrusive media, such as radio, TV, billboards, signs etc will strike a chord with the passive potential member long before they are actively looking to join.

4. A single ad can never tell the entire story. The most effective, persuasive and memorable ads are those that make a single point, powerfully.

5. An ad doesn't have to look and sound like an ad - think about the message you really want to get across.

6. For event-driven advertising, remember that if 1% of the people who hear/see your ad for a special event choose to come, you will be inundated, but your real investment will be in the 99% who didn't come! What did your ad say to them?

7. Ads that are too creative (slick, clever, funny) without being persuasive are poor substitutes for informative, believable, memorable and persuasive ads.

8. The goal of our advertising should be to create a clear awareness of Rotary and its unique benefits in joining. Clever and sometimes overly creative ads might generate comments, but may not get the results we want in new membership, etc. It's important not to confuse response with results in creating attention-getting ads that say absolutely nothing.



Source: "Debug Your Ad Campaign," by [Roy H. Williams](#), the author of [The Wizard of Ads](#), [Secret Formulas of the Wizard of Ads](#), [Magical Worlds of the Wizard of Ads](#), [Accidental Magic](#) and [Free the Bea](#)



Dear Clarice

Dear Clarice,

I have attended my first Rotary International Conference in Perth 4th to 7th March. As a comparatively new member of our Club, I honestly was quite vague on many things about Rotary's objectives aside from its dedication and the help that it provides to our community. I was advised several times by fellow Rotarians to read my Rotary Book, but somehow being what I am, the book did not give me the passion I was looking for.

My three days attendance at the Rotary Convention gave me a deep insight and understanding of the kind of passion and commitment, people do have, through the Rotary Clubs around the world in carrying out its local and international humanitarian programs to help the great needs of the developing world, sadly caused by poverty. I flew back home totally awestruck and inspired.

Mina Armstrong,

Rotary Club of Toorak

Dear Clarice,

It was 12 of us Balwynians who made the journey to the Far West – to Perth - for the 78th Annual Conference of District 9800. My impressions in just a sentence: "Definitely the best, always the best Rotary activity in the whole year."

First aspect which appealed was the location of the Convention Exhibition Centre, overlooking both the expansive Swan River and the Waterfront Wharves. Our comfortable hotel the Permelia Hilton was just a 10 minute stroll away.

Being my first visit to Perth, I'm not sure whether I expected a frontier type town or a city rich with Chinese mining money whose pavements were paved with gold. In either case, I was wrong. Here was a City with a charming waterfront, from which ferries sped over the broad reaches of the Swan River. I turn around and admire the expansive manicured lawns – I've seen nothing like it, anywhere. A feeling of great space brings satisfaction, knowing I am in the heart of a capitol City. Fine old merton bay figs – a hundred or more years old – outline the waterfront.

Look beyond the vast lawns, and there rises an avenue of splendid modern office and hotel buildings. They look new, and architecturally impressive. At least they are comparable with the view across Darling Harbour, Sydney. The area is spotless, with not a sign of graffiti. There is pride in the City of Perth.

All of us did some exploration, by ferry and coach to Fremantle, Rottnest Island, Kalamunda, Scarborough and the vineyards.

Yes, it was a little bit expensive, but well worth it. In fact, speaking personally, I've been wanting, for many years, a good reason to visit Perth, and I was not disappointed.

. And now, what of the Speakers at Conference? Of course they are always the drawcard to Conferences. Without exception the twelve of them were outstandingly capable in their subject and inspiring in their delivery.

Entertainment? Oh yes. For me, it was the Vocal Revolution, a singing group of 15 men, tenors, bases, and counter tenors who in true a'capella style treated us to BarberShop Quartet songs equal to anything I have heard in the deep south of Louville Kentucky.

Finally, my reaction was one of pride in belonging to such a magnificent organization as Rotary International. I took off my badge, and gave it an extra polish.

Owen Tassicker

Rotary Club of Balwyn

Clarice replies: Thanks Mina and Owen. Other readers have said they enjoyed the conference, but none as eloquently as yourselves.





Notices and Events

Australian Rotarians National Footy Tipping Competitions

Rotary Club of Essendon North invites you to join their National Footy Tipping Competition where the winner of each competition is guaranteed a first prize of \$1,000 or 5% of the pool whichever is the greater and Rotary and Community Projects will receive 90 per cent of the pool. For details on joining, see promotional article in March edition of Rotary Down Under or log in and click onto "Footy Tipping" at <http://home.vicnet.net.au/~rcessnth>

For additional requirements please contact: Ben De Bolfo – 0418 150 160 – ben@intramar.com.au



The Rotary Leadership Institute

The Rotary Leadership Institute is a series of fast paced, interactive, one-day courses offered to refine a Rotarian's leadership skills and increase their base of knowledge in Rotary. Courses are fun, topical, interactive, and geared toward busy business and professional persons who want to be more effective leaders in their vocation and club and more knowledgeable Rotarians.

The remaining dates for the first six months of 2010 are as follows:

Part 1 Sunday **April 11**

Part 2 Sunday **March 28** and Sunday **May 2**

Part 3 Sunday **May 23**

To register for these sessions, please contact the RLI Registrar Vicki Teschke at vicki.t@tacobill.com.au



BRIMBANK CENTRAL CHARITY GOLF DAY

Medway Golf Club, Footscray **MARCH 26 FUNDS RAISED DONATED TO ROMAC**

TEAMS OF 4 - COMPETITION AMBROSE

TEE OFF 12.30 PM Hole-in-one prize \$10,000

GOLF ONLY - \$40 DINNER ONLY - \$40

PRIZES PRESENTED AT DINNER 6 PM FOR 6.30 PM

ENTRIES CLOSE: MARCH 18TH, 2010.

PLEASE CONTACT: P.P. JACK WATSON, - PH 9337 4710



Keilor East Auction

Come and enjoy a great Gala Auction evening at Taylors Lakes Family Hotel Starlight function centre on **FRIDAY, 26TH MARCH**, 6.30pm for 7.00pm, and bid for some outstanding items that are up for grabs! You will get a great meal, supper, and entertainment, for only \$35.

Just buy your ticket through the organizers, the Rotary Club of Keilor East: Cherrie - 0414 459 487, Gail - 0418 287 829, or Steve - 0408 193 793



RYLA Social Night

The newly incepted provisional Rotary Club of Melbourne Park invites past district 9800 RYLarians to join us for a social night on **Saturday 27th March** from 8pm @ The Swan Hotel, Corner of Church St and Swan St, Richmond.

The night will bring together ex RYLA participants spanning many years to catch-up over a drink and find out more about what people have been up to since RYLA.

Please note that there will be a \$5 cover charge, which will go towards funding a 2010 RYLA participant.

Contact rcmelpark@gmail.com



Melbourne South RC Charity Concert

Featuring Noiseworks lead singer Jon Stevens Tuesday **30th March 2010**

Jon was Judas in Jesus Christ Superstar and has a long list of hit songs.

DINNER & SHOW \$75. Doors open @ 7:00pm. Reserved seating.

SHOW ONLY \$35. Doors open @ 8:30pm. Standing room only. Tickets: Call 9592 3555

Venue: Milano's Brighton. 4 The Esplanade Brighton Beach

A fundraiser for the Rotary Club of Melbourne South: supporting communities in need.





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The Rotary Wine Appreciation Fellowship

We invite you to a bus tour of three wineries in the Macedon Ranges on **11th April**. Cost of the bus and lunch is \$ 30. Wines at your own cost. There are only 40 places, book now!. The aims are to enjoy the local wine, to enjoy each other's company, and to raise some money for D.I.K stores. The bus will leave from Taylors Lakes Shopping Centre at 9.45 am. Then to Hanging Rock Winery, Lancefield Antiques Building, BBQ Lunch at Morgan Fields Vineyard, Paramoor Farm Winery and back to Taylors Lakes at around 4.00 pm. For more information and bookings by 9th Feb: contact Leon Lewi – 0419 354 313 or email [llewi@connexus.net.au](mailto:llew@connexus.net.au)



Footscray Annual Charity Golf Day

Rotary Club of Footscray in partnership with Vic Police

Monday 19th April at Medway Golf Club.

Registration from 11.00am. Shot Gun Start 12.30pm. Putting Comp Starts 11.30am. Trophies for Nearest the Pin, Longest Drive, Putting, 4 Ball Ambrose Competition Handicap and Non-Handicap Players. Individuals will be included in teams of 4. Cost \$75.00 / Player, includes Green Fees; Boxed Lunch and Finger Food at Trophy Presentaion. For further information and registration, contact Ron Hunt 0400 205 858 Fax 9731 1381 or ron@tradesmart.net.au



GSE Farewell Dinner

The Group Study Exchange team, led by Ken Vazquez will go to Spain at the end of April. A Farewell Dinner will be held at Grand Star Receptions, Grieve Parade, Altona to farewell them and give you a chance to meet the Team.

Friday 23rd April - 7pm till midnight. 6 Course Dinner with unlimited Beer, Wine, Soft drink, Orange Juice, Tea & coffee. Great entertainment and a night of fast paced fun guaranteed!

ONLY \$50 PER PERSON ALL INCLUSIVE.

Bookings: phone Bryan Goodwin on 9226 3821 or email bgoodwin@bigpond.com.



Café Internationale

Bookings are now open for Café Internationale, International House, Parkville on **Saturday 1st May**.

Drinks from 6.30, Show starts 7.15 Dress - Black Tie.

Tickets are \$75.00 Contact Dawn Lo - 0433 018 180 or Luciana Orr - 9345 7576 café.int2010@gmail.com orrl@unimelb.edu.au



Macedon Ranges MS Cycle Challenge

The Rotary Club of Gisborne is holding the Macedon Ranges Cycle Challenge on **Sunday 2nd May**. This recreational road ride will take riders through one of the State's most interesting regions on good sealed roads. Register now, as rider numbers are limited to 300. Starts at New Gisborne: Two route options are available: a 131km challenge ride including the climb over Mount Macedon or a shorter, flatter 77km route for riders that prefer to take things easier. 100% of Funds raised will be directed to community projects, with half donated to the Rotary Multiple Sclerosis Awareness

All inquiries to Barry Wills on 0408 284 510, or rangescyclechallenge@gmail.org www.gisbornerotary.org.au



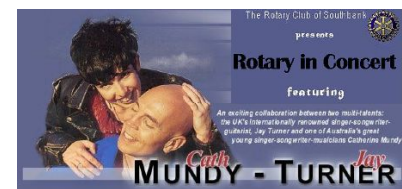
RC Southbank: Rotary in Concert

Cath Mundy & Jay Turner have regularly been invited as major performers at Port Fairy Folk Festival, Woodford, and at other festivals in Australia and UK. Both performers are impressive vocalists, able to inject melodies with depth and pathos.

Tuesday 4 May 6:00 for 6:30pm to 8:30pm River Room, Crown Towers Hotel, Southbank. Admission Price \$45 includes Dinner, Drinks, Concert and Free Parking at Crown. Rotary in Concert is a Benefit Event for Susubeen East Timor a project of the Xanana Trust.

ADMISSION MUST BE PRE-BOOKED BOOKINGS CLOSE 27 APRIL

To book online go to www.rotary.to/events/rotaryinconcert/





How Does Your Club Fare?

D 9800		Attendance		Membership				
Club	Cluster	February-10		At July 1	February-10			
		No. of Mtgs	Month %		Start	End	gain /loss	% Change
Caulfield	Beachside	4	63%	6	10	10	4	66.7%
Melton Valley	Westside	4	68%	17	21	21	4	23.5%
Brunswick	Heritage	4	35%	29	35	35	6	20.7%
Elsternwick	Beachside	4	79%	11	13	13	2	18.2%
Southbank	Batman	4	66%	29	34	34	5	17.2%
Williamstown	Hobsons	?	65%	30	34	34	4	13.3%
C Mel S'rise	Batman	4	72%	55	61	62	7	12.7%
Rochester	Goldfields	?	90%	9	10	10	1	11.1%
N Melb	Gateway	4	56%	28	31	31	3	10.7%
Malvern	S'ton	4	71%	42	46	46	4	9.5%
Canterbury	Eastside	3	62%	45	49	49	4	8.9%
St Kilda	S'ton	4	63%	12	13	13	1	8.3%
Camberwell	Eastside	4	77%	61	66	66	5	8.2%
Melbourne	Batman	4	47%	258	275	276	18	7.0%
Kew	Yarra	?	74%	44	47	47	3	6.8%
Woodend	Calder	4	63%	18	19	19	1	5.6%
Kyneton	Calder	4	77%	37	39	39	2	5.4%
Moonee V	Gateway			20		21	1	5.0%
Brighton B	Beachside	3	79%	23	24	24	1	4.3%
K'roo Flat	Goldfields	4	63%	27	29	28	1	3.7%
Wyndham	Pt Phillip	4	84%	27	28	28	1	3.7%
Hoppers	Pt Phillip	4	80%	31	30	32	1	3.2%
Brighton	Beachside			126		130	4	3.2%
B'go S'dale	Goldfields	4	64%	32	33	33	1	3.1%
Eaglehawk	Goldfields	4	82%	39	40	40	1	2.6%
Castlemaine	Calder	4	65%	41	42	42	1	2.4%
Keilor East	Gateway	4	84%	41	42	42	1	2.4%
Footscray	Hobsons	4	66%	53	55	54	1	1.9%
Hawthorn	Yarra	4	72%	65	65	66	1	1.5%
Essendon	Gateway	4	64%	76	77	77	1	1.3%
Bendigo	Goldfields	4	67%	84	85	85	1	1.2%
Albert Park	Batman	4	63%	62	62	62	0	0.0%
Altona	Pt Phillip	4	66%	25	25	25	0	0.0%
Altona City	Pt Phillip	4	73%	33	33	33	0	0.0%
B'dara	Eastside	4	50%	18	18	18	0	0.0%



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Brighton N	Beachside	4	72%	51	51	51	0	0.0%
Brimbank	Westside	4	70%	31	31	31	0	0.0%
Carlton	Heritage	4	79%	39	39	39	0	0.0%
Collingwood	Heritage	4	77%	18	19	18	0	0.0%
Daylesford	Calder	4	68%	25	25	25	0	0.0%
Docklands	Batman	2	52%	30	31	30	0	0.0%
Gisborne	Calder	4	76%	24	24	24	0	0.0%
Keilor	Gateway	4	76%	38	38	38	0	0.0%
Richmond	Heritage	4	64%	38	38	38	0	0.0%
Tullamarine	Gateway	4	60%	20	20	20	0	0.0%
W Footscray	Hobsons	4	63%	27	27	27	0	0.0%
C'stone EM	S'ton	3	64%	41	39	40	-1	-2.4%
Toorak	S'ton	4	88%	35	35	34	-1	-2.9%
Prahran	S'ton	4	69%	30	29	29	-1	-3.3%
Balwyn	Eastside	4	69%	87	88	84	-3	-3.4%
Essendon N	Gateway	4	85%	28	27	27	-1	-3.6%
Fitzroy	Heritage	4	72%	27	26	26	-1	-3.7%
B'go S'hurst	Goldfields	4	78%	49	47	47	-2	-4.1%
Yarraville	Hobsons	4	74%	22	21	21	-1	-4.5%
N' Balwyn	Eastside	4	85%	87	83	83	-4	-4.6%
Sunshine	Westside	4	72%	21	20	20	-1	-4.8%
BMarsh	Westside	4	68%	40	38	38	-2	-5.0%
Werribee	Pt Phillip	4	85%	40	39	38	-2	-5.0%
L'ton P Cook	Pt Phillip	4	74%	19	19	18	-1	-5.3%
Pt Gellibrand	Hobsons	4	59%	34	32	32	-2	-5.9%
Melton	Westside	4	80%	32	31	30	-2	-6.3%
Glenferrie	Yarra	4	66%	47	44	44	-3	-6.4%
Glen Eira	Beachside	4	88%	23	21	21	-2	-8.7%
Echuca-M	Goldfields	4	70%	27	24	24	-3	-11.1%
Melbourne S	Batman	4	75%	33	29	29	-4	-12.1%
Kew-on-Y	Yarra	4	78%	23	20	20	-3	-13.0%
Bendigo S	Goldfields	4	71%	45	38	38	-7	-15.6%
Flemington	Hobsons	3	92%	24	20	20	-4	-16.7%
Pt Melbourne	Batman	4	42%	21	16	15	-6	-28.6%
Clubs Reporting			67		67			
No. of Members				2730		2764	34	1.2%
% Av of Reported			70.3%					
% of Clubs Reporting Attendance			97%					
% of Clubs Reporting Membership						97%		



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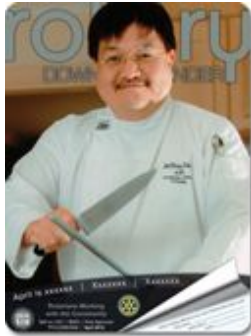


Issue 36, 29th March, 2010

A publication for Rotarians and all community-minded people

March is World Literacy Month

A Great Way to Communicate



DG Colin Muir and Pauline

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The goal of Magazine Month is to promote readership of our official magazine: **Rotary Down Under**. During the Month of April it is a time to recognize the role that our Rotary publications play in our Rotary lives. Magazine Month also reminds us of the role that we should play in making our publication a successful regional magazine.

Throughout the Rotary world there are 32 magazines published in 25 languages with a total circulation of about 1.25 Million. That certainly is some coverage. In an era when electronic communication seems to be everywhere, the role of the paper-and-ink magazine is still important to our organization. Publication such as RDU magazine not only provide individual Rotarians with a link to Rotary worldwide but they also provide the opportunity for Clubs to promote their programs and activities, and to enhance their public image and public relations within their own communities.

Our magazine, **Rotary Down Under** provides us with those opportunities; it provides us with an overview of what's happening in different clubs and districts across Australia, New Zealand and the Pacific Islands, as well as those important news and updates from RI headquarters. Even those many Rotarians who regularly visit www.rotary.org will find something new in every issue of our magazine.

I always feel that the best part of reading any Rotary publication is finding out what others are doing, getting new ideas on programs and projects and the chance to be informed and inspired. However, for the magazines to live up to Paul Harris' original vision of *"providing a means for the exchange of ideas between Rotarians throughout the world,"* it takes more than just an editorial staff: it also takes the good work of many Rotarians - someone like you.

So, when you are relaxing over the Easter Break please have a look at RDU, and give a thought to how you may be able to contribute. You could improve your club's public image by submitting an interesting and informative article to the editor. This month there is a **Four Page Special Feature** with everything you need to know about your Official Rotary Regional Magazine. Check out RDU as they celebrate their 44th birthday. Please have a look at:

<http://www.rotarydownunder.com.au/RDU/home-page-pdfs/magmonth2010.pdf>

Contact Mark Wallace at RDU on 02 8833 8321 if you require further information, or would like an RDU speaker to address your club in April or May.

I look forward to seeing your contribution in our magazine Rotary Down Under.

Have a Safe and Happy Easter.

Colin Muir District Governor 9800



Chadstone/East Malvern Carnival in the Park

Chadstone/East Malvern Rotary Club were fortunate with an ideal day for their annual Carnival in Central Park, Malvern.

Food and drinks, fairy floss, bands, rides, jumpy castle, vintage cars and a Rotary Information tent shared with the other cluster group clubs - who could ask for more.?

Chadstone/East Malvern Rotary Club have been running this event annually for the past 33 years, and usually raise over \$10,000 for local and international projects.

It is run concurrently with Stonnington Council's *Pets in the Park* event.





Rotary Taps Into Clean Water



A child bathes in the streets of La Grúa, Dominican Republic. Rotarians are educating people in the community about the effects of contaminated water. Rotary Images/Alyce Henson

More than two million people die each year because they lack access to safe drinking water and proper sanitation. To draw attention to the need for action, Rotarians joined the world on 22 March to observe World Water Day.

Established by the United Nations in 1992, World Water Day highlights the increasing demands being placed on the world's freshwater supplies. This year's theme "Clean Water for a Healthy World" focuses on the importance of water quality.

Water and sanitation issues are a top concern for Rotary clubs. RI President John Kenny said: "I ask you particularly to focus on water and sanitation, as the scarcity of clean water is an increasingly serious issue in many parts of the world." In 2007, Kenny was presented with the President's Award for Outstanding Voluntary Service to WaterAid.

From 1978 through 2009, The Rotary Foundation awarded more than 4,900 grants totalling US\$52.7 million for water projects worldwide. Such club and district efforts are aimed at helping to meet the UN Millennium Development Goals, which include halving by 2015 the proportion of the population without sustainable access to safe drinking water and basic sanitation.

"This is an enormous challenge for humanity, and Rotary clubs are logical leaders in the challenge because they are embedded in their local communities, allowing for the clubs to help define realistic solutions to local problems," said Ronald Denham, chair of the Water and Sanitation Rotarian Action Group.

Denham joined U.S. Secretary of State Hillary Clinton and other speakers on 22 March in Washington, D.C., for a World Water Day conference. Co-hosted by the non-profit group Water Advocates and the National Geographic Society, the event showcased new commitments in water and sanitation by the U.S. government, philanthropic foundations, corporations, universities, and other organizations.

On World Water Day in 2009, Rotary International launched an alliance with USAID to implement long-term water, sanitation, and hygiene projects in the Dominican Republic, Ghana, and the Philippines.



Ambassadorial Scholar Wins Half-Blue



Angelo Capuano from Altona is currently studying law at Oxford University under the Ambassadorial Scholarship scheme and has already packed much into his short stay there.

He has not only delivered a number of presentations to local Rotary Clubs, but visited two special educational schools, developed a taste for Shakespeare and taken up his old sport of Tae-kwon-do after an absence of many years.

He was recently chosen to represent Oxford in their annual match against Cambridge and was awarded his half 'Blue'. Despite his lack of practice, Angelo achieved a win over his 3rd Dan black belt opponent to help the Oxford team to victory.

His achievement is even more remarkable as Angelo developed a degenerative eye disorder in his teenage years and was declared legally blind. His eyesight was partially restored through corneal transplant surgery in 2004.

Read Angelo's Blog: <http://angelocapuano.blogspot.com/?zx=4e7464ea09e2db4e>

The Lord Mayor's Charitable Foundation

The Rotary Club of Melton Valley made a cheque presentation of \$20,213.45 to CEO Andrew Chappell of the Lord Mayors Charitable Foundation.

The funds were from Yellow Ribbon Sales to aid the recovery work of Rotary for the Black Saturday Bush fires.

Left to Right Paul Butler PP, Andrew Chappell CEO, Barbara Richards President, Annette Butterworth Treasurer, Christine McCormack Secretary and Ross Butterworth District 9800 Community Chair

Also in attendance on the day were Philip Archer, Sandie Baskin and Jane Harris. Morning Tea was provided in the Melbourne Room of Melbourne Town Hall.



District Governor Nominee



The D9800 District Governor Nominating Committee met at International House on Sunday 28th March and confirmed the nomination of PP Dennis Shore from the Rotary Club of Hawthorn as District Governor 2012-13.

We congratulate PP Dennis and Lynda on their selection.





Marketing Tips

Rotary can thrive if members are happy to refer people to their own Rotary Club or another Club. Rotary International has recognized the importance of this process and have developed some excellent online tools for recruitment.

The use of these tools get around the age old 'roadblocks' of finding a form, and ensuring that the organization looks up-to-date.

It is worth adding a link to your Club's webpage. With such great tools we can proudly refer prospective Rotary members to help us grow.

Have a look at the **Membership Resources** page on the Rotary International site:

<http://www.rotary.org/en/Members/GeneralInformation/MembershipResources/Pages/ridefault.aspx>



Notices and Events

Australian Rotarians National Footy Tipping Competitions

Rotary Club of Essendon North invites you to join their National Footy Tipping Competition where the winner of each competition is guaranteed a first prize of \$1,000 or 5% of the pool whichever is the greater and Rotary and Community Projects will receive 90 per cent of the pool. For details on joining, see promotional article in March edition of Rotary Down Under or log in and click onto "Footy Tipping" at <http://home.vicnet.net.au/~rcessnth>

For additional requirements please contact: Ben De Bolfo – 0418 150 160 – ben@intramar.com.au



The Rotary Leadership Institute

The Rotary Leadership Institute is a series of fast paced, interactive, one-day courses offered to refine a Rotarian's leadership skills and increase their base of knowledge in Rotary. Courses are fun, topical, interactive, and geared toward busy business and professional persons who want to be more effective leaders in their vocation and club and more knowledgeable Rotarians.

The remaining dates for the first six months of 2010 are as follows:

Part 1 Sunday **April 11, June 6th**

Part 2 Sunday **May 2**

Part 3 Sunday **May 23**

To register for these sessions, please contact the RLI Registrar Vicki Teschke at vicki.t@tacobill.com.au



Grand Opening Book Store

The Rotary Club of Albert Park: On Sale Adults & Children's preloved books.

Saturday **10th April** 10am to 2pm

Parish of Sts Peter & Paul (The Galilee School building) Crn Dorcas & Montague Streets, South Melbourne

Enquiries Henry 9681 7382



The Rotary Wine Appreciation Fellowship

We invite you to a bus tour of three wineries in the Macedon Ranges on **11th April**

Cost of the bus and lunch is \$ 30. Wines at your own cost. There are only 40 places, book now!.

The aims are to enjoy the local wine, to enjoy each other's company, and to raise some money for D.I.K stores. The bus will leave from Taylors Lakes Shopping Centre at 9.45 am Then to Hanging Rock Winery, Lancefield Antiques Building, BBQ Lunch at Morgan Fields Vineyard, Paramoor Farm Winery and back to Taylors Lakes at around 4.00 pm

For more information and bookings by 9th Feb: contact Leon Lewi – 0419 354 313 or email llewi@connexus.net.au





NETWORKER

We care. We share. We all gain.



Footscray Annual Charity Golf Day

Rotary Club of Footscray in partnership with Vic Police

Monday 19th April at Medway Golf Club.

Registration from 11.00am. Shot Gun Start 12.30pm. Putting Comp Starts 11.30am. Trophies for Nearest the Pin, Longest Drive, Putting, 4 Ball Ambrose Competition

Handicap and Non-Handicap Players. Individuals will be included in teams of 4.

Cost \$75.00 / Player, includes Green Fees; Boxed Lunch and Finger Food at Trophy Presentaion. For further information and registration, contact Ron Hunt 0400 205 858 Fax 9731 1381 or ron@tradesmart.net.au



Futurist Speaker Rohit Talwar

Rohit Talwar is an internationally renowned futurist, award winning inspirational speaker, consultant and change agent. He has worked with over 30 international associations and government agencies around the world and has been profiled as one of the top ten global future thinkers.

Tuesday 20 April, 7am for 7.15 breakfast. The Palladium, Crown Towers, Southbank.

\$50 ticket: profits to The Rotary Club of Southbank's Community Fund, in partnership with the Lord Mayor's Charitable Foundation

Bookings and payment to RC Southbank, PO Box 20, South Melbourne, VIC 3205, fax-03 9690 9494, email-Narina Amvazas at narina.amvazas@rotary.to



GSE Farewell Dinner

The Group Study Exchange team, led by Ken Vazquez will go to Spain at the end of April. A Farewell Dinner will be held at Grand Star Receptions, Grieve Parade, Altona to farewell them and give you a chance to meet the Team.

Friday 23rd April - 7pm till midnight. 6 Course Dinner with unlimited Beer, Wine, Soft drink, Orange Juice, Tea & coffee. Great entertainment and a night of fast paced fun guaranteed! ONLY \$50 PER PERSON ALL INCLUSIVE.

Bookings: phone Bryan Goodwin on 9226 3821 or email bgoodwin@bigpond.com.



Café Internationale

Bookings are now open for Café Internationale, International House, Parkville on **Saturday 1st May**.

Drinks from 6.30, Show starts 7.15 Dress - Black Tie.

Tickets are \$75.00 Contact Dawn Lo - 0433 018 180 or Luciana Orr - 9345 7576 café.int2010@gmail.com

orrl@unimelb.edu.au



Macedon Ranges MS Cycle Challenge

The Rotary Club of Gisborne is holding the Macedon Ranges Cycle Challenge on **Sunday 2nd May**. This recreational road ride will take riders through one of the State's most interesting regions on good sealed roads.

Register now, as rider numbers are limited to 300. Starts at New Gisborne:

Two route options are available: a 131km challenge ride including the climb over Mount Macedon or a shorter, flatter 77km route for riders that prefer to take things easier. 100% of Funds raised will be directed to community projects, with half donated to the Rotary Multiple Sclerosis Awareness

All inquiries to Barry Wills on 0408 284 510, or

rangescyclechallenge@gmail.org www.gisbornerotary.org.au



