

Edition 4: 2017-2018

## **District Governor Peter Frueh**

#### The Rotary Way Proposal

## Is it the TRUTH? Is it FAIR to all concerned? Will it build GOODWILL and BETTER FRIENDSHIPS? Will it be BENEFICIAL to all concerned?

The 4 Way Test above has been an important part of Rotary International's ethical framework, since it was developed by Herbert Taylor in 1932. It started as about 100 word 7 Way test, but was finally reduced to the 4 Way Test we know today. He applied it in the failing Club Aluminum Company of Chicago, which he turned around over the next ten years. In 1943 the Rotary International Board adopted the 4 Way Test, as an element of Vocational service. Copyright was transferred to Rotary International in 1954-55, when Herb Taylor served as World President during the golden anniversary year.

The 4 Way Test is not mentioned in the Constitution or Bylaws of Rotary International at all. In the Manual of Procedure 2016 it is listed only on Page 6 where it's commercial use is proscribed.

Today, the 4 Way Test is used widely in the USA but less in other countries (including Australia) and less so by newer Rotarians. However, its use should be encouraged in today's ethically challenged business and political environment, with social media forming many views.

I suggest that Rotary International consider allowing a streamlined alternative, which corrects a drafting flaw which has existed for 85 years. In summary, the 24 word 4 Way Test contains repetition in Tests 2 and 4, which could be combined to become **The Rotary Way**:

- 1. Is it the TRUTH?
- 2. Is it FAIR and BENEFICIAL to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?

This has the benefits of:

- 19 words (20% shorter)
- Only 3 points to remember
- Reads more easily
- Retains full meaning of the 4 Way Test

I believe if this is focus tested with Rotarians and non-Rotarians it will be judged as easier to read and remember as well as more likely to be recited and applied. If the alternate wording is allowed by Rotary International, it could be launched to promote higher ethical standards.

Why not talk in your club about the ethical framework of Rotary International and the need for ethics in our society? Maybe Rotary could move to a leadership position by discussing these issues?

Peter Frueh Rotary International District Governor D9800 2017-18



## **Rotary International Board decisions**

At the June meeting of the RI Board, the following vision statement was adopted:

### "Together, we see a world where people unite and take action to create lasting change—across the globe, in our communities, and in ourselves"

The Board also confirmed the realignment of Rotary Zones in accordance with the RI Bylaws requiring the Board to review the composition of zones at least every eight years

The new Zone structure combines 7b and 8 into:

**ZONE 8:** Australia, New Zealand and Pacific Islands:

Districts 9455, 9465, 9500, 9520, 9550, 9570, 9600, 9630, 9640, 9650, 9670, 9675, 9685, 9700, 9710, 9780, 9790, 9800, 9810, 9820, 9830, 9910, 9920, 9930, 9940, 9970, 9980.

And pairs Zone 8 with Zone 10:

Section A: Philippines 3770, 3780, 3790, 3800, 3810, 3820, 3830, 3850, 3860, 3870 Section B: Cambodia, Laos, Myanmar, Thailand 3330, 3340, 3350, 3360 Section C: Brunei, Malaysia, Singapore 3300, 3310

At the July meeting, the Board:

Welcomed the 2017–18 appointments of Dean Rohrs as RI vice president and Mikael Ahlberg as RI treasurer





Recognized the proposed Rotary Action Group for Family Safety: Breaking the Family Violence.

my.rotary.org/en/learning-reference/about-rotary/board-decisions

## **Rotary International President's Message**

Dear fellow Rotarians,

I joined Rotary in 1978, when I was relatively young and had just started my accounting practice. My reason for doing so was because I thought that it would be good for my business to be associated with the movers and shakers of my community. But it didn't take long for Juliet and me to realize that Rotary offered us so much more. Yes, Rotary provided us with ways to make friends and help build a business. But it also became the best way I know of to make a difference in our communities, both local and globally.

Every August we celebrate Membership and New Club Development Month. I hope that you not only take time to reflect on your path to Rotary, but also to think about what you can do to help others in your community begin theirs. There is a potential Rotarian in anyone who wants to make a difference, regardless of age or gender, and you can help them join us.

Providing you with the materials to help cultivate and maintain membership is something Rotary strives to do. Clubs can use our new <u>customizable club brochure</u>, now available in the <u>Brand Center</u>. The club brochure template allows to you upload your own photos or choose from a gallery of Rotary photos, provide your club's meeting details, as well as showcase your club's events and projects to show how it is involved in your community. This, along with the <u>Discover Rotary</u> presentation, is a great way to introduce Rotary to prospective members. You can find more resources on the <u>membership page</u> of Rotary.

Share your pride in Rotary on Facebook this month with our Proud Member profile picture frames, which you can find <u>here</u> by searching for Rotary frames. You can include a message about why you joined Rotary and are still an active member today. Something as simple as sharing your story can spark a conversation with someone who isn't familiar with Rotary and what we do.

As the world changes, Rotary changes with it. I'm happy to say that Rotary has changed too much since I joined to think that your Rotary path has been anything like mine. The future of Rotary will not be my story to tell; it will be yours. As club and district leaders today, you pave the way for the leaders of tomorrow. Thank you again for all that you do and all that you will continue to do to be part of *Rotary: Making a Difference*.

Sincerely, Ian Riseley Rotary International President, 2017-18



## 10 tips to attract and retain quality members

By Tom Gump, president of the Rotary Club of Edina Morningside, Minnesota, USA, and a District 5950 trainer

Since 1 July, 2016, my Rotary club has recruited and brought in 31 new members. Eleven of these new members are women and eight of them are under 40 years of age. The club has gone from being classified as a "medium" sized club of 68 members in our district to being classified as a "large" club of 93 members in just over nine months. How did this happen? Here's our tips:

1. <u>Know your club's strengths</u>. If you meet in the morning, you will probably be a good fit for a 9 to 5 employee. But if you meet at noon, you're more likely to appeal to retirees or parents of school-age children. If someone doesn't fit your format, recommend them to another club. They won't forget you and may send you someone another day.

2. <u>Keep a list of potential recruits</u>. It doesn't matter if it's a paper list or if it's kept on the desktop of your computer – it just makes you think about those people and others that may be a fit for your club.

3. <u>Make recruiting the top priority in your club</u>. You can't do everything as a club president, and knowing that will give you some freedom to focus on the most important thing. Having new members – with new energy – will help you have more people to energise your projects, serve on your committees, raise money for The Rotary Foundation, and invite additional members/more smiling faces to your meetings and fun event. Make sure all yourt members know this is a priority so they can all help.

4. <u>Create a letter that lists all the great things about your club</u>. List your star members, the advantages of where your club meets, how many members it has, etc. Make sure to tailor the email/letter to the wants of any potential new member.

5. <u>List potential areas of responsibilities</u>. Potential members will want to know how they can fit in and what opportunities there are for serving.

6. <u>Be persistent</u>. There will be times that it takes literally a dozen requests to get someone to a meeting. Keep asking. They may come to a meeting, or tell you they can't join now because they are too busy, or they aren't interested in joining at the moment. These are all fine answers as long as you keep track of them and keep in touch. How many times did you have to be asked? (It was over a course of two years for me)

7. <u>Talk about Rotary wherever you go.</u> At work, neighborhood gatherings, family gatherings, parties, etc. You'll be amazed how easy it is after you practice for a while. Getting a lot of "no" answers built my confidence because it didn't hurt as bad as I thought and most people were actually happy I asked, even if they responded negatively. It's always a good time to recruit.

8. <u>Celebrate when you get a new member</u>. This gets the club excited about getting more members. Our club makes a poster of the individuals after they've been voted in and we put it in the front of the room at our next meeting. We do the same thing when we induct a new member.

9. <u>Realize there is no finish-line</u>. Even if you are at the size that your club wants to be, there are always reasons people leave. And new insights always benefit a club. You're either growing or you're dying.

10. <u>Be vibrant</u>. Wear your Rotary badge everywhere, wear a lanyard with lots of "flair"/Rotary pins (it gets people talking to you), make outrageous center pieces for your meeting tables (it gets people talking to each other), greet people outside the building you are meeting in and hold the door open for them (it lets people know you care).

These really work. Try them out.

#### **Rotary Looc Clean Water and Sanitation Renewable Energy Distribution Project**

In December 2013 the following message was received to start on a great Rotary journey:

"Congratulations! Your global grant application for funding to provide Looc Clean Water and Sanitation Renewable Energy Distribution System for barangays of Kanluran, Guitna and Bonbon in Philippines, submitted by RC Melbourne and RC Lubang Island, has been approved by The Rotary Foundation. The award is in the amount of US\$97,000."

For many decades, the people of Looc township on Lubang Island had intermittent and unclean water available from various springs and a few corroded taps. There were often long journeys for collection of the water from the springs and wells. Through the stewardship of District 9800 Philippines Water Projects Coordinator, Ruth Carlos Martinez, the Clubs of Melbourne and Lubang Island agreed to partner to create a sustainable and distributed potable water supply for the 3500 residents. The Clubs of Brighton Beach, Carlton and Osaka also contributed financial and project support.

Practical completion of the Looc Clean Water and Distribution project was achieved on Saturday 19 November 2016 on Lubang Island in the South China Sea. RC Melbourne members Peter Addison and Trevor Nink travelled to Looc (via plane to Manila, drive to Calatagan port and ferry to Looc) to participate with the local Rotary Club of

Lubang Island in the closing out ceremony.

The community were presented with the new 20 litre blue containers to collect potable water for their families from the 40 new tapstands that were also colour coded in blue. The two designated water sources are using solar arrays to pump the raw water to holding tanks which feed by gravity to the bio sand water filter station at the



school and then to the tapstands outside clusters of homes for the 3,500 residents.



A People's Organisation has been established to monitor the use of the water, collection of monthly fees, operation and maintenance of the system, training on improved sanitation and separation of the potable water from the other sources. It is also responsible for the regular testing of the water quality with accredited laboratories. Members of RC Lubang Island will maintain formal meetings with the PO to ensure correct governance.

The expectation is that the mortality and morbidity statistics for the children of Looc will be vastly improved. An additional benefit has been achieved to have ready availability of 'domestic' water for household cleaning and growing family vegetables.

The Looc project reflects the importance of The Rotary Foundation which

contributed USD 41,000 of the total Rotary contribution of USD 97,000. Districts 9800, 3810 and 2660 contributed DDF funds of USD 26,000 and the four Clubs USD 30,000.

Final completion occurred on 24 August 2017 when Rotary International approved the closing of the project and acknowledged that governance, finances and other obligations had been performed satisfactorily. There will be a better life for future generations in Looc!



# Rotary clubs raise \$304 million in one year to strengthen communities and improve lives around the world

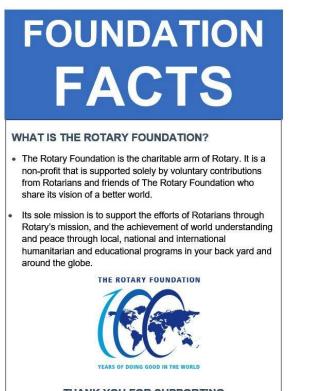
#### EVANSTON, IL (August 10, 2017) -

As part of Rotary's year-long centennial celebration of The Rotary Foundation – the global membership organization's charitable arm, Rotary clubs raised \$304 million to support positive, lasting change in communities around the world.

Since its inception in 1917 with its first donation of \$26.50, **The Rotary Foundation** is today a leading humanitarian foundation that has spent nearly \$4 billion to help countless people live better. Each year, The Rotary Foundation provides more than \$200 million to end polio and support sustainable projects and scholarships that promote peace, fight disease, provide clean water, support education, save mothers and children, and grow local economies

Rotary's top humanitarian goal is to eradicate the paralyzing disease, polio. Rotary launched its polio immunization program PolioPlus in 1985, and in 1988 became a spearheading partner in the **Global Polio Eradication Initiative**. Since the initiative launched, the incidence of polio has plummeted by more than 99.9 percent, from about 350,000 cases a year to 37 confirmed in 2016. Rotary has contributed more than US \$1.7 billion and countless volunteer hours to immunize more than 2.5 billion children in 122 countries.

"When we say that our Rotary Foundation is saving and transforming lives, we are not exaggerating," said Kalyan Banerjee, Trustee Chair, The Rotary Foundation – 2016-17. "With the continued strong support of our members, we will keep our promise of a polio-free world for all children, and enable the Foundation to carry out its mission of advancing world understanding, goodwill and peace. We look forward to another 100 years of Rotary members taking action to make communities better around the world."



THANK YOU FOR SUPPORTING THE ROTARY FOUNDATION AND ITS WORK.

Website: http://www.district9800foundation.org/ Facebook: https://www.facebook.com/D9800Foundation/

## FOUNDATION FACTS

#### WHAT ARE THE FOUNDATIONS' SIX AREAS OF FOCUS?

For more than 110 years, Rotarians have joined together to take action in countless ways in our communities and around the world. While Rotarians can serve in many ways, to maximize our local and global impact, since 2013 Rotary International has focussed Foundation funded activities into six areas, which reflect some of the most critical and widespread humanitarian needs. These are:

- 1. Peace and conflict prevention/resolution
- 2. Disease prevention and treatment
- 3. Water and sanitation
- 4. Maternal and child health
- 5. Basic education and literacy
- 6. Economic and community development



All projects, scholars, and vocational training teams funded by global grants work toward specific goals in one or more of these Foundation areas of focus:

THANK YOU FOR SUPPORTING THE ROTARY FOUNDATION AND ITS WORK.

Website: http://www.district9800foundation.org/ Facebook: https://www.facebook.com/D9800Foundation/

#### **District Governor supports Ping-Pong-A-Thon and the Cause**

Peter Frueh District Governor D9800, (on the far left) was an enthusiastic participant in Ping-Pong-A- Thon in Oct 2016, in the Riversdale Rovers team (from Riversdale Golf Club). He and the team raised just over \$10,500-, (the event raised \$350,000 nationally) for projects aimed at tackling Modern Slavery and sexual exploitation in the South East Asia region. It is anticipated in October 2017 Ping-Pong-A-Thon (<u>www.pingpongathon.com</u>) that approx 100 communities across Australia will host an event, aiming to collectively raise \$500,000 for human traffick-ing prevention initiatives. Taking place in and by schools, sporting clubs, workplaces, in community halls, churches and pubs, the 24-hour table tennis event will engage Australians as advocates/fundraisers on behalf of those young people vulnerable to or being exploited in forms of modern slavery. Participants commit to play table tennis for a minimum of three hours and invite their family and friends to sponsor their efforts.



Australians have embraced the Ping Pong-A-Thon movement, which has raised \$750,000 since it's inception in 2011, because of the fun, community-rich nature of the event AND the opportunity it gives participants to tangibly advocate for some of the most exploited humans on the planet.

Founder of 'The Pong', Adrian Rowse explains, 'There are 45.8 million people (<u>www.walkfreefoundation.org/</u>) who are slaves in the world today. That's twice the population of Australia who are being used daily like products off a supermarket shelf because their circumstances make them vulnerable to the greed of others. These are the true underdogs of the human community. "Each of these people matter and Each deserves the chance to live a life that is free".

When most Australians hear about this issue the vastness of the problem overwhelms them. How does one person tackle a complex global issue and make a real difference? Adrian, who started The Pong after spending two years working in Thailand with teenage boys who were being exploited in the sex industry and vulnerable to human trafficking explains the ripple effect of supporting just one underdog to rise, "We forget that so much potential exists in one human life. When we support a young person to exit exploitative circumstances via alternative educational or vocational opportunities, it's not just their life that is changed. Given the opportunity to escape from situations of slavery or exploitation, these young people often courageously go on to change the lives of their families and make their wider communities more resilient in the process. This protects future generations from being vulnerable to future exploitation".

Ben Grieger is a teacher from Loxton High School in Regional South Australia. He ran The Pong in his school in 2015-16, inspiring them to a schools fundraising record of \$10,124 in 2016. Ben explains why he got involved in the movement. "As a teacher, I love helping young people be the best they can be and it breaks my heart that there are young people in our world living lives of captivity, deprivation and exploitation. Other than the abusive circumstances these children are facing, they are just like the students I teach".

Ben loves the obvious impact that takes place through funds raised at the event, which are used by Ping Pong-A-Thon's seven partner organisations to combat trafficking and exploitation in South East Asia in a variety of ways. But he also speaks passionately of the impact The Pong is having on staff and students at his school. He explains, 'The Pong doesn't just change lives overseas; it changes the hearts, minds and attitudes of participants. They become ambassadors and champions for this cause and will grow up to be men and women of conviction who will go on to teach their children to value all people and to help those in need rather than exploiting them."

While The Pong event can be run in any community setting, in schools and clubs, more workplaces are embracing the event in a big way for 2017. Schools like Loxton High are using the event to reinforce core values of respect and dignity, (particularly focused towards the attitudes and behaviours of boys towards girls and women). Workplaces are using the event as a fun and morale boosting way of bringing the work week to a close on a Friday afternoon/ evening. A group of six lawyers in Brisbane and six accountants in Melbourne each ran a three-hour Mini Pong event as part of the 2016 campaign, both events raising upwards of \$2,000 in the process.

#### Project Causes in South East Asia being supported

The Freedom Story - Thailand http://thefreedomstory.org/

IJM Australia – Philippines <u>www.pingpongathon.com/page/ijm-australia</u>

Hard Places Community - Phnom Penn, Cambodia http://thehardplaces.org/

Home of New Beginnings - Bangkok <u>www.homeofnewbeginnings.com/</u>

Dton Naam - Bangkok www.dtonnaam.org/

Up International - South East Asia www.pingpongathon.com/page/up-international

Destiny Rescue - New Delhi India www.destinyrescue.org/aus/countries/india/

Australians of all ages are invited to participate by registering online, engaging their friends and family as sponsors and committing to play table tennis for three hours during the event at their preferred location.

Rotary Clubs across the country are invited to consider hosting an event in their local community - make contact with a local interact Club, school or sports club, to create an event, OR support an existing event <u>https://pingpongathon.com/search?s=event</u> as players or support volunteers on a roster or assist with community promotion and sponsorship.

Donations in Australia are tax deductible. All enquiries for event hosting or to support one in your Community are welcome. To participate, sponsor or find out more, visit: <u>www.pingpongathon.com</u>

Event Organiser Resources <u>https://pingpongathon2017.raisely.com/page/event-organiser-resources</u>

For enquires related to the national campaign contact Ping Pong-A-Thon's administrator via email at <u>admin@pingpongathon.com</u> or on 0487 381 818.

Malcolm Baird, Rotary Club of Brighton North

## **Op Shop earns loyal fans**

#### By Tony Thomas

Lorraine (Lorry) Rowe thought she had retired from retail management six years ago, having set up and run two very successful Op Shops at Nambour on the Sunshine Coast.

But being a Rotarian with the passion to help others, she put out an offer to her own Werribee RC to look at an op shop venture perhaps at a later date.

In the meantime Lorry did some homework, which included visiting the Rotary Club of

Flemington Op Shop, in Racecourse Rd, Flemington. Her know-how and enthusiasm grew, and all this came to the attention of Allan Bruno of Flemington Rotary Club.

Lorry is now manager of the Flemington Rotary Fit 4 Use Store in Railway Ave, Werribee.

On August 6<sup>th</sup> she and her team celebrated the success of the store with a 1<sup>ST</sup> Birthday gathering of Rotarians, Past District Governor Neville John, supporters, customers and friends. There was a Half Price Sale for the visitors, offering clothing, brica-brac, books and furniture.



The quality of items offered for sale is of top quality. The furniture is mostly collected and vetted by Allan Bruno, assuring the store has good pieces for resale. Donations flow in freely from public well-wishers and Rotarians from all over.

Bunnings Warehouse at Hoppers Crossing played a key role in supplying shop fittings to set up the store. They also donated paint plus some important shop fixtures. In addition Allan Bruno has provided up-market clothing racks.

There can be a lot of sales preparation, including the washing of china and airing of clothes, sorting and ironing. "If you wouldn't wear an item yourself, don't expect others to," Lorry says. There are official restrictions regarding certain items, including prams, mattresses, car seats, cots and helmets. Electrical items requires test tagging, which is done by Allan Bruno.

The store is often mis-used as a dumping facility by some people. The 'throw outs' comprise dirty and non-useable items and sometimes fill a medium size skip each week. Clothes and shoes that are considered wearable but not up to standard are sent to a commercial recycler who pays \$2.50 per kg for them. The rubbish skip costs \$25 each week, an added cost when it is full of other people's rubbish. Sometimes friends give the store unused Council waste vouchers, which helps in disposing of larger items which are unusable or dumped at the door.

Lorry and the team pride themselves on friendly smiles and cheery chat. Many customers just keep returning for a cuppa and a chin-wag.

Lorry is personally supporting two charities, which are helping children in the Philippines. *Helping Children Smile Inc.* is based in Nambour on the Sunshine Coast in Qld. It is a small, not-for-profit organisation that has various fund-raising activities, including its Op Shop, which was established by Lorry in 2002.

This shop is a major contributor towards the funds raised to send a team of local and international doctors and nurses to the Philippines. Each year when they arrive they perform operations free of charge for Filippino children with cleft lip and palate. They are an amazing group of medical personal who give their time and experience during their holidays each year, to put smiles on the faces of so many children.

(For more information visit the website: http://helpingchildrensmile.org.au/)

Lorry's other charity is the **Bahay Ni San Jose Orphanage** at Nueva Ecija in the Philippines which she visits each year, bringing Rotary support. These orphan children are very dear to her heart. #

#### Yarra Bend Rotary Fulfils Tree Planting Challenge

Yarra Bend Rotary members have made the beautiful Yarra Park just that bit greener while accomplishing a challenge from the President of Rotary International.

On a recent Saturday morning eleven Yarra Bend members planted 100 new trees in the Yarra Bend Park which is the largest area of natural bushland near the heart of Melbourne. The park features steep river escarpments, open woodlands, playing fields and golf courses.

The idea for the tree planting came from Yarra Bend's David Shave. "I read an article in Rotary Down Under, outlining the challenge from Rotary International President, Ian Riseley, for all global clubs to plant 1 tree per member, during the period July 2017 and May 2018," David said. "In harmony with the club's name, I figured it would be ideal to plant trees in the Yarra Bend precinct of Studley Park in Kew."



Yarra Bend Club members were very positive and David approached Park Victoria's Stephen Brend who felt it was an excellent idea. Stephen is the ranger charged with the responsibility for managing the colony of Grey-Headed Bats and a recovery centre on the bank of the Yarra River. He was enthusiastic about the idea and knew a spot ideal for the tree planting. The plan was to plant a row of various 100 native trees on the top of the bank overlooking the recovery centre along a track adjacent to the Yarra Bend golf course.

Club members Clint Sceney, Bob Lambert and Ed Brown did the preliminary work to clear the site and prepare the ground for the tree planting.



Early works included the removal of weeds and slashing. Parks Victoria dug the holes, provided the 100 trees, plus mulch while the club provided potting mix and labour.

On a wintry Saturday morning in August, Yarra Bend Rotary members brought their rakes, spades, and trowels to plant the 100 well advanced plants. After the trees went into the ground, potting mix soil was added to the holes, then mulch spread around the trees to retain water and keep the roots cool in the months ahead.



Steve Brend said with adequate rain, most of the plants will survive and establish but will need care during the summer months to survive and grow. "Parks Victoria is very grateful to Yarra Bend Rotary for the work in the park which needed to be attended to for some time," Steve added.

"We're very grateful to Yarra Bend Rotary because it's the work of volunteers that makes the maintenance and improvement to the park much easier to manage for Parks

Victoria staff."

Yarra Bend Rotary members have committed to maintaining the trees and will be rostered to water the plants once a week during summer.



#### **Rochester Farm & Road Safety Expo**

Despite the inclement weather, the 2017 Farm and Road Safety Expo was a great success with 400+ students from 11 schools in attendance. Unfortunately, 7 schools made the decision not to attend due to the wet conditions.

As they arrived, students were handed bags in which to put the literature that was handed out from the various exhibitors. The bags also contained literature which had been sent by the Responsible Pets Ownership, TAC, Australian Centre for Agricultural Health & Safety and Sunsmart.

Twenty -six exhibitors engaged the students and adults with their interactive displays and messages. Members of the Lions Club of Rochester and The Rochester Agricultural and Pastoral Association cooked the sausages for the free sausage sizzle.

Sandwiches, tea and coffee were distributed to the exhibitors during the day. This gesture was very well received.

Approximately 400 in-kind hours of work was put into running the day – this was made up of Rotarians, friends of Rotary, Lions, Probians, A&P Association, the exhibitors who were not paid employees, and the men who helped put up the tents on Monday. This doesn't include all of the preliminary work to put the day together.

Sponsors for this year were the Shire of Campaspe, Peter Walsh MP, WorkSafe and Moama RSL. It was pleasing to see so many Campaspe Shire Councillors present prior to their attendance at their scheduled Council Meeting and to greet a number of visiting Rotarians including ADG Jill Barker. Peter Walsh MP took time to visit and talk with the exhibitors and students.

Thank you to members of our Club, especially Noel Lucas, partners, friends of Rotary, Murray Phipps and his band of tireless workers, sponsors, exhibitors, especially the volunteers, for your support and hard work in the lead-up to and on the day.

Without this support and help the FARSE would not be able to go ahead as successfully as it does. Many thanks to Secretary Heather who has worked tirelessly throughout the year to make the day a success.

We were very pleased to be featured on WIN News.

https://www.facebook.com/WINNewsBendigo/videos/1616606278391484/

Noel Lucas







#### **Gateway Cluster Family Violence Seminar**

Eighteen months in the planning, this initiative of the Gateway Cluster clubs lead by Brimbank Central PP David Bennett attracted a strong audience including DGE Bronwyn Stephens and Mark, DGEN Grant Hocking and representatives from Gateway Rotaract, Brimbank Council, Djerriwah Health and Womens West Network.

With Guest Speakers **Jimmy Bartel**, former Geelong Premiership player, renowned Family Violence researcher **Kristie McKellar** and **Sgt Steven Phillips** from the Family Violence Unit at Victoria Police, the information presented was heartfelt, inspiring and direct. All speakers recounted personal experiences with family violence, the impact and the emotional responses; as well as the feelings of helplessness,



Jimmy spoke of the process when he reached his limit and spoke about his experiences for the first time; the release felt by his mother, his sisters and himself when they finally shared their experiences and were able to speak freely for the first time. He also spoke of his decision to open up to the media, when he grew his beard and hair and the opportunity that provided for people to question and thus speak about the issue with their children, friends and families. It became a catalyst for open conversations and opportunities to change behaviours and culture.

Kristie McKellar is well known to many of us following her presentation at the District Conference in Hobart. She recounted how her academic and employment experiences were no protection in her personal battle with family violence and was open about the physical violence she suffered. Kristie also recounted the trauma of being believed, the lengthy time between charges being laid and the court hearing, the legal challenges and the discrepancy between what had been inflicted on her and her child and the resulting penalties. Her work in the field is now influencing Government policy and changes to reporting and response by Victoria Police as well as the support programs now being offered to victims.

Sergeant Steven Phillips is in the Family Violence unit at Caroline Springs, after a period in Highway Patrol and working at Sunshine. He was in the Australian Army for 28 years and understands the nature of a male dominated culture, and the issue of gender inequality which is seen to be at the centre of family violence. He spoke of his work in the unit, and how 20 years ago, Victoria Police did not respond adequately to reports of family violence; how this was seen as a nuisance not an opportunity to support women and children. Now, these reports are taken seriously, and responded to with the range of supports available for women.

After a supper break, the 3 speakers returned alongside representatives from Djerriwah Health and Womens West Network to respond to questions from the audience.

Cathy from Djerriwarrah reported that there had



been 19 men attend the Mens Behaviour Modification Program at Melton on Monday evening – referred by a number of agencies including some self referrals. Patrizia from women's west spoke of the issue of gender equality as did Sgt Phillips who recounted speaking with women police officers who all stated that they had a scripted response to inappropriate comments or sexual inferences which men did not require. He was astonished that this was needed and spoke to his fellow officers about this. He said that he then began to understand what women felt and what gender equality really meant.



MC Terry Coyne ran the evening smoothly and agreed with an audience member who com-

mented that such work from Rotary in helping to start conversations was invaluable in working towards elimination of family violence.

Pictured right—Gateway Rotaract members in attendance.



#### Australian company with a global solution wins 2017 UNAA Business Climate Action Award

#### UNAA Press Release: 8th June 2017

An Australian-owned company's successful application of clean, clay brick firing technology in an overseas setting has made it the inaugural winner of the 2017 UNAA (United Nations Association of Australia) Business Climate Action Award.

The Award is one of 10 UNAA World Environment Day Climate Action Awards given out today as part of the UNAA Climate Collaboration Forum in Melbourne.

Some 60 schools, journalists, local councils, environmental organisations and individuals entered the 2017 Awards. Introduced to celebrate the environmental innovation and commitment of Australian organisations and individuals in 2000, the World Environment Day Awards were revamped this year to focus on climate action.



The Climate Collaboration Forum and Climate Action Awards are both key elements of the UNAA's work to promote the achievement of UN Sustainable Development Goal 13 Climate Action.

Award judges commended Habla Zig-Zag Kilns for its clear demonstration that Australia has the capacity to offer the innovation and technology to address a major, global climate issue – the widespread use in developing countries of antiquated, polluting brick kilns.



The South African kiln was built to the unique design specifications of Alois Habla, inventor of the original arch-less zig-zag technology

The technology offers developing countries a pathway to a cleaner, economically and environmentally improved future. There is potential to change the current situation where over 300,000 polluting, antiquated kilns operate particularly in South Asia, and the brick remains the pre-eminent construction material in a booming building industry.

An estimated 87% of global brick production takes place in Asia where brick kilns are a major contributor to climate change and a significant source of CO2 and greenhouse gas emissions and short-lived climate pollutants, particularly atmospheric black carbon.

Judges said Habla had shown how its energy-efficient, low carbon kilns could "change lives and have a real impact in addressing climate change".

Pictured: Hawthorn Rotarian Gilbert Habla (right) is seen here with his son Peter and the award. The original technology was invented by his father, Alois Habla.

Gordon Cheyne Rotary Club of Hawthorn



# Get up and go!

'Get up and Go' is the theme for 'Rotary Fitness' is a new initiative that we think should be considered by all clubs because it offers nothing but benefits for Rotarians, for the growth of clubs, for the community and for the health of all Australians.

#### The idea is very easy to implement at the club level.

All that is required is for a group of club members to regularly get involved in some form of fitness activity. Rotarians are encouraged to think about their health and for clubs to add a simple, regular weekly health related activity to their calendar; such as a group walk, a bike ride, game of golf, etc. – whatever activity your club supports the most.

The simplicity of the idea is that we get out and get active in the community, wearing a new range of Rotary Fitness clothing that stands out and attracts attention. This campaign is aimed at visually changing the perception of Rotary from that of 'a bunch of old blokes who cook sausages' to 'a fellowship of all ages that participate in activities of service.'

The cleverly designed range of sports polo shirts in Rotary colours depict a wide range of sporting themes, and the idea is to distribute these freely around the community.

Australian Rotary Health Ambassador Chris Edwards says, 'These shirts aren't just for Rotarians. They are for people of all ages. To change the Rotary image the community needs to see a change. If they regularly see young and old participating in some form of exercise whilst wearing these sporting themed shirts, their perception as to what Rotary will definitely be altered. And the whole initiative is a fundraiser for **Australian Rotary Health**.'

'As part of this initiative, we plan to have a website that catalogues everything related to health and fitness in the Rotary world, starting with a directory of Rotary Parks, Rotary walking trails and Rotary sporting events.' Stated Chris.

To get this initiative off the ground we need people to put their hand up and get involved. If you are interested in participating or knowing more, email <u>chris@rotary.fitness</u> and introduce yourself.



Adapted from the Zone Director's Newsletter

Edition 4: 2017-2018

## 25th Rotary Foundation Paul Harris Breakfast

It is with great pleasure I invite you to ask your Rotarians, friends and professional colleagues to register for the 2017 annual Paul Harris Breakfast to be held at RACV City Club Melbourne on Tuesday 21st November 2017.

This year has two very special celebrations for all D9800 Rotarians. In 1992, we gathered at the very first District Foundation celebratory breakfast that was addressed by past RI President, the late Royce Abbey with a Paul Harris Fellow Recognition presented on behalf of District to Sir Zelman Cohen.

This year is an opportunity to celebrate the 25th anniversary of this District supported event and reflect on the wonderful achievements by the Foundation of Rotary. At a time of our lives where a difference is made by many young leaders and entrepreneurs, I am very pleased to announce our guest speaker, Daniel Flynn of the social enterprise 'Thankyou'.

Recognised as one of Australia's most successful entrepreneurs under the age of 30, we are guaranteed of a most enjoyable and inspirational morning as Daniel shares with us his blueprint for turning ideas into reality.

I look forward to your support for the 2017 Paul Harris Breakfast and joining me in leading the 25th anniversary celebrations.

Neville Taylor Director (Foundation) Rotary Central Melbourne Mob: 0400 169 866 Email: <u>neville.taylor5@bigpond.com</u>

## 25th Rotary Foundation Paul Harris Breakfast



When Tuesday 21st November 2017

Where The RACV Club Level 17 501 Bourke Street Melbourne

Tickets \$65.00 per head

\$600 for a table of ten (ind. GST)

RSVP 11th November 2017

Time 7.15 for 7.30 till 9.00am



## GUEST SPEAKER

#### Daniel Flynn

#### The Thankyou journey - a blueprint for turning ideas into reality

Driven, resourceful and determined, Daniel Flynn is one of Australia's most successful entrepreneurs under the age of 30.

He is the founder and managing director of the social enterprise Thankyou, which has given more than 5.5 million to help end global poverty.

Thankyou's 50 products are stocked by major retailers in Australia and 100 per cent of profits go to funding water, sanitation, child and maternal health and food projects around the world. In nine short years, Thankyou has directly impacted the lives of 755,538 people in 20 countries, including Australia.

Daniel is also the author of best-selling book Chapter One, a story that generated \$1.4 million in sales in its first month using an unorthodox 'pay-what-you-want' model.

He is a genius at disruptive marketing and has received widespread media coverage for some truly unconventional and highly successful campaigns that led to Thankyou products being stocked by some of Australia's biggest retailers. He is an engaging and thoughtful speaker and his talks offer a blueprint for turning ideas into reality.

#### **BOOKINGS:** www.trybooking.com/309283

- Charity Navigator has voted The Rotary Foundation in the Top Ten Charities around the world.
- CNBC also named The Rotary Foundation as one of the Top Ten Charities around the world.
- The Association of American Fundraising Professionals named The Rotary Foundation as the outstanding Foundation for 2016.
- Rotary Foundation
- TRF has had nine successive years with a 4 star rating receiving the maximum 100 points for Financial Health
  and Transparency and Accountability

We look forward to welcoming all Rotarians, partners, friends and colleagues to the Paul Harris Breakfast FOR FURTHER INFORMATION PLEASE CONTACT: Marjorie Gerlinger 0419 302 109 Email: marbern@bigpond.net.au

#### FAREWELL ROTARIAN & ROTARY PRAHRAN PRESIDENT CLAUDE ULLIN

Rotary Prahran lost their longest serving member and current President, Claude Ullin, to cancer & other complications on 20<sup>th</sup> August.

Claude joined Rotary Prahran on 11th February 1974 and managed to combine his commitment to Rotary with an enormous range of board positions, city councilor

and mayoral duties, operating an art gallery that supported emerging Aboriginal art and family life.

He was first inducted as Rotary Prahran President in July 1979 and was excited about taking on the role again after 37 years as he had only recently retired as Mayor and Councilor at the City of Stonnington and thus had the time to devote to the Club again. Over 25 years at Council, Claude was Mayor of Malvern and four times Mayor of Stonnington and under his guidance, the City of Stonnington has become known for wonderful public events and support of the arts amongst other things.

Claude was appointed a Member (AM) of the Order of Australia in the 2017 Queens Birthday Honours List for his dedication to the arts, multiculturalism and local government. He is the third person in his family to receive such an award.

Claude always said that his love of the arts was fostered in him by his family, who on his mother's side had been art collectors for generations and that his drive to cultivate a sense of inclusion between different cultures stemmed from his parents' experience as German immigrants to Australia around the time of the Second World War.



Claude told the Club "My parents were refugees, they came here in 1939. I've always been interested in integrating multiculturalism, particularly into the arts," he said.

"It's (the award is) not so much a recognition for me, it's a recognition for all of the organisations that I work for."

Claude had a career in advertising and later established his gallery, Claude Ullin Art (more recently "High on Art"), in High St, Armadale, in 1994 to support emerging Aboriginal artists.

Claude held numerous board positions over the years, ranging from Deputy Chairman for tourism and economic development for the Municipal Association of Victoria (1991-92), as a member of the Melbourne Committee for the Australian Opera (1987-94), at Caulfield Grammar School (1970-2010), and the deputy chair of the Victorian Multicultural Commission (2012-2016). He was instrumental in founding the Lyric Opera Company for emerging artists and was very keen to see Rotary more supportive of the arts as part of their Vocational commitment.



Claude had to undergo dialysis three times a week for many years but more recently was diagnosed with cancer that and was eventually untreatable. It was Claude's decision to stop dialysis – effectively ending his own life – but to the end he was concerned about Rotary, our weekly board meeting and the members.

Claude will be greatly missed by all who knew him. Vale Claude.

by PP Susie Cole

## VALE Dowell Henry Mitchell 21.3.1952-18.8.2017

The District was shocked and saddened to lose another dedicated Rotarian this week in Dowell Mitchell. Dowell passed away in hospice care in Bendigo, with his family by his side after a long battle with leukaemia.

Dowell and his wife Barbara have been the caretakers at Camp Getaway for 7 years, and are well known to many Rotarians especially the Youth Exchange team.

Dowell had been a member of the Rotary Club of Williamstown for very many years and served as Club President 2004-2005 and Club Secretary 1998-2007. He was awarded a Paul Harris Fellow in 1999.

After diagnosis of his leukaemia in July of 2007, and after the initial treatment, Dowell and Barbara moved to Bendigo where he soon joined the Rotary Club of Bendigo Sandhurst serving as President in 2013-2014.



After Dowell was diagnosed, the late Ronnie Goldberg established the Friends R4 trust to fund research into cancers of the blood. As he said, "That's what friends are for".



At the funeral in Bendigo on Friday 25th, there were a large number of Rotarians who expressed their thoughts on such a long Rotarian life served so well. Dowell's work in two clubs in many roles, and then for such a long time at Camp Getaway was remarked on.

Our sympathies are offered to his widow Barbara, his daughter Georgia, a member of RC Yarraville, Jackie and Boyd.

Dowell, second from right, celebrating at a club BBQ.



With Barbara at the club trivia night.



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## Are Op Shops the next big thing for clubs?

#### By Tony Thomas

As club members age, even fund-raisers like sausage sizzles can be too physically demanding for many members. There's probably half a dozen Op Shops now around Melbourne and scores nationally – and they involve a myriad of do-able jobs for volunteers on rosters.

Older women enjoy the shop work and men normally organise the transporting and re-cycling of goods, often in conjunction with Donations in Kind warehouses. Typically the commitment is 3-4 hours weekly.

Allan Bruno, 65, of Flemington RC (26 members) is an Op Shop veteran and has registered for Rotary the brand Fit4Use. A former equestrian sports administrator, he foresees this as a national, visible and modern brand for a Rotary chain of stores able to compete against larger charity rivals – which often lack dedicated free staff. #

Interested in knowing more? Contact Allan at <u>allan.bruno@bigpond.com</u>

## 2018 District Conference—Warrnambool



Registrations are now open with the Early Bird rate effective until 30th November. First time conference attendees have been offered a significant price reduction.

http://www.rotaryconference.org.au/register.html







# We're NOT asking for \$\$\$ - Just your used stamps!

Your Used Stamps, once trimmed and sorted, will be sold, and every dollar raised will go towards preventing this infectious eye disease by improving health and hygiene in remote areas of Australia. Together with the World Health Organisation, we can achieve the global effort to eliminate trachoma by 2020.

Collect used stamps from your Work, Schools, Universities, Hospitals, Medical Clinics, and Council Offices ......and don't forget your neighbours. Remember every stamp helps!

Send stamps to: Rotarian Carrol Farmer Apt. 423/1286, High St., Malvern. Vic. 3144



Anstralians working with Anstralians in need – Together we can make a difference.

# The power to make a collective difference....District 9800



## **Homelessness Forum 10th September**



Which clubs are working on the same projects? Which clubs are working with the same agencies? A chance for us all to connect and share our ideas Lets get together...and discuss these important issues

Date: Time: Venue: Parking: Cost: Sunday 10 September 9.30am for a 9.45am start, finishing at 1.00pm Trinity Grammar School, Centre for the Arts - East Room, Charles Street, Kew There is plenty of street parking in Charles Street. \$10 to be paid on the day which includes a light lunch

Register now by emailing Jane Pennington, <u>Jane.Pennington@bigpond.com</u> by 28 August 2017

#### **Interplast Fundraiser Event**

#### Changing futures with some help from our friends

We are very excited to announce a special one-night-only event featuring some of Australia's most-loved entertainers coming together to raise funds for Interplast's life-changing work across the Asia Pacific.

Hosted by radio identity and comedian Richard Stubbs, the evening's entertainment includes performances by Daryl Braithwaite and Russell Morris and their bands, supported by Chris Wilson.

Join us for a fantastic evening of Australian music and lots of laughs at Melbourne's historic Athenaeum Theatre on Wednesday, 11 October from 7.30pm.

Book your tickets now on the Ticketek website. Group bookings of 10 or more will be charged at the concession price. To make a group booking call the Ticketek Groups Booking line on 1300 364 001.

#### All proceeds from the evening will go to Interplast.

Tickets are already selling fast so don't delay and risk missing out!

Please feel free to share with friends, family and colleagues who could be interested in joining us for the evening.



## Around the clubs ....



Rotary Club of Bendigo Sandhurst Working Bee on Saturday Hmmm Yes ...... The **THIS WAY UP** Arrow **IS** pointing Down ......

Bendigo South cleaning up the highway and Balwyn cleaning up at the Market.





Canterbury Rotarians Jiving and doing the progressive Salsa at their last meeting.



## Notices and Events . . rotarydistrict9800.com.au/content/36/club-events

#### **New Member Seminars**

There is no cost to clubs. To register your members please contact: Vicki Teschke <u>vic-ki@teschke.id.au</u>

The New Members Seminar will address members' Rotary knowledge, Rotary's goals and structures and further learning opportunities all in a friendly, facilitated training environment.

We know from Rotary research many new members leave our organisation when they are not fully informed and in sync with what Rotary stands for and what Rotary can offer Rotary club members by way of service, personal development, mentoring and rewards in assisting others. The Training Team have developed a significant opportunity for Clubs to access a central training seminar to assist in the development of their newer Rotarians.

Metropolitan Program: September 17, 2017 South Melbourne: Montague Continuing Education Centre, 100 Montague Street, South Melbourne

Rural Program: October 29, 2017 Bendigo: Golden Square Primary School, 19 Maple Street Bendigo



Join us for an evening of Competitions, Hat Trivia & Raffles!! Come wearing your best and favourite HAT on the night.

#### ROTARY CLUB OF NORTH BALWYN PRE-SENTS THE YEA GARDEN EXPO



## **Our Contributors**



Peter Frueh is the current District 9800 Governor.

He is a member of the Rotary Club of Balwyn.

He and Anne are busy visiting clubs.



Bronwyn Stephens is District 9800 District Governor Elect. She is a member of the Rotary Club of Melbourne South.



Malcolm Baird is at RC Brighton North



.Trevor Nink of RC Melbourne was one of the project leads for the Looc Clean Water Project.



Darren Grevis James is the Bulletin Editor at Yarra Bend Rotary



Susie Cole is PP RC Prahran.



Mark Stephens is the District 9800 Foundation



Noel Lucas is the Bulletin Editor of Rochester Rotary.



Tony Thomas is a regular contributor to Networker.